

Fund - Building Happiness

information and goals

Organizing youth activities

Office of the Mayor City & County of San Francisco



September 30, 2017

Dear Fellow City Employees:

Please join me by participating in this year's "Heart of the City" Combined Charities Campaign. Through this Campaign, city employees and retirees can help raise much-needed funds for more than 3,000 charities in the Bay Area and beyond, including organizations such as SF Foster Youth Fund, SF Police Foundation and the Firefighters Cancer Fund. Thanks to the generosity of current and former employees, last year we raised more than \$1.4 million.

Current city employees and retirees can participate by donating via payroll deductions or with a one-time donation to charities through our unique partnership with seven federations who represent a host of charitable organizations. Contributions can also be made through the Combined Charities Campaign to 501(c)(3) non-profit organizations not represented by one of our partnering federations.

Throughout the Campaign, we will hold incentive drawings including an early bird drawing for those who complete and submit pledge forms during the first five weeks of the Campaign. Prizes include gift cards, travel accommodations, event tickets and much more, all generously donated by local businesses, our labor partners and city departments.

I encourage you to give generously to the charitable organization of your choice. This year we hope to raise more than \$1.5 million in contributions. To make this process convenient, I have asked each department head to designate a Combined Charities Coordinator. Please log on to the Combined Charities website at www.sfgov.org/charity to find out the name of your department's coordinator, the roster of partnering federations and the charitable organizations they represent, a list of drawing prizes and drawing winners.

Thank you again for participating in this year's "Heart of the City" Combined Charities Campaign.

Sincerely,

Edwin M. Lee

Mayor

1 Dr. Carlton B. Goodlett Place, Room 200, San Francisco, California 94102-4641 (415) 554-6141

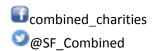


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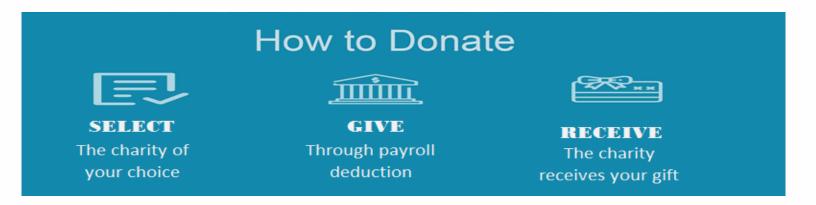
Make an Impact Today Donate to Combined Charities Campaign

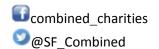
Combined Charities Campaign

Combined Charities Campaign is a free program that allows you to give through payroll deduction to the charities you support. This campaign has helped more than 3,000 charities in the bay area for more than 30 years.

You can give to a charity you are familiar with or to one of the federation charities that have been prescreened and audited.

Workplace giving is an efficient way of contributing because it reduces administrative costs for hundreds of charitable organizations by becoming a member of one of the seven Federations representing them during this campaign. So your donation has a bigger impact!









"It is the belief of the San Francisco Foster
Youth Fund that no child should be deprived of
essential life experiences and enriching
activities."

The San Francisco Foster Youth Fund is a 501(c)(3) non-profit organization that raises money for the education and enrichment of San Francisco foster children. The Fund was started over 30 years ago by Human Service Agency social workers who knew that government funding for foster care only paid for the basics of room and board, and that after experiencing the trauma of maltreatment, foster children were missing out on the normal experiences of childhood. They wanted foster kids to have positive memories of childhood, of going to summer camp with their friends or playing in Little League baseball games. They believed that these normal experiences were an important part of healing, as essential as any therapy or special program.

The Foster Youth Fund is run entirely by volunteers. *Every penny raised goes directly to foster children*. The Fund helps them have enrichment opportunities such as taking music lessons, going on class field trips, or participating in high school graduation activities. In recent years, the State of California has extended foster care to the age of 21, and increasingly the Fund has been helping foster youth with the costs of college.

Foster children are at extreme risk for many negative outcomes related to education, including dropping out of school, involvement in the criminal justice system, and poor health outcomes such as early pregnancy. The Fund is intent on broadening the experiences of foster children and enlarging their horizons. It relies on the Combined Charities campaign for the majority of its funding, and small contributions can make a difference in the life of a foster child:

- For \$250, a foster child can attend summer camp;
- For \$500, three foster children can participate in a sports program, take music lessons, or attend their high school prom;
- For \$1,000, a foster youth can receive a grant cover college expenses for one semester.

In the Combined Charities catalogue, the San Francisco Foster Youth Fund (L2408) can be found on page 9 in the section called, America's Best Local Charities. The Fund's Board of Directors appreciates the generosity of city staff who support foster children through the Combined Charities and who participate in the Fund's annual softball tournament.



The San Francisco Police Activities League (SFPAL)

In 1959, two police officers took out personal loans to start what would become the San

Francisco Police Activities League (SFPAL). Those officers initially set out to do something about the growing delinquency rate but quickly SFPAL became so much more.

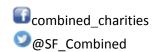
Today, SFPAL builds community by organizing youth sports and healthy activities that develop personal character and fosters positive relationships among police officers, youth, and dedicated volunteers. SFPAL provides hope and opportunities to kids throughout the city of San Francisco by offering free athletic and educational programs kept at a minimal cost to the participants.

Dedicated civilian and police coaches, instructors, mentors and former program participants choose to give back to the youth in the community by donating their time, energy and commitment to serve almost 1,000 SFPAL kids annually.

