

[Date]

**bay**wheels

**San Francisco BAC**



# Agenda

- Overview
- The System
- Expansion

# Overview

# Who we are

## Lyft

Lyft owns and manages the largest bike share systems in the US, including five Bay Area cities, New York, Chicago, and Portland.

## Metropolitan Transportation Commission (MTC)

MTC is the transportation planning, financing and coordinating agency for the nine-county Bay Area.



METROPOLITAN  
TRANSPORTATION  
COMMISSION

# Benefits

- Fills the critical “last mile” gap between BART stations, bus stops and final destinations
- Helps relieve traffic congestion and reduces demand for private vehicles
- Helps improve air quality
- Great for one-way bike trips
- It’s fun!



# The System

# Classic bike features

## Sturdy frame

The aluminum frame is easy to step through and provides a stable ride.

## Adjustable seat

The wide, padded saddle seat is comfortable, rain-resistant and adjusts to your height.

## Handlebars & shifters

Upright handlebars let you enjoy greater visibility. Just twist the build in shifter to make pedaling easier or harder.

## Lights & reflectors

Self-powered LED lights in the front and back come on automatically and flash when the bike is in motion.

## Front basket

The basket at the front of the bike fits a wide range of bags.

## Chain guard & fenders

Front and rear fenders protect you from rain or dirt, and the metal chain guard prevents grease from getting on your pant leg.



# Ebike features

## Pedal assist

Pedal assist helps bikers get up hills easier, get to top speed faster, and merge with traffic confidently. Motor automatically engages when pedaling (up to 18 mph).

## Hybrid locking system

Upright handlebars let you enjoy greater visibility. Just twist the build in shifter to make pedaling easier or harder.



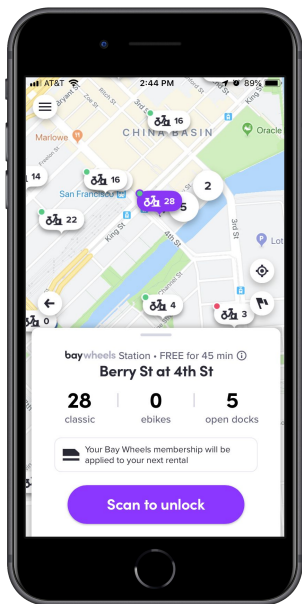


# Parking options



To end your ebike ride, place ebike in a dock at any Bay Wheels station or use the cable lock to any bike rack within the service area.

# Unlocking bikes — 3 easy ways



## In the Lyft mobile app

Simply tap the unlock a bike button when you're at a station



## Kiosk

Follow the onscreen instructions to receive an unlock code

## Clipper card

Link your card and unlock by holding it to the back of the bike

# Pricing

## Single Ride

\$2/Trip

Ride from point A to B with 30 minutes of ride time.

## Monthly

\$15/Month

Unlimited 45-minute trips.

