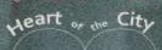
# Combined Charities

www.stgov.org/sfc/combined-charitles









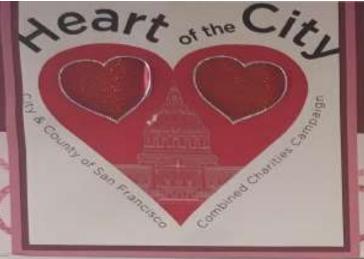
San Francisco Public Health improving bealth of San Franciscians



FamhShare - Making a Change for Climate Change



United Ways Northern CA Wildlim Relief Fund



### Heart of the City





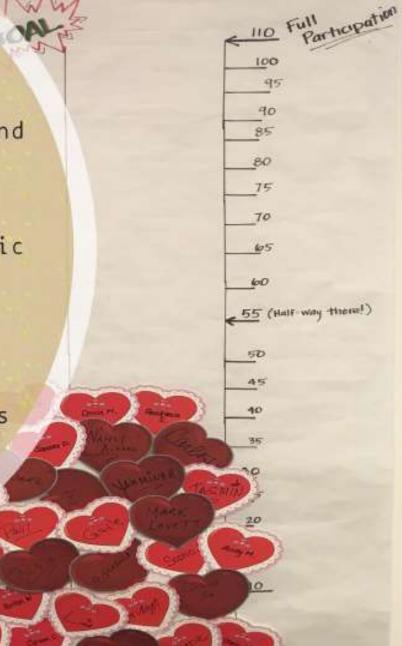
Heart of the City

# 311 Heart of the City Charity Fundraising campaign

### Table of Contents

- Pg. 4 United Way
  Wildfire Relief Fund
- Pg. 6 Combined Charities Campaign FAQ
- Pg. 7 San Francisco Public Health Foundation
- Pg. 8 Combined Charities Campaign Results
- Pg. 9 Combined Charities Campaign Recipients

Pg. 10 EarthShare



Dedicated to improving the health, well-being and quality of life of all San Franciscans





55,000

Volunteers

individuals & businesses provided time and resources 85,000

Homeless Served

San Francisco Bay Area residents 200

Replicated

more than 200 cities across the country

For more information about San Francisco Public health visit http://sfphf.org/

For more information about Project Homeless Connect visit https://www.projecthomelessconnect.org/

# Combined Charities Campiagn



#### About Administrative Fees

Administration Fees – or 'overheads' as they are sometimes called – are commonly understood to be the 'indirect' costs incurred by an organization. Many people think of a charity's administration costs as being, for example:

- employee salaries and other expenses
- volunteer expenses (such as transport costs)
- fundraising expenses
- advertising costs
- rent, bills (e.g. electricity, phone and internet, water), insurance
- regulatory costs (e.g. licenses, fees, audits)
- equipment and its upkeep or maintenance
- office equipment (e.g. computers, paper, stationery), and
- staff or volunteer training, learning and development.

For a charity, 'direct' costs are commonly understood to be the costs incurred when it is directly carrying out its charitable activities. These costs are often attributed specifically to particular activities. Many people think of a charity's 'direct' costs as being, for example:

- food and accommodation for people experiencing homelessness
- medicine, vaccines and other medical supplies
- supplies for people in disadvantaged areas (e.g. food and clothing)
- staff hired for specific charitable activities (e.g. doctors, nurses, counsellors)
- money for research into diseases, and
- money for communities following a natural disaster (e.g. for necessary supplies or reconstruction.

Not all expenses fall neatly into clear categories such as 'direct' and 'indirect' costs, and identifying precisely what is and isn't an 'administration cost' can be very difficult. In many cases, costs that may appear to be indirect or that are reported as administration are, in fact, integral to a charity's service.

For example, car insurance and gas may sound like indirect administration costs, but for a charity providing essential health care services to people in remote rural communities, they are crucial to the direct delivery of its service.

