



VISION ZERO SAN FRANCISCO SAFE STREETS FOR OLDER ADULTS AND PEOPLE WITH DISABILITIES

MAYOR'S DISABILITY COUNCIL

Patricia Erwin, MPH

Acting Director

Community Health Equity & Promotion Branch

September 23, 2022



POPULATION HEALTH DIVISION
SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH

CHEP's Vision Zero SF Goals

Leads on education and engagement with a Safe System Approach on **Safe People Action**

Through community grants, engage seniors, older adults, and people with disabilities, service providers, and community-based organizations (CBOs) on Vision Zero to build support for safer streets



CHEP's Vision Zero SF Community Engagement Strategy: Funding Community Partners

Spring 2022 released Request for Proposals

- Developed in partnership with MTA and MOD
- Funding for community agencies to begin 2022-2023 fiscal year

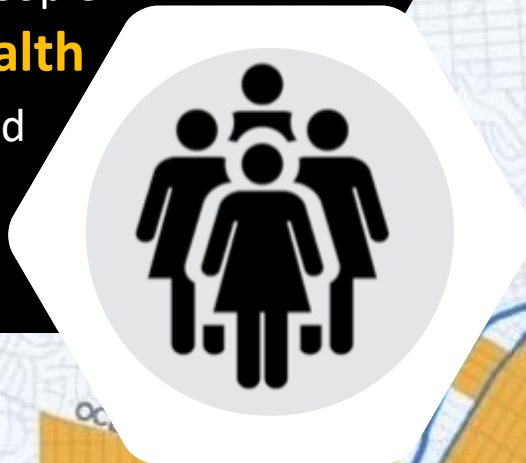


METRIC	GOALS	Communities of Focus
Safe Streets for Seniors, Older Adults, and People with Disabilities	Vision Zero High Injury Network focused Increase safety to reduce and eliminate traffic-related fatalities and injuries Community outreach, education, organizing neighborhoods, and innovative solutions	Older Adults, People with Disabilities, Black, Indigenous, and People of Color (BIPOC), Limited English Proficient (LEP) and other communities experiencing disparities Communities in neighborhoods of Bayview, Chinatown, Excelsior, Mission, OMI, Richmond, SOMA, Tenderloin, and Western Addition

Equity Focus

Deepening community engagement with community leaders and local stakeholders to ensure that strategic actions reduce injury inequities

Prioritizing and monitoring improvements on the **high injury network** in Communities of Concern, **older adults** and **seniors**, people with **mobility, visual** or **hearing disabilities**, people experiencing **mental health** or **homelessness**, and **people of color**



Citywide VZSF Grantees

Awarded four 4 CBOs
each ~\$50,000/year

1

Senior & Disability Action (SDA)

- Low-income seniors, people with disabilities, people of color, ASL
- SOMA, Tenderloin, Bayview, Mission, Excelsior, Western Addition

2

Chinatown Community Development Center

- Communities within Chinatown of North Beach and Tenderloin

3

Curry Senior Center

- Older adults and seniors in the Tenderloin neighborhood

4

Lighthouse

- Collaborative, citywide effort for the blind and visually impaired
- Tenderloin, Civic Center, SOMA

Past Accomplishments

- Reached over 41,000 **seniors, older adults,** and **people with disabilities,** service providers through presentations, workshops, and press conferences
- Outreach conducted in English, Spanish, Chinese, and Tagalog through virtual training, meetings, media, social media distribution of educational materials, and other engagement activities



THANK YOU

Patricia Erwin, MPH
CHEP Acting Director

patricia.erwin@sfdph.org



POPULATION HEALTH DIVISION
SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH

**COMMUNITY HEALTH EQUITY
& PROMOTION**

Acknowledgments

Seth Pardo, Ph.D.

Director, Center for Data Science

Seth.pardo@sfdph.org

Julie Y. Wong, MPH, MSW

Julie.wong@sfdph.org

Jennifer-Xuan Do, MPH

Jennifer-xuan.do@sfdph.org



**VISION
ZERO
SF**

<https://www.visionzerosf.org>