

ELECTIONS TASK FORCE ON REDISTRICTING

*City and County of
San Francisco*



Gwenn Craig, Chair
John Trasvina, Vice Chair
John Murray
Herbert Donaldson
Bowman Leong
David Bisho
Quintin Mecke
Claudine Cheng

Draft Minutes of the

San Francisco Elections Task Force on Redistricting Regular Meeting

City Hall, One Dr. Carlton B. Goodlett Place, Room 408

February 25th, 2002 at 6:00 p.m.

I. Call to order and Roll Call:

Gwenn Craig called the meeting to order at 6:40 p.m.

Elections Task Force Members Present: John Murray, Bowman Leong, David Bisho, John Trasvina, Quintin Mecke, Claudine Cheng, Gwenn Craig, Herbert Donaldson

City Attorney: Chad Jacobs

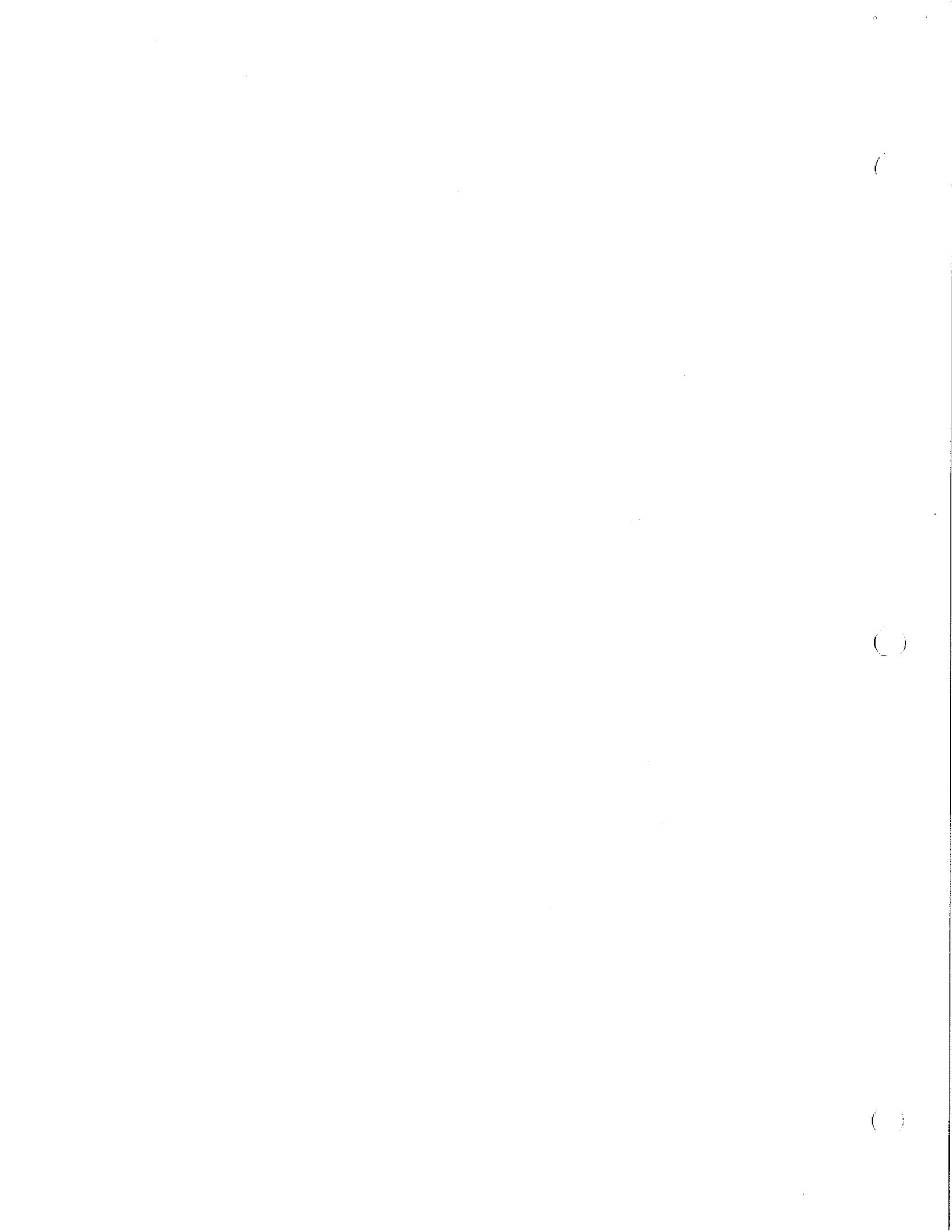
Dept. of Elections Staff: Elise Johnson and Aura Mendieta

