

Showplace Square / Potrero Generalized Zoning Districts

ADOPTED - December 2008



Northern Portion of Showplace Square

Encourage housing and mixed use here, acknowledging an already-developing residential cluster.

Core Showplace Square Design District

Protect important concentration of design-oriented PDR businesses here, many in historic buildings. Encourage limited amount of retail and office space to support design functions in this area. Prohibit new residential development.

16th-17th Street Corridor

Encourage development of new housing here, mixed with remaining PDR uses. Acknowledge this transit corridor with somewhat increased residential density along the south side of 16th Street, while 17th Street remains lower in scale. Control retail use sizes to foster neighborhood-serving character.

Potrero Hill Residential Area

Maintain small-scale residential zoning to protect the character of the existing Potrero Hill neighborhood.

Potrero Public Housing

Maintain existing zoning until after the conclusion of an upcoming process for redevelopment of this area under the HopeSF program. Consider rezoning of the public housing site and parcels in the immediate vicinity as appropriate based on the results of the planning process.