Although these costs may be categorized alongside other administrative costs in a financial report, their importance to the delivery of the charity's service means they are more direct than the category 'administration' suggests.

For more information visit http://sfqov.org/sfc/faq



# United Way of the Bay Area & United Way of the Wine Country Relief Fund





### 100%

## Of Your Gift Will Go Directly To Relief and Recovery Efforts

United Way of the Wine Country and United Way Bay Area have formed an unprecedented partnership to assist the residents and community agencies in Sonoma, Napa, Solano, Lake, and Mendocino counties through the United Ways' Northern California Wildfire Relief and Recovery Fund. This fund will provide immediate and long-term recovery assistance to North Bay residents affected by the wildfires that have spread throughout the region. 100% of your gift will go directly to relief and recovery efforts. United Way Bay Area will absorb all administrative costs for handling and processing donations.

Relief efforts include providing basic needs services to individuals and assisting the non-profit agencies that serve the most vulnerable residents in our communities. Long-term recovery support may include food and rent assistance to help people who have lost employment, case management services, and mental health counseling.

To donate to the United Way's Northern California Wildfire Relief and Recovery Fund through the Combined Charities Campaign, simply indicate the "Northern California Wildfire Relief and Recovery Fund" under the United Way Bay Area section of the pledge form and the amount to be donated.

If you have any questions regarding make contributions to either of these funds through the Combined Charities Campaign, please contact your Department's Combined Charities Coordinator.



# The United Way of the Bay Area &

# The Community Health Charities





### 100% of Your Gift Will Go Directly To Relief and Recovery Efforts

The United Way of the Bay Area and the Community Health Charities (Combined Charities Federated partners) have both set up funds to aid those impacted by the Northern California wildfires. Donations to either fund will go 100% to those in need and/or local charities aiding those in need and will not be assessed an administrative fee. The following provides a brief summary of each of the funds.

The Community Health Charities Disaster Response Fund has been created to address the needs of those affected by recent disasters, particularly in the Northern CA area, the Napa, Sonoma and Mendocino County fires. This fund is still being built but it will support American Lung Association, local fire charities and mental health charities, to name a few. The fund will support work on the long term physical and mental health of those impacted. Community Health Charities is committed to improving the health of our communities, especially in times of crisis.

To donate to Community Heath Charities Disaster Response Fund through the Combined Charities Campaign, simply indicate code B13954 and the "Disaster Response Fund" under the Community Health Charities section of the pledge form and the amount to be donated.

If you have any questions regarding make contributions to either of these funds through the Combined Charities Campaign, please contact your Department's Combined Charities Coordinator.

# CONGRATULATIONS TO ALL THE DRAWING PRIZE RECIPIENTS

Donation/Prize	Donor/Sponsor	Drawing Date	Recipient Pro	ogram/Dept
Red Passes	Roxie Theatre	10/17/17	Aileen Brady	SFPD
Homemade Pie	Kozlowski Farms, Forestville	10/17/17	Mary Ngoe	CSS
Museum Tickets			DO SKOTA DANTANCE	
for 2 people	The Children's			
enderson en	Creativity Museum	10/17/17	Kan Hu Wang	SFO
\$25 Gift Card	Boudin Sourdough Bakery	10/17/17	Rudy Alegre	SFO
Target Gift Card	Target Stores	10/17/17	Chalres Schuler	SFO
Family Size Pasta	Amici's	10/17/17	Diane Christenser	n ACC
Family Size Pasta	Amici's	10/17/17	Carlos Torres	DHR
Skate rental	Yerba Buena			
	Ice Skating			
	Center	10/17/17	Paige Stanfield SFMTA - Taxi	
One Large Pizza	Fulfillment Systems	10/17/17	Nilesh Ram	SFMTA
2 Tickets to				
BATS Improv	BATS Improv	10/17/17	Tan Trang	PORT
\$40 Gift Certificate	Olive Tree Inn Restaurant	10/17/17	Tracy Burris	HAS
Weekend Mural Tour	Pass for 2 Precita Eyes	10/17/17	Liz Iriat	SFO
SF Zoo and Carousel				
Pass for 2 people	San Francisco Zoo	10/17/17	Natalie Jew	SFO
4 Tickets	Mustache Harbor Bimbo's	10/17/17	Carlos Zabat	SFO
2 Admission Tickets	Six Flags Disovery Kingdon	10/17/17	Cheryl Nashir	SFO
Tasting for 4 guests	Wilson Artisan Wineries	10/17/17	Karen Perry	SFMTA
CCSF Hat & T-Shirt	SF-HSA	10/17/17	Jenny Chan	DPW