MATERIALS DISTRIBUTED:

- Agenda - Elections Redistricting Task Force Meeting, 2/25/02 at 6:00 p.m.
- Reapportionment Budget 2002
- Memo from Elise Johnson – Revisions made to Budget
- Memo from Elise Johnson – Department of Elections Redistricting Tasks
- Memo from Erich Seamon – Overview of DTIS services for Elections Task Force
- Proposal: Neighborhood Consultant – Luciralia Ibarra
- Room availability Calendar, March / April
- 3D Visions Fee Proposals for \$43,000 Budget and \$25,000 Budget
- San Francisco Supervisorial District Plans, Professor Cain – Data Consulting

II. Public Comment on matters appearing or not appearing on the agenda that are within the jurisdiction of the Elections Task Force:

No Public Comments.



III. Approval of Minutes of 2/8/02 (Outreach Subcommittee), 2/19/02 (Legal Subcommittee), and 2/8/02, 2/13/02, and 2/19/02 (Elections Task Force) (Action Item):

Motion 02/25/02-1: Changes (February 19th, 2002 minutes not available)

February 8th, 2002 3:00pm: Minutes should say Outreach Committee, Quintin Mecke passed to approve.

February 8th, 2002 4:00pm: Correct Bowman Leong's name. Add motion to hire spacial logic – did not pass. John Trasvina moved. Gilbert Criswell comments should be better explained.

February 13th, 2002 6:00pm: Should indicate selected Karin McDonald not elected.

IV. Report by Members of the Budget Committee, including recommendation on whether to hire neighborhood consultant and relocation of budgetary funds (Discussion and possible Action):

Murray commented on having someone available to do minutes.

Craig asked if there were any changes in the budget.

Murray suggested we could use the Maptitude software and take out items 1,2,3,4 and reduce neighborhood consultants. The two combined changes provide more than enough funds.

**Motion 2/25/02 -2: Amendment budget be passed as it was changed.
(Murray/Leong) Moved, Seconded, Passed**

Murray asks Mr. Seamon to speak about the Maptitude CD's.

Erich Seamon comments about the CD. Sacramento used this method of reaching the community. They had a consultant who worked on the project. The CD shows a map of Sacramento and it allows the public to print their own map and make suggestions.

Murray stated it encourages people to think about the redistricting process.

Craig commented that we will take into consideration that the CD's will increase people's participation into the redistricting process.

Trasvina stated that he doesn't think it would be very beneficial if it is incorporated with the budget.

Erich Seamon explained that the CD is not a replacement for outreach merely an additional tool.

V. Discussion and possible selection of Neighborhood Consultant (Discussion and possible Action):

Murray discussed that we did not make a decision on a neighborhood consultant.

Recommended breaking 3D Visions budget proposal into ours so that we can use more internal people instead of external to save money. Stated that we need to clarify roles and report hours towards the budget. We may change roles in order to not spend money that we don't have to. Discussed staffing to manage and facilitate meetings and note taking.



Cheng added that after March 5th there will be more internal staff available.

Elise Johnson stated there are still certain tasks that need to be completed after March 19th, 2002.

Motion 2/25/02-3: To select 3D Visions as neighborhood consultant (Gwenn/Bisho) Moved, Seconded, Passed

Leong had a question for 3D Visions regarding translation of different languages for print advertisements going into foreign language newspapers. Concerned about lack of experience in this area.

Kate Gillespie commented that they work with language specialists to format information and provide translation services. The Department of Elections can also handle translating.

Leong satisfied with the response.

Trasvina asked for clarification on the colors of the 3D Visions proposal.

Kate Gillespie stated that 3D Visions estimated a split and did not know what billing rates for the city - it doesn't mean that would be the real cost.

Mecke suggested that the proposal be revamped to less than \$25,000.

Public Comment:

None

VI. Presentation by Technical Consultant, including 5 possible Redistricting Maps. Also proposed method of working with Neighborhood Consultant and possible revised timeline (Discussion and possible Action):

