



K2C Incentives 2021 -2022

SCAN ME

K2C'S \$100 SAVINGS INCENTIVE

K2C awards a \$10 incentive for each contribution made, up to ten times, for a total of \$100 this school year to mark our ten-year anniversary and encourage ongoing savings.

REGISTER OR VIEW BALANCE ONLINE \$20 INCENTIVE

Register for the first time or login to view your balance once a school year and we will reward each student's K2C account with a \$20 incentive.

\$20 MATCHING INCENTIVE

For every dollar you save, we will match you up to the first \$20 you have saved each school year.

\$20 SAVE NOW INCENTIVE

For newly opened accounts, receive a one-time bonus of \$20 if you make the first deposit in your student's account by the end of the school year.

GROWTH INCENTIVE

Participants who make a contribution receive the growth amount incentive based on the balance of their contributions.

EQUITY INCENTIVE

1st, 2nd and 3rd grade students at select schools receive an additional \$150 (on top of the \$50 every K2C student receives) and can earn up to \$300 more with two eligible \$5 deposits - that's over \$500 in college savings!*

remain available.