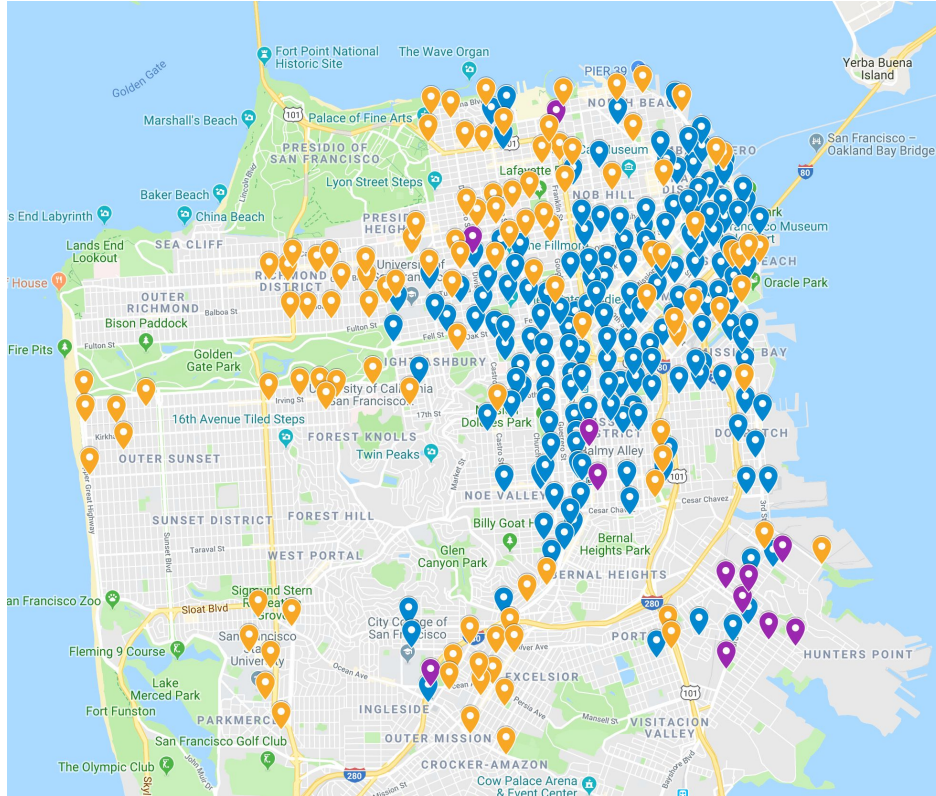
## Bike Share for All

\$5/Month

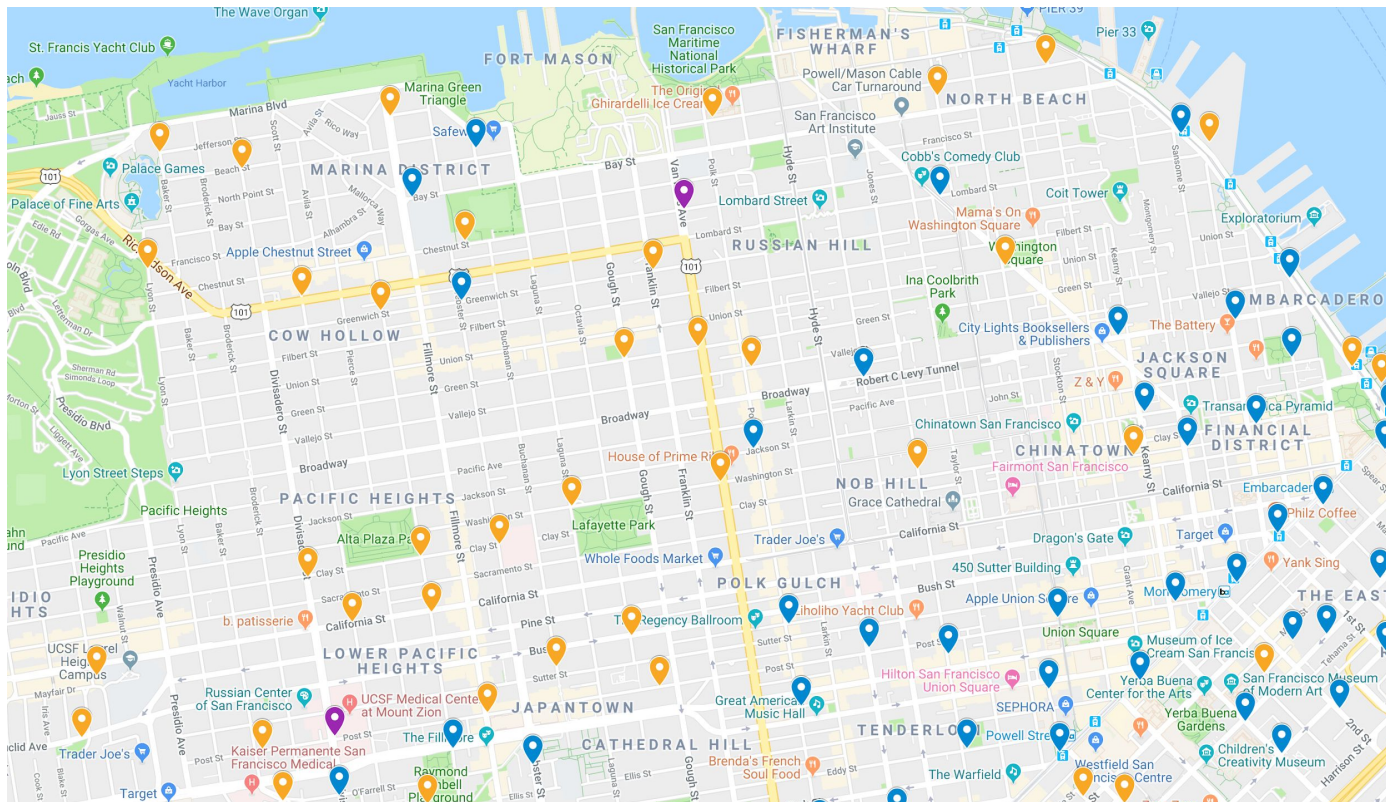
Low-income residents qualify for a discounted membership and unlimited 60-minute trips. \$5 for your 1st year!