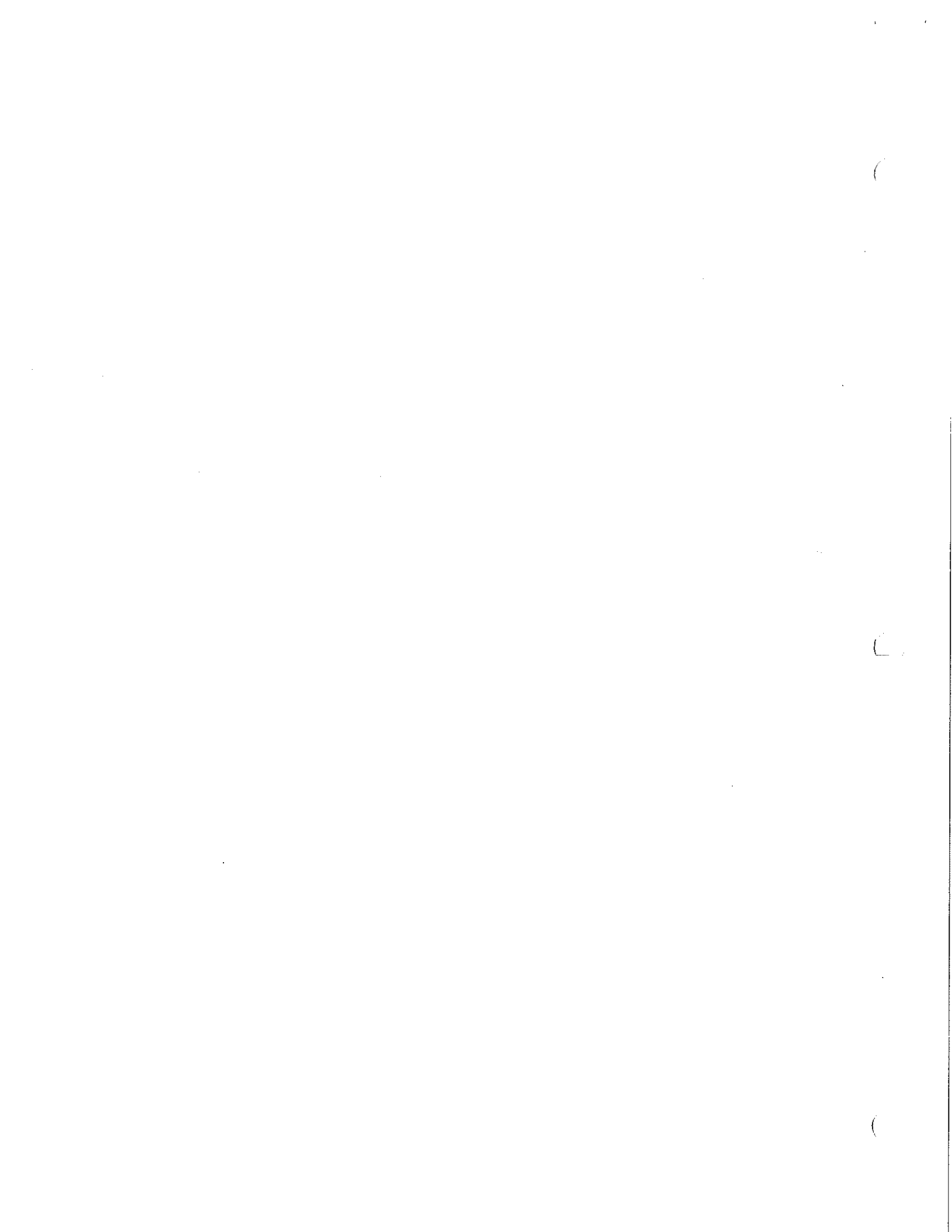
David Binder suggested that when you go out into the neighborhood, it would be good to have something with you. Present some maps that take different approaches.

Professor Cain's presentation of redistricting maps. He states it is useful to have starting points of discussion and present maps that take different approaches but that keep with a population deviation of under 1%.

Map Plan 1 is an attempt to draw consistent lines equally populated. Population deviation from -1% to -0.7%. Mandate of voter propensity serious. The sorts out the population between high and low voter.

Trasvina asked if there are geographic changes from the current map.

Professor Cain commented that they will provide new maps printed with the old district lines to see the changes.



Map Plan 2 is based purely on population (not racial) starting with status quo lines and merely made population deviation +/- 1%. Starting with one corner and working our way across the map. This is done without looking at racial proportions.

Cheng asked if this was done based on information from the Census Department.

Professor Cain replied that the information is from adjusted population counts.

Map Plan 3 has the same parameters - status quo, population +/- 1%. This plan follows the same methodology except starting in different places.

Map Plan 4 is a 1980's plan required to do in the late 80's, early 90's. Much less compact – based on race. Tremendous shift in seats – maximizes lines based on under protected groups (minorities). Proposes many legal problems.

Map Plan 5 the lines are drawn as absolutely compact and square as possible. This plan is reasonably close to what you have on the status quo.

Murray questioned if there is any value to the compactness. He can't see any benefit.

Donaldson stated he would like copies with overlays to review and make recommendations from.

