Hello Jane Warner Plaza neighbor! Please find this information about San Francisco’s innovative Plaza Program that supports local stewardship of underutilized public spaces to transform City properties into vibrant, social and sustainable public spaces.

You are invited to be a part of it! We’re building on the strong connections in your neighborhood. If you are a resident, member of a nonprofit or with a community organization and would like to work together to activate a public space, check out the new San Francisco Plaza Program.

San Francisco public announcement of open permit period beginning October 24, 2016 to identify a potential Jane Warner Street Plaza Steward (street plaza encroachment permittee) for the plaza located at the intersection of Market, Castro, and 17th streets.

San Francisco Public Works will consider proposals for the above mentioned permit. Through the newly established San Francisco (SF) Plaza Program, the San Francisco City and County (City) seeks a Steward (Permittee) to activate and maintain Jane Warner Plaza, if ultimately approved as a Street Plaza by the San Francisco Board of Supervisors.

Open Permit Period begins: October 24, 2016
Deadline for Submission of Written Questions: November 23, 2016
Answers to Questions Posted: December 5, 2016
Proposals due: December 18, 2016, 5:00 p.m.

Questions or requests for clarification must be submitted via e-mail to John Gavin, Plaza Program Manager of the San Francisco Real Estate Division at John.Gavin@sfgov.org. For more information please visit the website: sfgov.org/realestate/plaza-program
Potential stewards must:

- establish the need to activate a plaza by outlining the neighborhood’s existing challenges and the potential benefits
- demonstrate their strong connection to the neighborhood in which the proposed plaza is located
- show their long-term financial and staffing capacity for the sustainable management of the plaza

**SAN FRANCISCO PLAZA PROGRAM**

The SF Plaza Program is a new collaborative program designed to leverage various City, private, nonprofit and community efforts to provide long-term activation, management and/or maintenance for public plazas that are adopted into the SF Plaza Program.

*San Francisco’s plazas are vital to the viability of San Francisco* because they create a sense of place and community for residents and visitors to enjoy our local neighborhoods. The transformation of underutilized and uninviting public plazas into welcoming, communal gathering spaces provides social, economic and environmental benefits to neighborhoods citywide.

Through the SF Plaza Program, the City aims to increasingly support local stewardship of public spaces for community-supported activities, such as:

- art and music events
- farmers’ markets
- movie nights
- local food and retail opportunities
- other community-supported activities

The Plaza Program empowers interested groups with open space management capacity to steward the long-term care, maintenance and/or activation of plazas adopted into the Plaza Program, starting with Jane Warner Plaza, located at the intersection of Market, Castro, and 17th Streets. The SF Plaza Program is an exciting initiative that builds on efforts to implement more innovative and sustainable solutions that engage and support San Francisco’s many vibrant communities. *Learn more! Be a part of it!*

The SF Board of Supervisors will approve the proposed steward for each of the plazas under the program. The formal partnerships typically will last five years.

The San Francisco Plaza Program is a joint effort of San Francisco’s Office of Economic and Workforce Development (OEWD), the City’s Real Estate Division (RED) and San Francisco Public Works.

Learn more and how you can get involved at: [http://sfgov.org/realestate/plaza-program](http://sfgov.org/realestate/plaza-program)

For questions regarding the Plaza Program, please contact:
John Gavin at SFPlazaProgram@sfgov.org