State of California — The Resources Agency
DEPARTMENT OF PARKS AND RECREATION

PRIMARY RECORD

Primary # _____
HRI # _____
Trinomial _____
NRHP Status Code 6Z
Other Listings _____
Review Code _____ Reviewer _____ Date _____

 *Resource Name or #: (Assigned by recorder) 165-167 Fell Street

P1. Historic name of building (if any): Burridge Company electroplating shop
P2. Location: *a: County San Francisco ☐ Not for Publication ■ Unrestricted
*b. USGS 7.5' Quad _____ Date _____ T ___; R ___; ___¼ of ___¼ of Sec ___; _____B.M.
c. Address 165 Fell Street City San Francisco Zip 94102
d. UTM: Zone _____; _____mE/ _____ mN *e. Assessor's parcel #: Block 834, lot 14

*P3a. Description: (Describe resource and its major elements. Include design, materials, condition, alterations, size, setting, and boundaries)

This is a two-story building of uncertain structural type, most likely reinforced concrete, that fills the width of its 27'-6" lot. The façade is covered with a coating of stucco that is very lightly scored to resemble masonry. At the top of the building is a stepped parapet, beneath which is classical ornament made of plaster. The ornament consists of a shield with swags at center top and panels of rinceaux to the sides. Beneath this ornament, in the second story, are three bays of industrial steel sash windows in a symmetrical arrangement. These include a tripartite window in the center bay and paired windows to the sides. The first story composition is also in three bays, but they all of different widths, and so the arrangement is non-symmetrical. At far left is a storefront window with replacement aluminum framing. To its right is an entrance with a transom, also of replacement aluminum. At far right is a narrow entrance to the upper story; it has a replacement door and an original wooden transom.

*P3b Resource Attributes: HP6 – two-story commercial building; HP8 – industrial building

*P4. Resources Present:
■ Building ☐ Structure ☐ Object ☐ Site ☐ District ☐ Element of District ☐ Other

P5b. Description of Photo: (View, date, accession #)
View looking south
June 2009

*P6. Date Constructed/Age and Source: ■ Historic ☐ Prehistoric ☐ Both
1926; building permit

*P7. Owner and Address:
COOK DAVID J & LILLIAN
P O BOX 270
SAN FRANCISCO CA 94104

*P8. Recorded by: (Name, affiliation, and address)
William Kostura
P. O. Box 60211
Palo Alto, CA 94306

*P9. Date Recorded:
August 2009

*P10. Survey Type: (Describe)
intensive

P11. Report Citation*: (Cite survey report.) William Kostura. *Van Ness Auto Row Support Structures*. San Francisco Department of City Planning, 2010.

*Attachments: ☐ NONE ☐ Location Map ☐ Sketch Map ■ Continuation Sheet ■ Building, Structure and Object Record ☐ Archaeological Record ☐ District Record ☐ Linear Feature Record ☐ Milling Station Record ☐ Rock Art Record ☐ Artifact Record ☐ Photograph Record ☐ Other (List)

BUILDING, STRUCTURE, AND OBJECT RECORD

***NRHP Status Code** 6Z

***Resource Name or #** (Assigned by recorder) 165-167 Fell Street

B1. Historic Name: Burridge Company electroplating shop

B2. Common Name: _____

B3. Original Use: auto parts store B4. Present Use: auto repair

***B5. Architectural Style:** Classical Revival

***B6. Construction History:** (Construction date, alterations, and date of alterations)

Built in 1926. The first story window and the larger entrance were altered at an unknown date.

***B7. Moved?** ■ No ☐ Yes ☐ Unknown **Date:** _____ **Original Location:** _____

***B8. Related Features:**

none

B9a. Architect: none or unknown b. Builder: days work

***B10. Significance: Theme** _____ **Area** _____

Period of Significance _____ **Property Type** _____ **Applicable Criteria** n/a

(Discuss importance in terms of historical or architectural context as defined by theme, period, and geographic scope. Also address integrity.)