Mecke questioned what are the steps from now and then to propose the new maps?

Professor Cain explained that they need to listen to the public, and use the maps to show voter propensity and explain what the lines show. Meeting the objective / subject criteria that will come out of the neighborhoods.

Murray asked how many people would end up in a different district from what they are in today?

Cheng suggested that we should discuss this on March 4th at the next meeting, to draw maps and look at the alternatives.

Mecke asked if this is the criteria based on population alone - for example the maps printed for the public with statistics.

Murray suggested identifying common metrics and then ask the Task Force as to what metrics you want to see.

Cheng commented on allocating time for public meeting / comments.

Karin discussed the San Diego public outreach kit for districting with explanations. Website could have a JPEG.



Murray suggested that they can make the map downloadable and also print up business cards with contact info i.e. the website address

Donaldson asked if there is any one map that is closest to the original?

Professor Cain replied that maps 2 and 3 changed the least. Software should be able to count and check on that.

Leong questioned the expense and practicality of downloading information – have info on a server rather than downloading since some people have slow modems.

Murray commented that it's very expensive.

Mecke asked Professor Cain if it is possible to sit down with the Neighborhood Consultant and Redistricting Staff.

Professor Cain replied that someone from the staff will be there that is more knowledgeable

Leong asked about the mini-maps - when will you get them to us?

Professor Cain said that one concept is to have them printed on paper – the downside is that they will be very small and possibly hard to read – need to play around with the borders. Will take more work to add street maps.

Mecke commented that we are kind of handicapped without A/V available in this meeting. Maybe next time we should show the maps on an LCD projector..

No action on Item VI.

Public Comment:

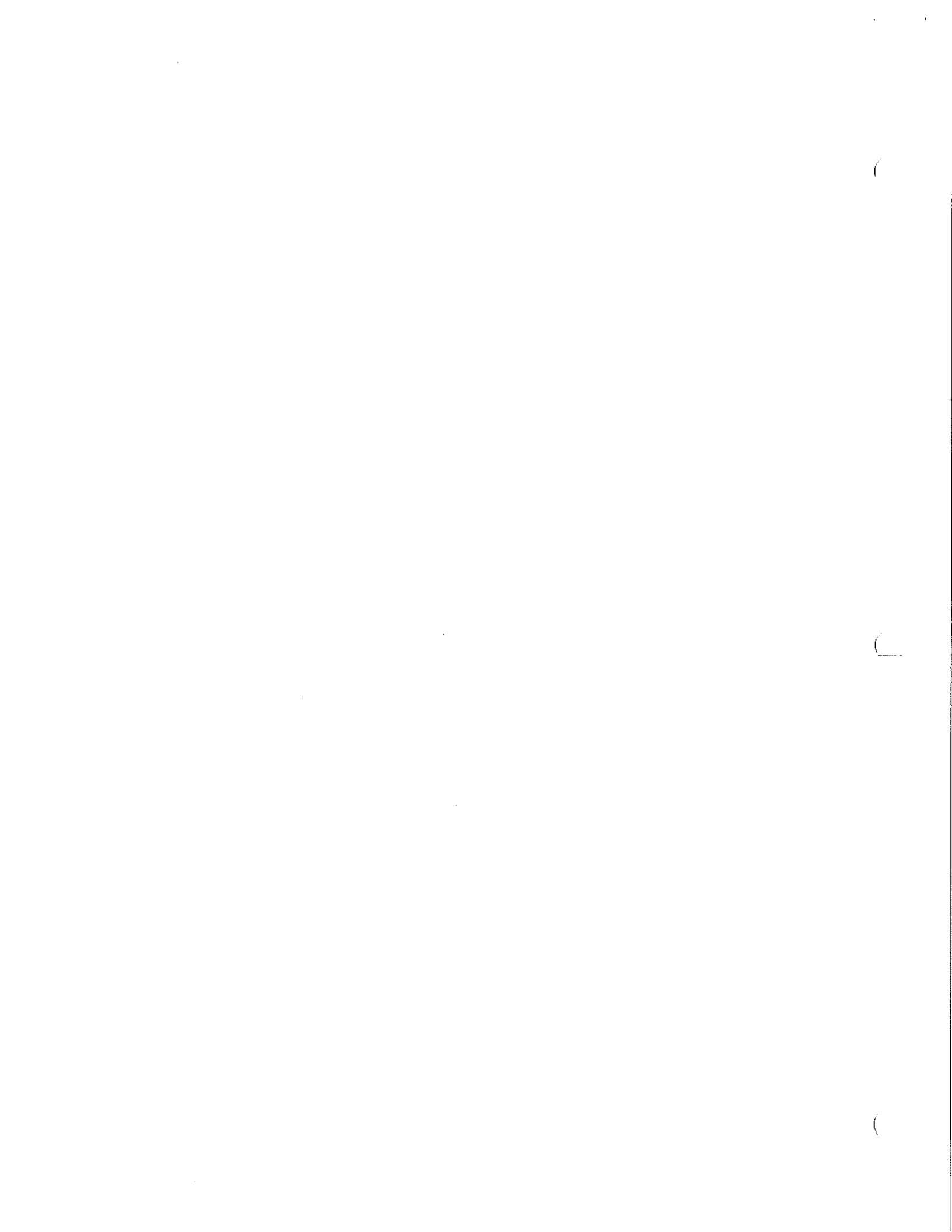
Betty Trainer concern - Show maps that are like Plan 5 – it would make more sense to present 3 maps that are real and get input from the public. 5 maps is too much and not realistic anyway. I've been involved in the redistricting process in the past and literally towards the end of the whole process, had maps on the floor with people changing lines. Be prepared for the changes.

