

**RESOLUTION ADVOCATING THE INCREASE OF BICYCLES IN THE BAY AREA BIKE  
SHARE LAUNCH**

WHEREAS, the successful 2013 launch of New York City's CitiBike program featured some 6,000 bicycles; and

WHEREAS the CitiBike program saw 50,000 individuals purchase annual subscriptions in the first month resulting in a 8:1 subscription to bike ratio; and

WHEREAS, the planned 2013 launch of Bay Area Bike Share features only 350 bicycles in San Francisco with an anticipated 2014 expansion of an additional 150 bicycles for a total of 500; and

WHEREAS, if Bay Area Bike Share sells annual subscriptions in San Francisco at the same ratio of subscriptions per capita as CitiBike, nearly 5,000 annual subscriptions can be expected, resulting in a 14:1 subscription to bike ratio; and

WHEREAS, a scarcity of available bicycles at the time of launch could negatively impact the success of Bay Area Bike Share; and

WHEREAS, \$7,000,000 has already been committed to launch Bay Area Bike Share; and

WHEREAS, the San Francisco Board of Supervisor's Bicycle Advisory Committee supports the goals of a cost-effective Bay Area Bike Share, wishes to see it succeed, and wants to see the allocated funds put to good use; so

BE IT RESOLVED that the San Francisco Bicycle Advisory Committee strongly recommends the Bay Area Air Quality Management District and the San Francisco Municipal Transportation Agency put more shared bikes on the streets of San Francisco, securing or reallocating funding as needed.

*Passed: July 25, 2013*