Date: 08/19/2009 11:36 PM
From: Aaron Goodman
To: scott.sanchez@sfgov.org
Subject: UPN - Issues on notification system and residents of apartment complexes. (A.Goodman)

Mr. Sanchez

The PRO organization www.parkmercedresidents.org
is concerned about how the notification is sent regarding large scale projects, institutional work, sales of land, and proposed developments in our district.

We received a 2 page notification versus the 73 page actual document for the Parkmerced EIR, individuals needed to request the additional info. to gain the diagrams, and table of proposed GSF of the project. There were no banner images, or large signs posted. The scoping hearing was limited, and not held on site, which reduced participation by residents who are seniors and disabled and concerned about losing there homes.

The Merced Branch Cat-Ex did not go out to our group, even though we are listed under the notification for the district as a neighborhood organization.

The SFSU Masterplan ignored our group in terms of neighborhood organizations, and the MOU drafted. So again residents were not notified of a major EIR, at least in writing and with sigange posted for the neighborhood.

These are major communication concerns to residents of Parkmerced especially when such planning dept. items such as memos are issued regarding brotherhood way, and no memo is sent to our organization.

We cannot as a tenants group pay for repeated mail lists, and notification fees, for lots, due to the over-arching costs involved. Yet basic emails, and notification to our organization's PO Box should be consistent. It has not.

We would like to suggest further alterations to the method used to notify communities, especially one filled with disabled, blind, deaf, and other issues, and languages, since the majority of notifications ignore these segments of our population...

A simple exhibit booth at a central location with information, images, planning documents and a planner available to discuss or get community addresses of those interested would be a great improvement to the system...

Would like to email more later on the ideas..

Sincerely

Aaron Goodman President @ PRO
www.parkmercedresidents.org