Joe Boss seconds the concern last speaker had. Maps should have an overlay and large labels saying these are just suggestions. Good Luck!

Kate Gillespie suggested that one thing that would be helpful is names of different communities, in addition to large numbers. Criteria – do we have to pay attention to the residents of certain supervisors?

Murray responded that he doesn't know where that falls into this process.

Craig stated that these are all "what if's" not even proposals. Not prepared to make recommendations until we speak to the public.



Mecke favors proceeding with caution but explicit in what the criteria is.

Donaldson stated that the last map, plan 5, people won't take seriously.

Craig commented that it's too dangerous proposing so many suggestions. It's better to show the good and bad of certain criteria.

Murray suggested that at the next meeting, criteria should be shown on a map with the least amount of change.

Mecke added that instead of looking at a broad map maybe zoom into people's specific districts.

Donaldson suggested that other people will be at the meeting so you need to show all districts.

Quinn clarified that they will show all the districts but be able to show more detail.

VII. Report by Elections Staff regarding public accessibility, and availability, of proposed Community Meetings sites in 5 Districts (Discussion and possible Action):

Elise Johnson commented that she and Chris Bowman met and he offered suggestions for locations for offsite meetings. No information on ADA accessibility, transit working on gathering info. Will work with neighborhood consultant. My assistant will prepare information for the next meeting.

Craig discussed doing scheduling for 5 districts now and 6 later. We need something to approve by Monday. Delegate to committee scheduling.

Moved / Seconded

Leong suggested we talk about districts 3, 6, 8, 10 and 11

Craig responded that we will work on those 5 meetings tomorrow and the next 6 on Monday.

Murray suggested that we don't schedule meetings daytime during the weekday so people can attend.

