



# KINDERGARTEN TO COLLEGE (K2C) HIGH SCHOOL SHORT VIDEO CONTEST

FOR ALL SFUSD 9TH & 10TH GRADERS

SAVE FOR COLLEGE TODAY FOR A BRILLIANT FUTURE TOMORROW!

**Theme: I am the future**

1 WINNER SELECTED BY EACH SCHOOL  
3 CITY-WIDE WINNERS WILL BE SELECTED

**WIN UP TO \$500  
IN SCHOLARSHIPS.**

**STUDENT SUBMISSION DEADLINE:  
5:00 PM FRIDAY FEBRUARY 5, 2021**

**CONTACT US:**

**WEBSITE: [WWW.K2CSF.ORG](http://WWW.K2CSF.ORG)**

**E-MAIL: [K2C@SFGOV.ORG](mailto:K2C@SFGOV.ORG) OR**

**CALL 3-1-1 (IN SAN FRANCISCO) OR 415 -701 -23 11**

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SEE CONTEST RULES ON NEXT PAGE



## **K2C HIGH SCHOOL SHORT VIDEO CONTEST RULES 2020-2021 (9TH AND 10TH GRADERS)**

San Francisco Kindergarten to College is having a High School Video Contest for all 9th through 10th school grade students to express the team “I am the Future”. Each San Francisco Unified School District (SFUSD) high school is encouraged to select a school winner and submit the school-winning entry to K2C for consideration to be a city-wide winner.

### **Eligibility**

All SFUSD 9th and 10th grade students with Kindergarten to College (K2C) college savings accounts.

### **Awards**

- School winner
  - Each SFUSD school will select its school winner
  - \$100 K2C scholarship
  - Award certificate for school winner
  - Video display on K2C social media platforms and website (optional and needs parent/guardian permission)

### **City-wide winners**

- \$500 K2C scholarship, 1st place
- \$300 K2C scholarship, 2nd place
- \$100 K2C scholarship, 3rd place
- Award certificates for city-wide winners
- Videos will be displayed on K2C social media platforms and website (optional and needs parent/guardian permission)

### **Theme**

“I am the Future”

### **Submissions Requirements**

- Videos should be no longer than 1 minute
- Judging criteria
  - Interpretation of theme
  - Clarity of message
  - Creativity

### **For Student Submissions:**

- Submit your short video to your school
- STUDENT SUBMISSION DEADLINE to YOUR school: 5:00 PM FRIDAY FEBRUARY 5th , 2021

**FOR SCHOOL ADMINISTRATORS AND K2C AMBASSADORS ONLY:** For your school’s winner submission, please send to K2C by Friday, February 26, 2021 by 5:00 pm | Student name and school must be noted on saved video name and email | Email video to [k2c@sfgov.org](mailto:k2c@sfgov.org) | Winning submissions will become property of K2C | Decision by K2C will be final.