# Station Expansion

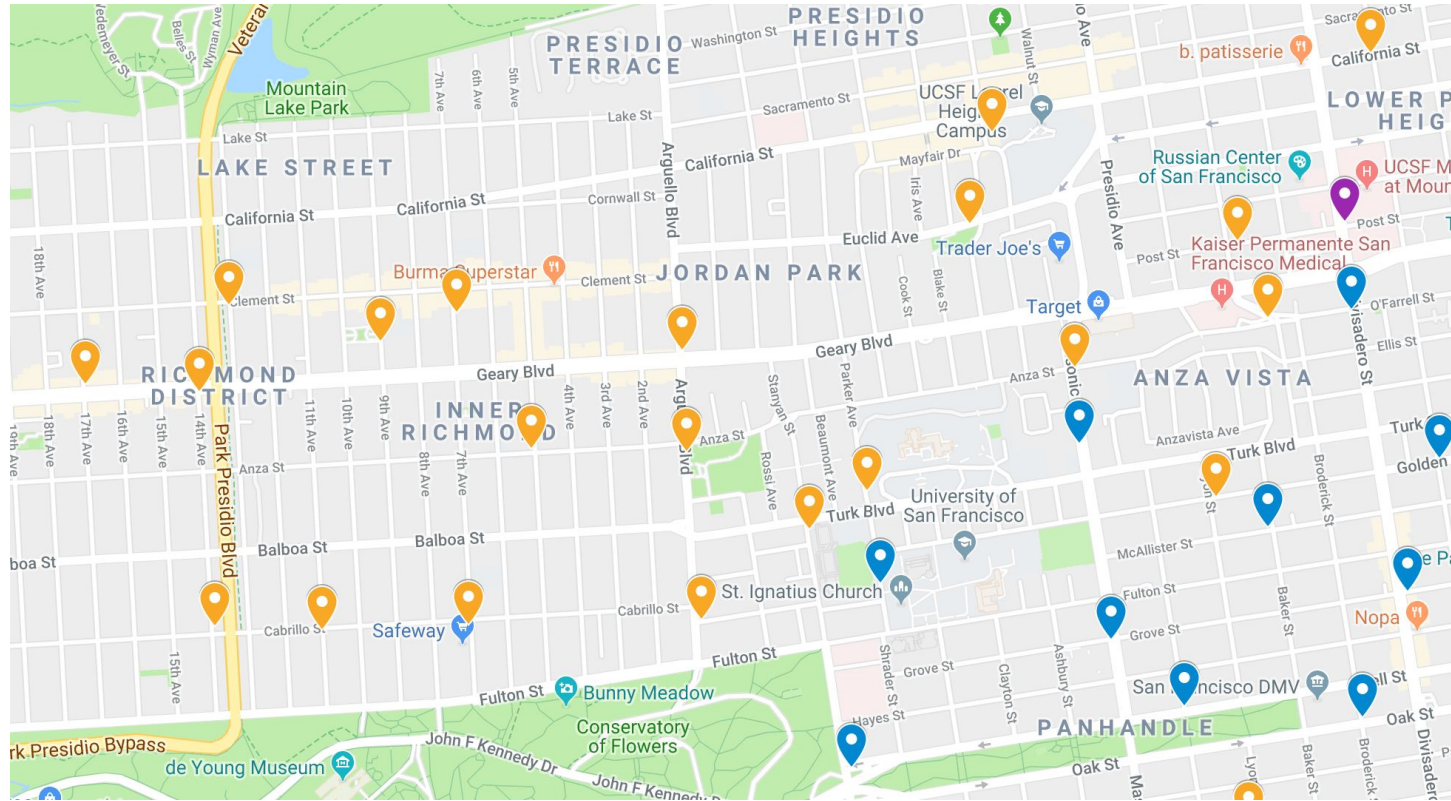
# Overall Network



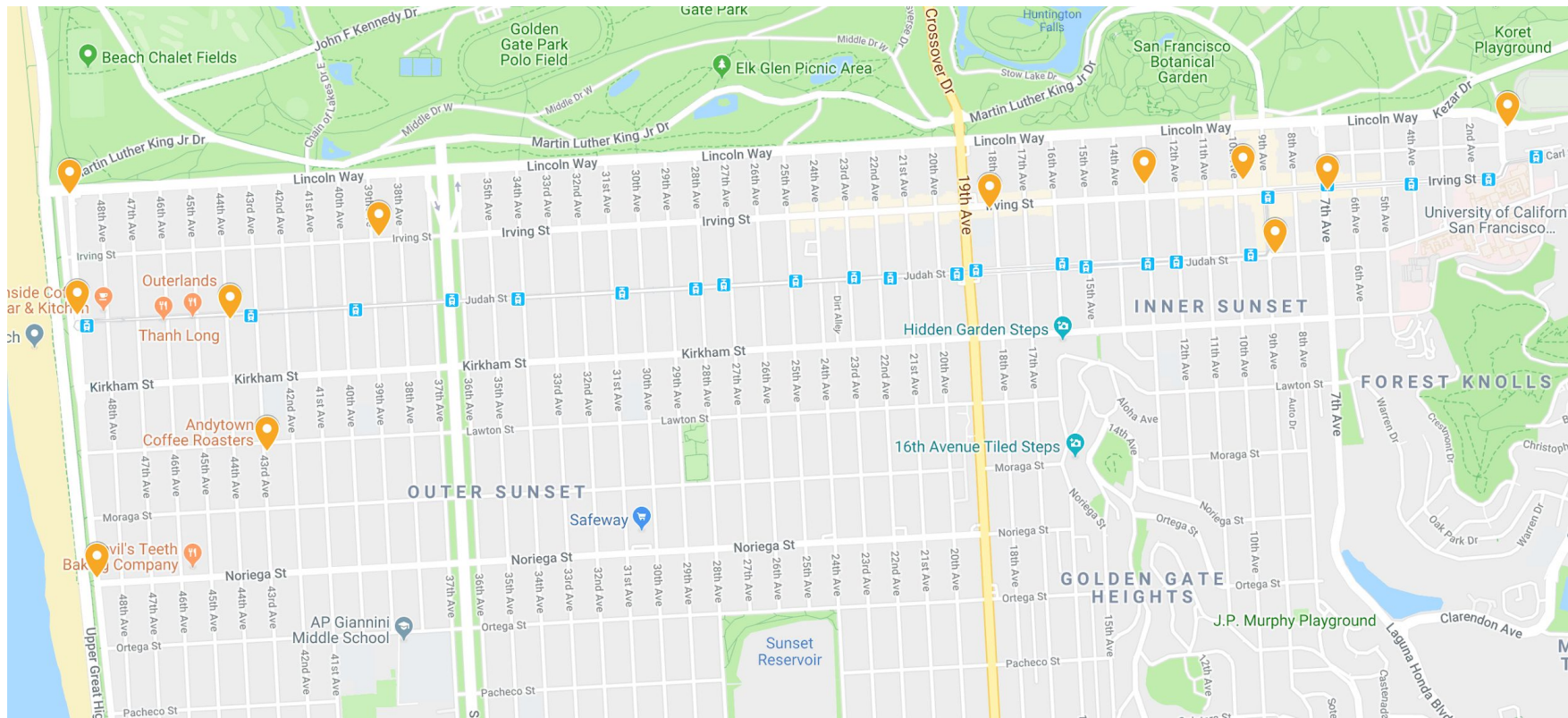
# Marina/North Beach



# Inner Richmond

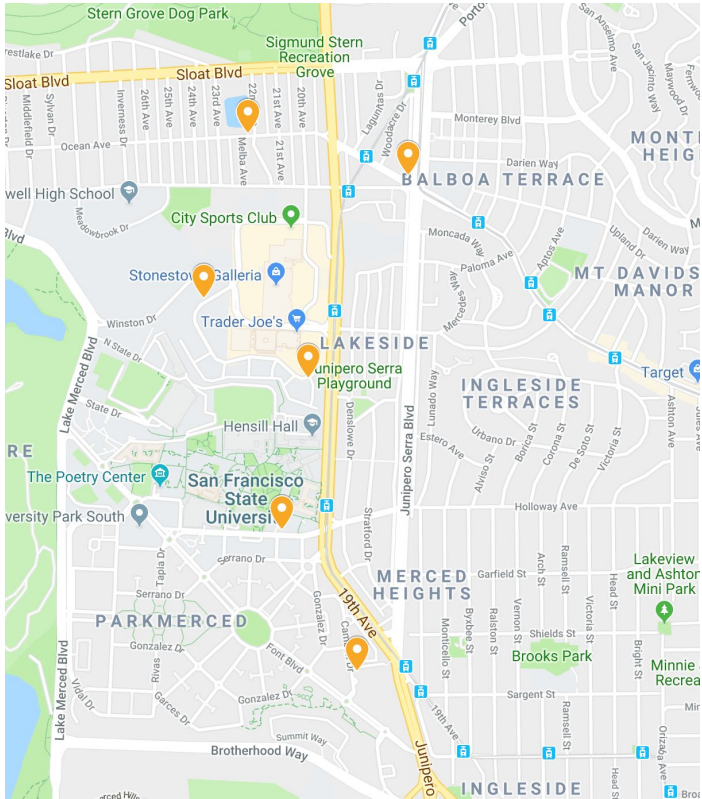


# Sunset

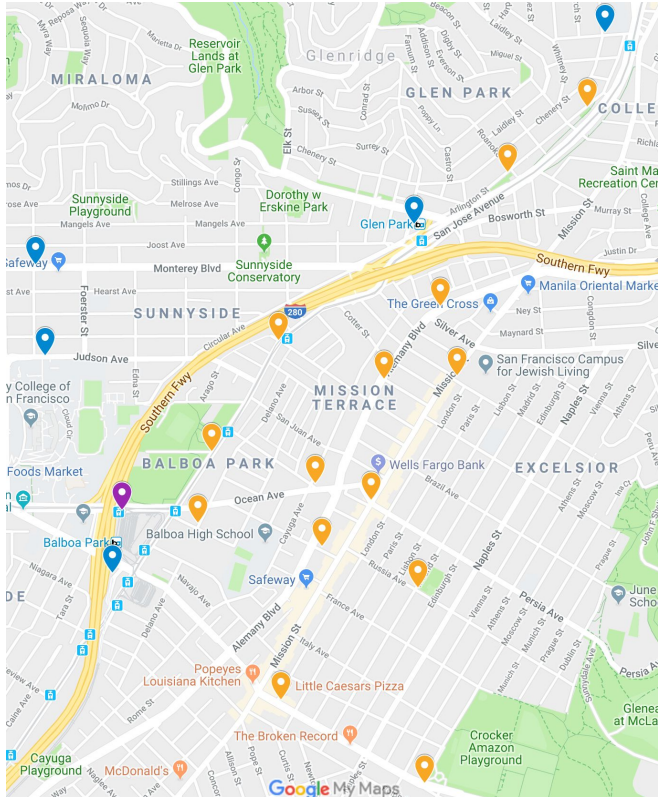




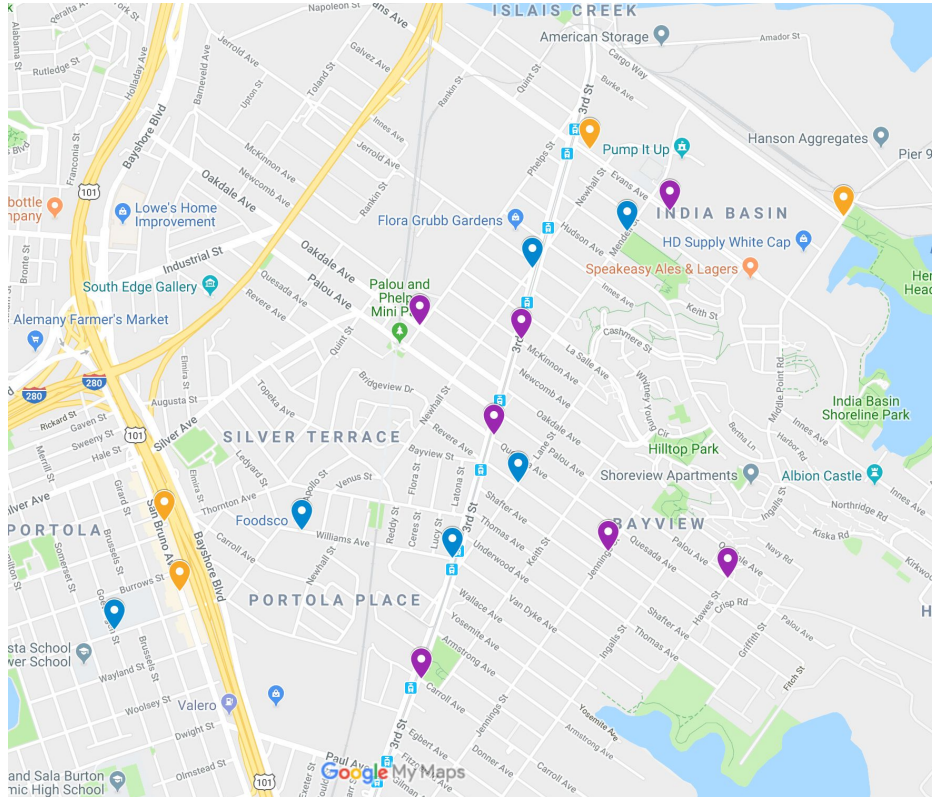
# Stonestown



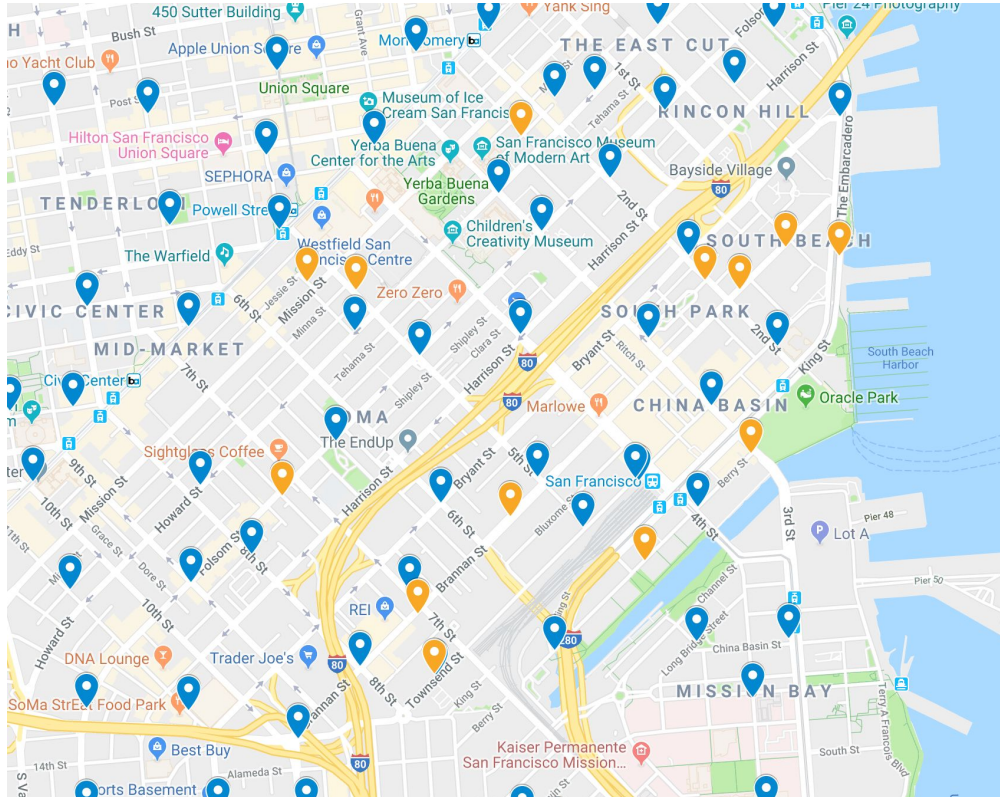
# Outer Mission/Excelsior



# Bayview



# SOMA



# Community Outreach Process

	EARLY OUTREACH	SITE-SPECIFIC OUTREACH	SFMTA PUBLIC HEARING OUTREACH*	POST DEPLOYMENT OUTREACH