Craig suggested that we need to look at possible sites and availability

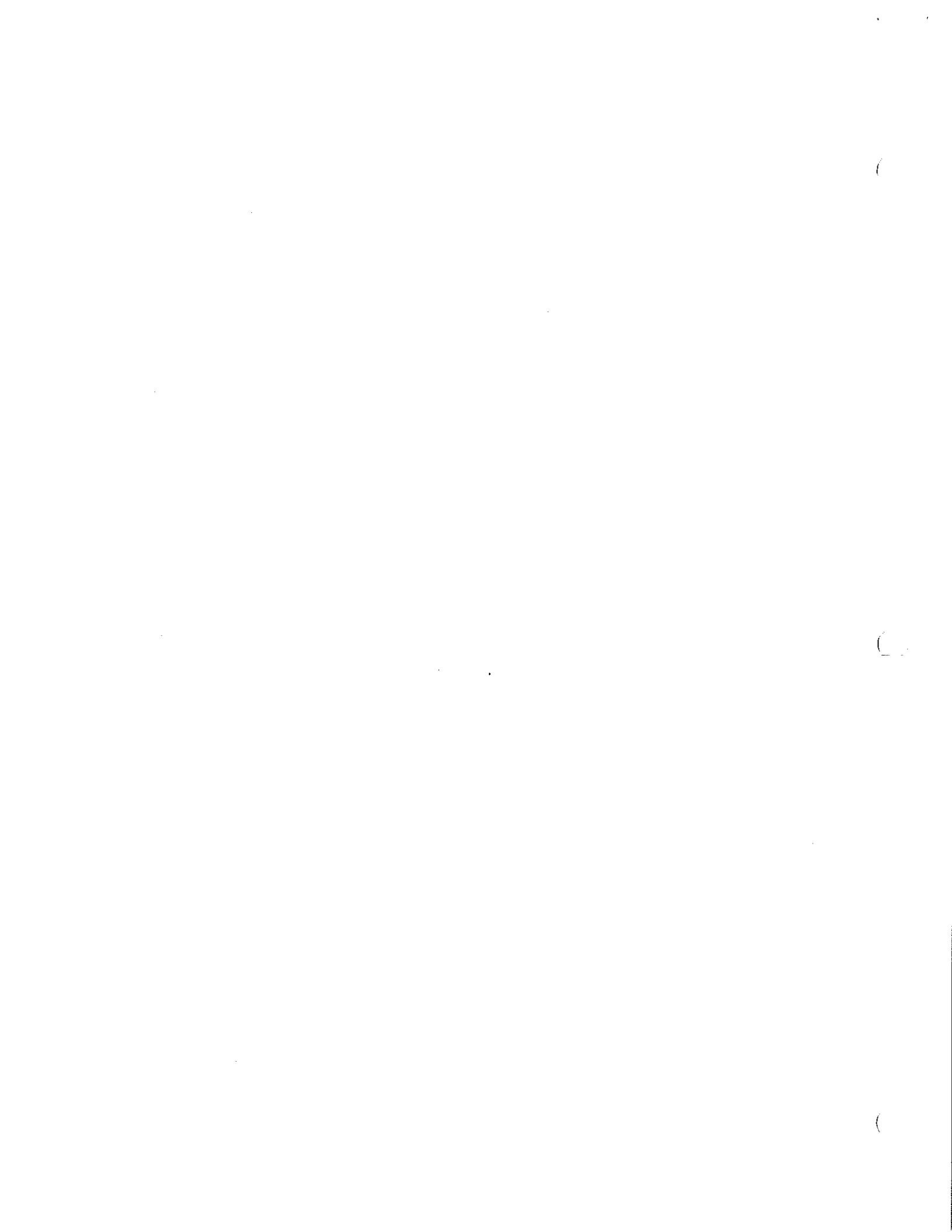
Murray moves plan 3, 6, 8, 10 and 11

Murray Moved / Seconded. Passed

Public Comment:

Rick Supervisors may need to be apprised of schedule and what they may be able to attend.

Mecke wanted to know what their first meeting is on March 19th from 2:00-4:00pm. Second Meeting March 4th room 408



Craig asked if room 408 will be available.

Elise responded that she will check on availability.

Motion on proposed scheduling.

Passed.

VIII. Report by Elections Staff and/or City Technical Staff regarding Task Force website and email address. Also, expected start date of televised Task Force Meetings. (Discussion and possible Action)

Erich Seamon – Discussed in budget term meeting:

1. Will have a website address which is www.sfgov.org/redistricting. The site will be up and running in three days and it will state “This site is under construction.” There can also be a link to the Department of Elections. There will also be 3 email boxes active.
2. Citywatch Services – how important is it to be filmed?
3. GIS Services

Murray commented that the Sub-committee can help with this. He will bring a report on Monday. Need motion to delegate to Sub-committee.

Moved / Seconded

No Public Comment.

Elise Johnson discussed televised meetings. The Task Force can be filmed on Wednesday morning from 10am – 12noon. It is possible to do it at other times but not on a regular basis.

Leong commented that it is very unfortunate that the televised meetings are not readily accessible for viewing and also meetings for the public to go see.

Bisho agrees.