Our dedicated Board of Directors, comprised out of active and retired police officers and civilians, works rigorously at creating new programs and opportunities to positively impact more youth in the community to help protect the city's future.

We look forward to strengthening our communities for years to come by growing hope for the ones who deserve it the most, our city's youth.







HELPING AMERICA'S HEROES

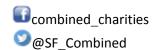
America's Best Local Charities

The America's Best Local Charities Seal of Excellence is awarded to charitable organizations that meet the highest standards of public accountability, program efficiency, and cost effectiveness. Applicant charities must provide evidence of their program activities and demonstrate the benefit of their services. They must submit for review their most recent IRS tax returns with all schedules. Charities with annual revenues above \$250,000 must also submit audited financial statements produced by an independent certified public accountant, including an auditor's opinion letter stating the charity meets the generally accepted accounting standards in the United States.

MISSION & SERVICES

America's Best Local Charities (ABC) is an IRS-recognized 501(c)(3) nonprofit association of the nation's finest charities. Our purpose is to represent charities that meet the highest standards of public accountability and program effectiveness and to facilitate gifts to those charities from contributors in fund drives conducted at work and on the web.

Please visit www.lic.org to learn more.





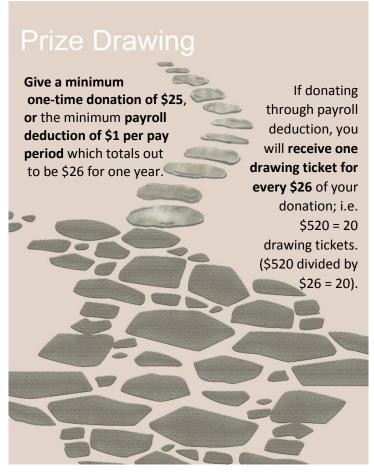
San Francisco Municipal Executives Association

MEA has served and advanced the interests of San Francisco managers since its inception in 1944. In the early 1990s, we were selected by the approximately 1000 managers in dozens of classifications throughout City Government, the Housing Authority, and in the Trial Courts to be the "exclusive representative" for contract negotiations. Three of the benefits we have secured in bargaining with CCSF are unique to MEA.

They are the Cafeteria Plan, employer paid life insurance and the Management Training Fund. More information is available about all of the benefits provided under the MEA contracts on our benefits page. It is a simple fact – the more city managers who become MEA members, the stronger MEA is when it comes time to speak out on public policy, represent individual managers, or protect and enhance the hard won wages, benefits and working conditions achieved in bargaining over the years.

Your active participation in MEA is critical to our mission. We look forward to welcoming you to MEA! Please consider taking a proactive step that serves to protect your individual interests as well as strengthening the collective voice and influence of managers throughout the City.

Fill in the empty boxes so that:



Each row contains the numbers 1 through 9. Each column contains the numbers 1 - 9. Each square 3 by 3 box contains the numbers 1 through 9.

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For more information visit http://sfgov.org/sfc/faq

Thank you for supporting Combined Charities Campaign



Combined Charity Campaign Coordinators



Your Campaign Coordinator is waiting to Help You

Your Combined Charities Campaign coordinator can help you start the donation process and help you with any questions you may have about making your donation.

Your Coordinator Will:

- Distribute a campaign brochure and pledge forms to each employee in their
- Collect completed pledge forms from the employees throughout the campaign
- Submit pledge forms as are collected

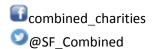
Pledge forms and drawing tickets should be reviewed for complete information, including Employee ID numbers, employee signature on pledge forms, and completed information on the back of drawing tickets. After this review, the forms are recorded on the "Submittal Sheets" and turned in to: Controller's Office, Room 316, City Hall.

All pledge forms and drawing tickets are due before noon, Tuesday, November 8th in order to be eligible for the Final Drawing, and for the final tally of department donations to determine placement for the end of campaign award categories.

If you need additional help feel free to contact the Heart of the City Campaign Hotline at (415) 925-2604 or email Michelle Clancy.

Any payroll deduction forms turned in after November 20th may be delayed in processing and result in pledges not being withdrawn from paychecks beginning in January.

Payroll deduction forms can be accepted until December 30, 2017.





Department

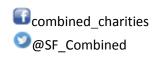
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| Dept. on the Status of Women | Carol Sacco | Carol.Sacco@sfgov.org |
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| Film Commission | Armina Brown | Armina.Brown@sfgov.org |
| oformation http://sfgov.org/sfc/combined-charities | | combined charities |

combined_charities

| Fine Arts Museums of San Francisco | Pamon Williams Pwilliams@famsf.org |
|------------------------------------|------------------------------------|

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| | Whetsone | om |
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| San Francisco Sheriff | Jennifer Collins | Jennifer.Collins@sfgov.org |
| Treasure Island | Kate Austin | kate.austin@sfgov.org |
| Treasurer/Tax Collector | Anna Arevalo | anna.arevalo@sfgov.org |
| War Memorial | Ophelia Butler | Ophelia.Butler@sfgov.org |

Credits

Cover

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SF Police Activities League small button Sabine Medrano - San Francisco Police Activities League

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2017 Combined Charities information and goals photo Combined Charities Photo

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Kids Park - Danny Sky

Youth Fund Kid Reading
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SF Police Activities League article Sabine Medrano - San Francisco Police Activities League

America's Best Photo Hurricane Irma and Irene Photo by CNN