Submit Your Donation Forms early to be included in all upcoming drawings.

### THANK YOU TO OUR SPONSORS TO THE NORTH

We look forward to your resuming business & recovery

Wellington Cellars, Glen Ellen

Martinelli Winery & Vineyards

VJB Cellars, Kenwood

Castello di Amorosa

Hawthorn Suites by Wyndham,

Napa

Buena Vista Winery

Clos Du Val Winery

Hennessey House B & B

Chappellet Winery, St. Helena

Culinary Institute of America

Trione Vineyards & Winery

Andaz - Napa

Jacuzzi Family Vineyard

Sojourn Cellars

Hotel Yountville

Kirin Restaurant, Santa Rosa

**Tahoe Donner** 

Scott's Restaurant

Kabuki Springs and Spa

Paradigm Wineries

Museo Italo Americano

Perbaccco

Paradigm Wineries

Beach Blanket Babylon

Wind Gap Winery

Joseph Phelps Vineyards

Anchor Brewing Co.

Taj Campton Place

V Sattui Winery

Meritage Resort & Spa

Kozlowski Farms, Forestville

**Boudin Sourdough Bakery** 

Amici's

Precita Eyes

Bimbo's

Olive Tree Inn Restaurant

Wilson Artisan Wineries

**Paradigm Wineries** 

Red Hen Cantina

Balletto Vineyards

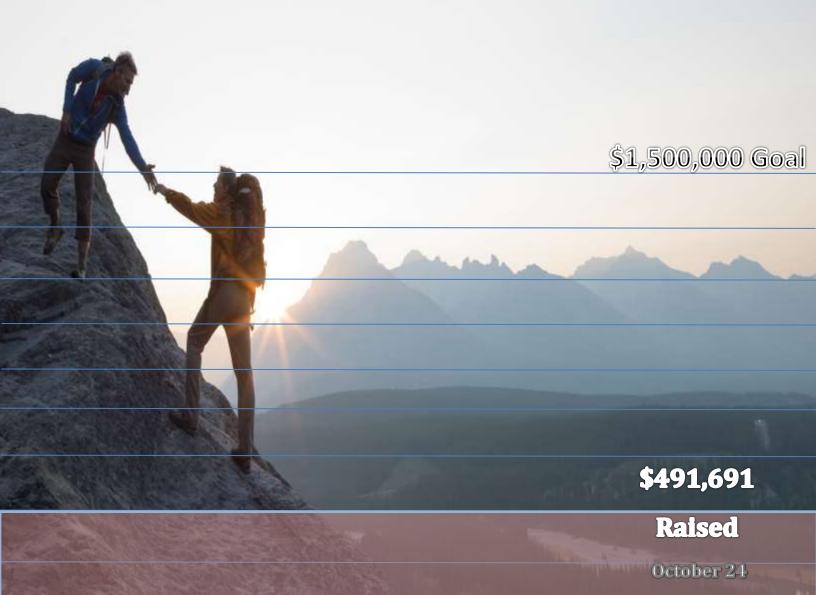
Napa Valley Wine Train

Madrone Estate, Valley of the

Moon

Donation/Prize	Donor/Sponsor	<b>Drawing Date</b>	Recipient	Department
Free admission including skate rental	Yerba Buena Ice Skating Center	10/24/17	Sharon Perez	SFO
2 Tickets to BATS Improv	BATS Improv	10/24/17	Maria Cowman	SFPD
SF Zoo and Carousel Pass for 2 people	San Francisco Zoo	10/24/17	paula Florence	CAO
\$50 Certificate for Meal at 37 North	Double Tree by Hilton SFO Airport	10/24/17	John Thomas	DPW
4 Admission Tickets	Happy Hollow Park & Zoo	10/24/17	Timothy Carlisle	SFO
Beginner Belay Lessons for 2 people	Planet Granite	10/24/17	Milad Rashidian	SFPD
2 Mansion Tour passes	Winchester Mystery House	10/24/17	N Guevera	DPT
1 year membership (Dual/Family)	San Jose Museum of Quilt & Textile	10/24/17	Jonte McQueen	JUVP
2 Complementary Tickets to "Ragtime"	Berkeley Playhouse	10/24/17	Nilesh Ram	SFMTA
One Night Stay in Atlantis Casino Resort (Reno)	Atlantis Casino Resort Spa - Reno	10/24/17	Jeffrey Dahl	DPW
Bottle of Cabernet	Paradigm Wineries	10/24/17	J Park	PORT
2 Tickets to a performance	Shotgun Players	10/24/17	K Burke	SFFD
All Day Downhill Ski Lift Ticket @ Tahoe	Tahoe Donner	10/24/17	Hua Mei	DPW
Harris' Gift Certificate	Harris'	10/24/17	HAO XIE	DTIS