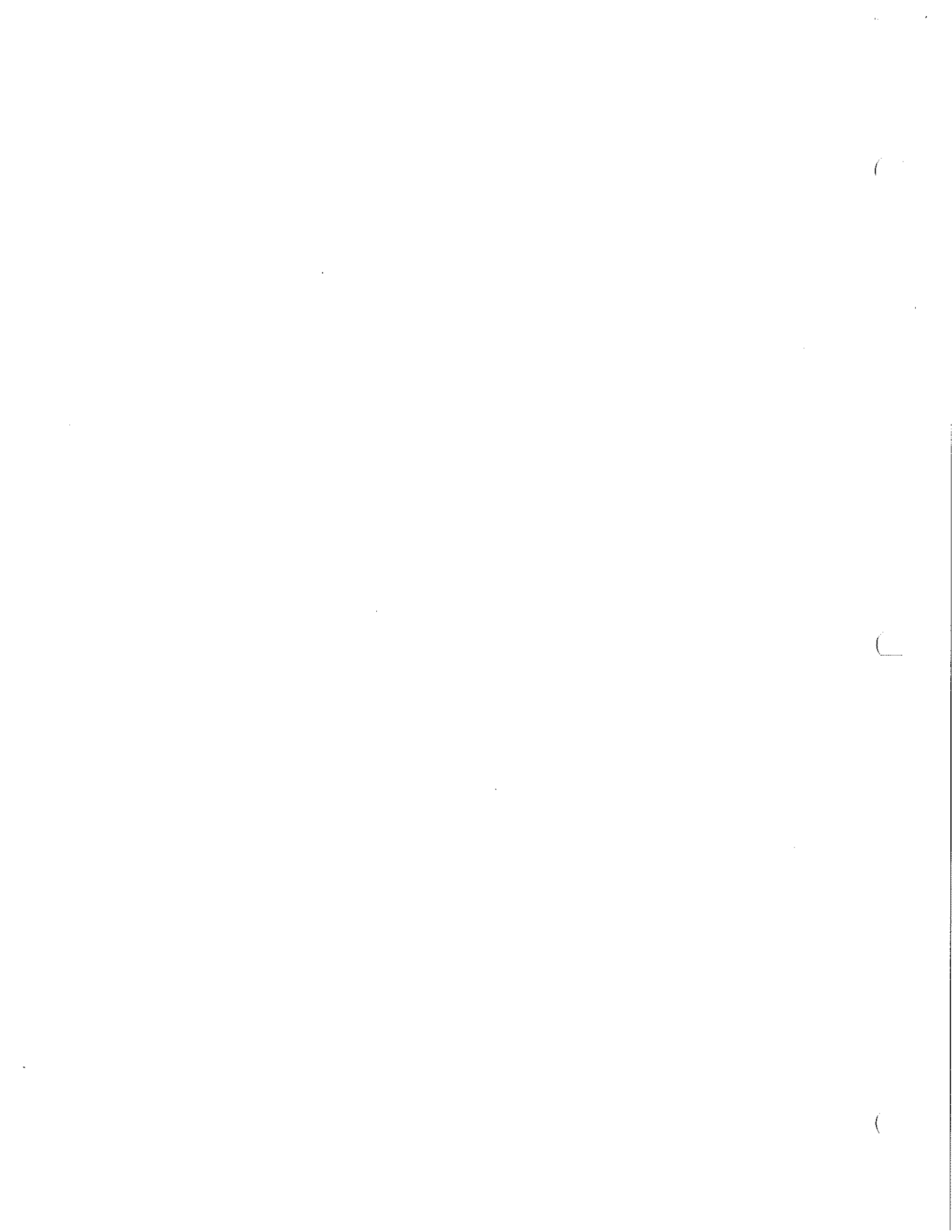
Tammy Haygood replied that it is a matter of trying to weave into the current schedule. Right now the schedule is full. We should schedule a meeting when we wouldn't ordinarily have one and have it televised.

Bisho suggested we should work on getting a room but make a decision to have it televised.

Mecke asked for a window for priority i.e. April 1-15

Erich Seamon said that Citywatch is a complex issue of not enough staff or time and too many meetings to cover. We should write a letter to them to ask for a better spot.

Fairly extensive GIS Staff, server in place. We have an intranet application. We can use City Hall's A/V to show information and we can integrate Professor Cain's map with our information and tools and facilities are available.



Craig asked if the website can have a hit counter to see how many people are looking at this.

Erich replied that we can.

Leong commented that people do watch Committee Meetings on Citywatch.

Mecke asked that along with reprioritization do we need a Supervisor to be involved?

Erich Seamon suggested that Gloria Young should assist.

Motion to draft letter request to Clerk of Board to ask for Citywatch to air / schedule March 27th and April 3rd – looking at these dates.

Craig Moved / Seconded

Craig discussed scheduling meetings March 25th and first week of April. Suggested looking at 18th and 25th of March and first week of April – 3 weeks. Task Force meetings on Mondays, 2nd alternative Tuesday evenings

Public Comment:

Kate Gillespie commented that on March 18th we will just be getting through information to the public. Suggested that we should do the meeting on April 1st instead.

IX. Task Force Member business. Items for future Agendas.

Schedule meetings on the first 2 Mondays in March.

Elise Johnson commented that room 408 on the 1st and 3rd Monday available.

Craig suggested room for 1st 2 Mondays will be in Room 408. Other rooms not available in the evening.

Mecke suggested meeting at 6:30pm either the 12th or 13th.

Move on the 12th – can present a motion to move.