History

This building was built in 1926 for owner S. A. Weinstock. It had an automobile-related history for its first eight years. From 1926 to 1934 the Lambert Sales Company sold auto parts here, and for nearly the same period (to 1933) Rocky Mountain Steel Products sold brakes, transmissions, and accessories here. It is not known whether the two businesses were connected by common ownership.

Subsequently, from 1935 to at least 1964, this building was occupied by Burridge and Company, electroplaters. As far as is known this business did general electroplating and had no specific connection with automobile repair.

B11. Additional Resource Attributes: (List attributes and codes) _____

***B12. References:**

Building permit #147230 (February 6, 1926), at S. F. Building Inspection Dept., 1660 Mission Street

Crocker-Langley and Polk's city directory, and PT&T reverse directory listings for occupants of this building, 1927-1964

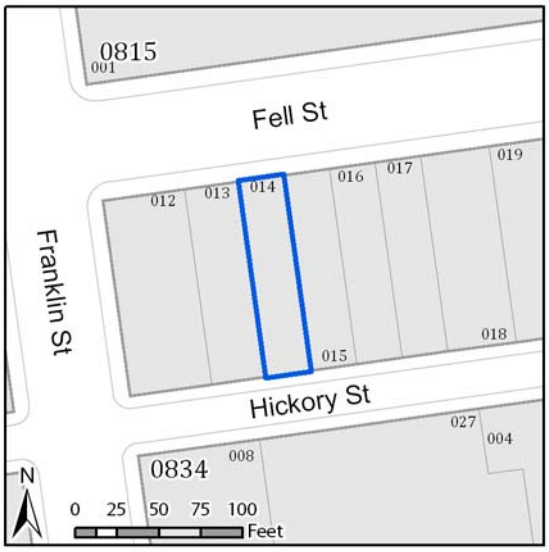
B13. Remarks:

***B14. Evaluator:** William Kostura

Date of Evaluation: August 2009

(This space reserved for official comments.)

(Sketch map with north arrow required)



Integrity

The façade has undergone alterations to the storefront window and the larger entrance. These are substantial alterations, but the rest of the façade appears to be intact. Overall, this building retains integrity of location, design, materials, workmanship, setting, feeling, and association.

Evaluation

This is one of more than 100 buildings along the Van Ness Avenue corridor that have a history as automobile support structures, and that are being evaluated for possible historic significance according to the criteria of the California Register of Historical Resources. With a few exceptions, these buildings were auto showrooms, public garages, auto repair shops, auto parts and supplies stores, and auto painting shops. The time period that is being studied is from the initial years of the automobile industry in San Francisco through 1964. Among the factors that have been considered when evaluating a building are its date of construction, its longevity of auto-related use, the importance of its occupants in local auto industry history, integrity, and architectural quality. These factors, and how they apply to evaluations of buildings, are discussed in a cover report, *Van Ness Auto Row Support Structures, 1908-1964*.

Completed in 1926, this is a moderately early example of an auto parts and accessories store. The building had this use for only seven years, a brief period. The rest of its history to 1964 was devoted to electroplating, a use that has no great historical significance. Because the auto-related use was only moderately early, and of brief longevity, the building does not appear to be eligible for the California Register of Historical Resources under Criterion 1. For similar reasons, this building does not appear to be eligible for the California Register under Criterion 2, association with persons.

Architecturally, the upper story of this building is pleasing, but not outstanding, and the first story is somewhat altered. Accordingly, this building does not appear to be eligible for the California Register under Criterion 3.

This is part of a cluster of five auto-related buildings in a row of six lots. (The others are #s 131, 149, 155, and 159 Fell.) Only two of these, #s 159 and 165-167 Fell, possess more than 50% integrity, and thus no possibility of a potential automobile-related historic district appears to exist in this cluster.