Gift Card	Paxti's Pizza	10/24/17	Don Anderson	GSA
Gift Basket	Scott's Restaurant	10/24/17	Michelle Hampton	SF311
City & County T-Shirt & Hat	Human Service Agency	10/24/17	<b>Robert Schmuts</b>	DEM
				Ql

# Combined Charities Campaign Let's Make this the best Year Ever







EarthShare was founded in 1988 by America's leading national environmental and conservation organizations with a clear mission: connecting workplaces to environmental causes. Today, EarthShare is your 501(c)(3) partner working at the intersection of the environmental community and corporate America to amplify sustainability efforts by galvanizing the power of employees. With an established member network of nearly 600 of America's most respected nonprofits behind us, we help channel the passion for purpose in an evolving workforce to ensure a sustainable future.



# Combined Charity Campaign Coordinators



### Your Campaign Coordinator is waiting to Help You

Your Combined Charities Campaign coordinator can help you start the donation process and help you with any questions you may have about making your donation.

#### **Your Coordinator Will:**

- Distribute a campaign brochure and pledge forms to each employee in their department
- Collect completed pledge forms from the employees throughout the campaign
- Submit pledge forms as are collected

Pledge forms and drawing tickets should be reviewed for complete information, including Employee ID numbers, employee signature on pledge forms, and completed information on the back of drawing tickets. After this review, the forms are recorded on the "Submittal Sheets" and turned in to: Controller's Office, Room 316, City Hall.

All pledge forms and drawing tickets are due before noon, Tuesday, November 8th in order to be eligible for the Final Drawing, and for the final tally of department donations to determine placement for the end of campaign award categories.

If you need additional help feel free to contact the Heart of the City Campaign Hotline at (415) 925-2604 or email **Michelle Clancy**.

Any payroll deduction forms turned in after November 20th may be delayed in processing and result in pledges not being withdrawn from paychecks beginning in January.

Payroll deduction forms can be accepted until December 30, 2017.