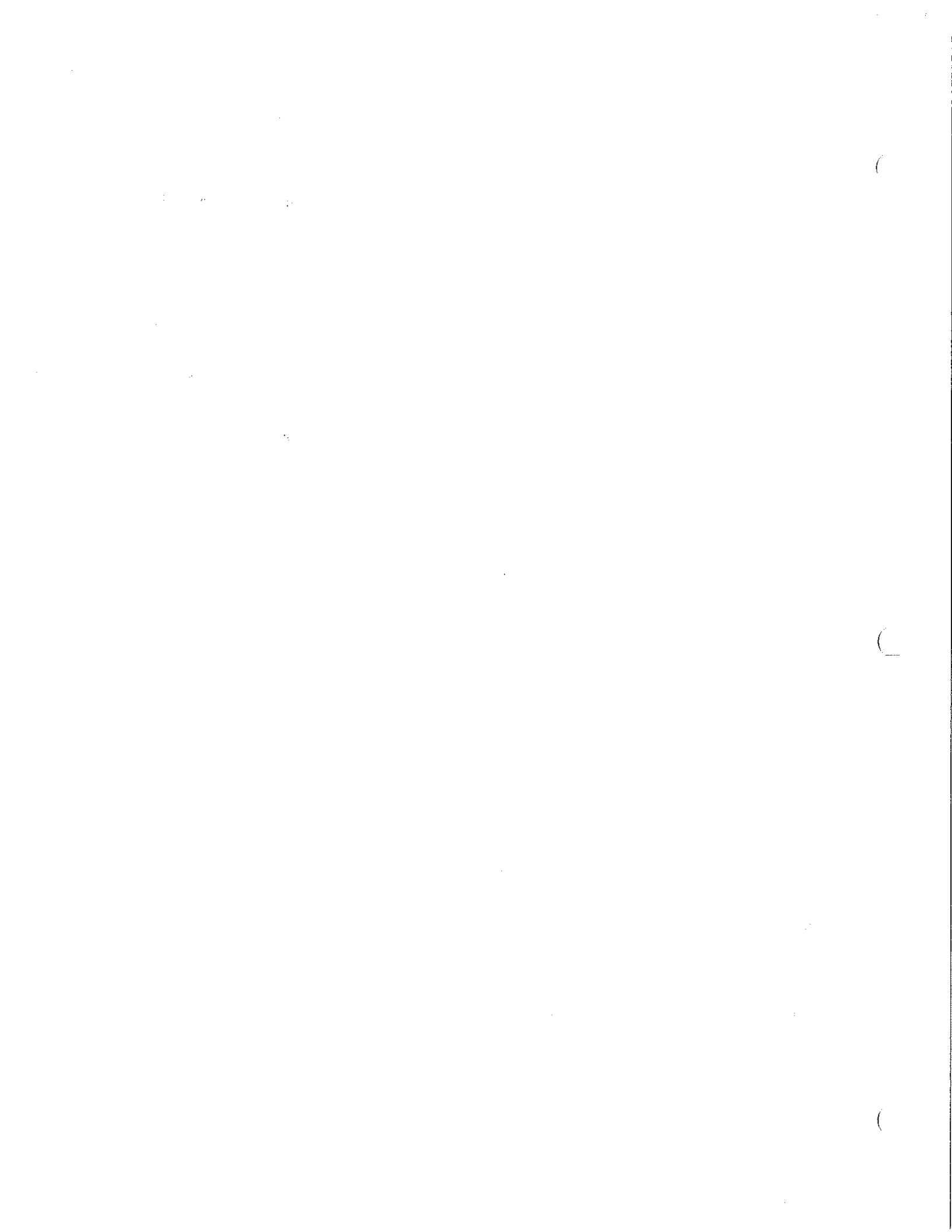
Craig will pick a date when more information is available.

Mecke / Bisho suggested March 12th

Elise Johnson added that the meeting March 19th is an error, please delete.

Murray commented if he can work directly with DTIS and report back to the Task Force.

Moved / Seconded. Passed.



Professor Cain said that he will send the JPEG files to Elise and print out hard copies. They should be wise about the expenditure and the production of all the maps and try to do it as cost effectively as possible especially since these are just scenario / hypothetical maps for discussion.

Craig suggested including current districts as well as JPEG's. We can print on transparencies.

Murray will report on website progress and it's content for future agendas. Also will have information about CD's.

Craig requested that a report for Outreach Committees should be included as a regular part of the schedule – technical staff, meeting schedule for District Meetings.

Elise Johnson said that the memo should help people understand what needs to be done. Election Staff translating onsite will have information by 3:00pm on meeting sites / availability.

Murray suggested to have integration of work ethic on Agenda for next meeting.

Craig asked when does the budget go before Committee?

Elise Johnson responded that on Wednesday we will advise ASAP.

X. General Public Comment.

None.

XI. Adjournment

Meeting was adjourned at 9:05p.m

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