OUTREACH METHODS	<ul style="list-style-type: none"><li>• Community workshops and meetings.</li><li>• Tabling at community events.</li><li>• Online suggest a station tool.</li><li>• Meetings with elected officials.</li></ul>	<ul style="list-style-type: none"><li>• Mailers sent to surrounding properties.</li><li>• Online surveys distributed.</li><li>• Outreach to neighbors, community groups and elected officials.</li></ul>	<ul style="list-style-type: none"><li>• Notices mailed to residences, businesses and property owners within a 250' radius.</li><li>• Notices posted by proposed station.</li><li>• The public gives feedback in person, online or by mail.</li></ul>	<ul style="list-style-type: none"><li>• Community engagement to promote local ridership.</li><li>• Station usage data evaluated.</li><li>• The public gives feedback at community meetings.</li></ul>
OUTCOME	<ul style="list-style-type: none"><li>• Station location ideas gathered from the community.</li><li>• Partner City and Lyft narrow down suggestions to viable sites per our station siting guidelines.</li></ul>	<ul style="list-style-type: none"><li>• Partner City and Lyft evaluate community feedback to determine next steps for proposed station.</li></ul>	<ul style="list-style-type: none"><li>• The city traffic engineer decides whether or not to permit the station, based on feedback received from city staff and the public.</li></ul>	<ul style="list-style-type: none"><li>• Network improvements and station adjustments made to accommodate local demand and city projects.</li></ul>

\*Exclusively in San Francisco

# What Makes a Good Station

- Connecting points of interest and community assets (i.e. parks, public plazas, markets, schools, hospitals) and residents
- ADA compliant
- Near transit and bike infrastructure
- Accessible 24 hours a day
- Visible
- Clear of public utilities (i.e. water, storm drains, gas, etc)





**Thank you**

DATE