### Department

### Coordinator

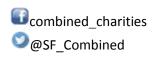
311 Customer Service Center	Rose Benkiser	Rose.Benkiser@sfgov.org
Adult Probation	LaShaun Williams	LaShaun.R.Williams@sfgov.o
		rg
Animal Care & Control	Esperanza Artola	Esperanza.Artola@sfgov.org
Arts Commission	Alyssa Ventre	Alyssa.Ventre@sfgov.org
Asian Art Museum	Nara Castellano	NCastellano@asianart.org
Assessor/Recorder	Nicole Agbayani	Nicole.agbayani@sfgov.org
Board of Appeals	Xiomara Mejia	Xiomara.Mejia@sfgov.org
Board of Supervisors	Eileen McHugh	Eileen.e.McHugh@sfgov.org
California Academy of Sciences	Jenn Fanslow	Jfanslow@calacademy.org
Child Support Services	Vilma Argueta	Vilma.Argueta@sfgov.org
City Administrator	Joan Lubamersky	Joan.Lubamersky@sfgov.org
City Attorney	Teresa	Teresa.rechsteiner@sfgov.or
	Rechsteiner	g
City College of San Francisco	Elisa Daniels	edaniels@ccsf.edu
Civil Service Commission	Lizzette	Lizzette.henriquez@sfgov.or
	Henriquez	g
Controller	Maura Lane	Maura.Lane@sfgov.org
Convention Facilities	John Noguchi	john.noguchi@sfgov.org
County Clerk	Fallon Lim	Fallon.Lim@sfgov.org
Department of Aging & Adult Services	Eric Hoberg	eric.hoberg@sfgov.org
Department of Building Inspection	Carolyn Jayin	Carolyn.Jayin@sfgov.org
Department of Children Youth & Families	Lina Morales	Lina.Morales@dcyf.org
Department of Human Resources	Michael Cerles	Michael.Cerles@sfgov.org
Department of Real Estate	Rachel Gosienfiao	Rachel.Gosiengfiao@sfgov.or
Deal of Floring	N4	g
Dept. of Elections	Maggie Lau	Maggie.Lau@sfgov.org
Dept. of Emergency Management	Jennifer Wong	Jennifer.A.Wong@sfgov.org
Dept. of Public Heath	Faye DeGuzman	Faye.DeGuzman@sfdph.org
Dept. of Technology	Hao Xie	Hao.Xie@sfgov.org
Dept. of the Environment	Megan Kalsman	Megan.Kalsman@sfgov.org
Dept. on the Status of Women	Carol Sacco	Carol.Sacco@sfgov.org
District Attorney	Tessa King	Tessa.King@sfgov.org
Entertainment Commission	Maggie Weiland	maggie.weiland@sfgov.org
Ethics Commission	Jennifer Taloa	Jen.Taloa@sfgov.org
Film Commission	Armina Brown	Armina.Brown@sfgov.org
nformation http://sfagy.org/sfs/combined sharities	<u> </u>	combined charities

combined\_charities



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Fine Arts Muse	ums of Can Francisco	Pamon William	P.williams@fan	act ova

Fine Arts Museums of San Francisco	Ramon Williams	Rwilliams@famsf.org
First 5 SF Children & Families Commission	Kahala Drain	Kahala.Drain@first5sf.org
Grants for the Arts	Kara Owens	Kara.Owens@sfgov.org
GSA/Contract Monitoring Division	Rochelle Fretty	Rochelle.Fretty@sfgov.org
Health Service System	Seretha Gallaread	Seretha.Gallaread@sfgov.org
Homelessness and Supportive Housing	Becky Van	Becky.Van@sfgov.org
Human Rights Commission	Lori Gannon	Lori.Gannon@sfgov.org
Human Services Agency	Eric Hoberg	eric.hoberg@sfgov.org
Juvenile Probation	Carla Lemus	Carla.Lemus@sfgov.org
Library	Jennifer Fitzgerald	Jennifer.Fitzgerald@sfpl.org
Mayor's Budget/Policy Office	John Tucker	John.Tucker@sfgov.org
Mayor's Communications Office	John Tucker	John.Tucker@sfgov.org
Mayor's Office of Housing and Community Development	Karen Henderson	Karen.Henderson@sfgov.org
Mayor's Office of Neighborhood Services	John Tucker	John.Tucker@sfgov.org
Mayor's Office of Protocol	John Tucker	John.Tucker@sfgov.org
Mayor's Office on Disability	Nathan Webb	Nathan.Webb@sfgov.org
Medical Examiner's Office	Christopher Wirowek	christopher.wirowek@sfgov.
Municipal Transportation Agency	Janis Yuen	Janis.Yuen@sfmta.com
Office of Citizen Complaints	Sara Maunder	Sara.Maunder@sfgov.org
Office of Civic Engagement & Immigrant Affairs	Melissa Chan	Melissa.Chan@sfgov.org
Office of Community Investment and Infrastructure	Monica Davis Stean	Monica.Davis@sfgov.org
Office of Early Care & Education	Eric Hoberg	Eric.Hoberg@sfgov.org
Office of Economic & Workforce Development	Armina Brown	Armina.Brown@sfgov.org
Office of Labor Standards Enforcement	Angela Chiu	Angela.Chiu@sfgov.org
Office of Small Business	Armina Brown	Armina.Brown@sfgov.org
Planning Department	Nora Priego	Nora.Priego@sfgov.org
Port of San Francisco	Marilyn Yeh	Marilyn.Yeh@sfport.com
Public Defender	Angela Auyong	Angela.Auyong@sfgov.org
Public Utilities Commission	Verma Walton	VWalton@sfwater.org
Public Works	Jeremy Spitz	Jeremy.Spitz@sfgov.org
Purchasing	Victoria Falcon	Victoria.Falcon@sfgov.org
Recreation & Park Department	Staci White	Staci.White@sfgov.org
Rent Board	Jennifer Rakowski	Jennifer.Rakowski@sfgov.org



<b>国人工工工工工工工工工工工工工工工工工工工工工工工工工工工工工工工工工工工工</b>		
Retirement System	Alison Johnson	alison.johnson@sfgov.org
San Francisco Fire Department	Mindy Talmadge	Mindy.Talmadge@sfgov.org
San Francisco International Airport	Martha	Martha.Whetstone@flysfo.c
	Whetsone	<u>om</u>
San Francisco Police Department	Kimberly Ng	Kimberly.A.Ng@sfgov.org
San Francisco Sheriff	Jennifer Collins	Jennifer.Collins@sfgov.org
Treasure Island	Kate Austin	kate.austin@sfgov.org
Treasurer/Tax Collector	Anna Arevalo	anna.arevalo@sfgov.org
War Memorial	Ophelia Butler	Ophelia.Butler@sfgov.org

#### **About Giving to Combined Charities with Payroll Deductions**

#### Q: How does payroll deduction work?

A: Donors determine and tell the payroll department on the pledge form how much money will be deducted from every paycheck throughout the year. For example, if an employee selects "\$20 per pay period" on the pledge form, then \$20 will be deducted from each of the 26 paychecks, for a total of \$520 by year end. The pledge will be deducted from paychecks beginning in January and ending the last pay period in December. Charities will begin receiving donations in quarterly distributions beginning in May. Please advise donors not to contact the agency of their choice prior to May as the charity will have no record of any donation before then.

#### Q: What is the advantage of donating via payroll deduction?

A: It is easier for an employee to have a smaller amount taken out of every paycheck than to write one large check for the same amount. In the example above, \$520 may be too large an amount to write in one check, where \$20 per pay period is much more manageable. Your pay stub keeps track of your charitable contribution, provides proof of your donation and is a reminder to claim a deduction when filing taxes.

Most important, payroll deduction ensures a consistent and reliable stream of income to the charities throughout the year whereas one time gifts do not. This makes it easier for them to budget and plan their annual programs and services. This consistent income stream is a main reason why non-profit organizations participate in campaigns such as this one.

Please note: cash contributions are not accepted! All cash donations will be returned, with the pledge form, to the department coordinator.

For more information visit http://sfgov.org/sfc/faq