State of California — The Resources Agency
DEPARTMENT OF PARKS AND RECREATION

PRIMARY RECORD

Primary # _____
HRI # _____
Trinomial _____
NRHP Status Code 6Z
Other Listings _____
Review Code _____ Reviewer _____ Date _____

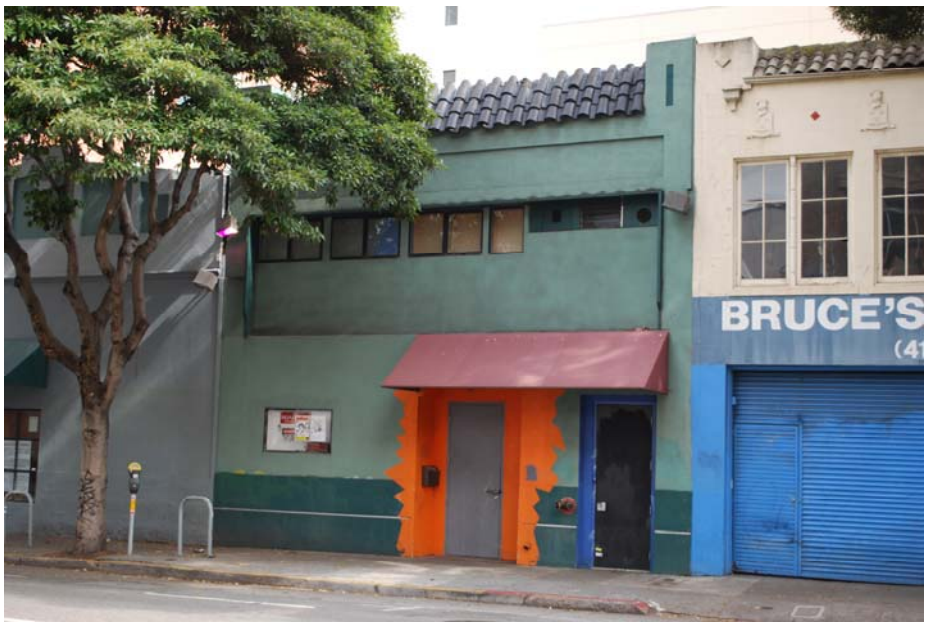
 *Resource Name or #: (Assigned by recorder) 155 Fell Street

P1. Historic name of building (if any): The Fender and Body Shop
P2. Location: *a: County San Francisco ☐ Not for Publication ■ Unrestricted
*b. USGS 7.5' Quad _____ Date _____ T ___; R ___; ___¼ of ___¼ of Sec ___; _____B.M.
c. Address 155 Fell Street City San Francisco Zip 94102
d. UTM: Zone _____; _____mE/ _____ mN *e. Assessor's parcel #: Block 834, lot 16

*P3a. Description: (Describe resource and its major elements. Include design, materials, condition, alterations, size, setting, and boundaries)

This is a two-story shop building that fills the width of its 27'-6" wide lot. The structural type is unknown, but is most likely reinforced concrete. The façade is coated in stucco. The building is heavily altered from its original appearance, with only the parapet, of imitation Spanish tiles, and the blank frieze below the parapet, remaining intact. The original windows have been filled in, with smaller metal-framed windows taking their place. No vehicle entrance remains, and two non-original metal pedestrian doors are present.

*P3b Resource Attributes: HP8 – industrial building



*P4. Resources Present:
■ Building ☐ Structure ☐ Object ☐ Site ☐ District ☐ Element of District ☐ Other

P5b. Description of Photo: (View, date, accession #)
View looking south
June 2009

*P6. Date Constructed/Age and Source: ■ Historic ☐ Prehistoric ☐ Both
1925-1926; building permit

*P7. Owner and Address:
WHITE CHRISTOPHER C
30 CHILD ST #4
SAN FRANCISCO CA 94133

*P8. Recorded by: (Name, affiliation, and address)
William Kostura
P. O. Box 60211
Palo Alto, CA 94306

*P9. Date Recorded:
August 2009

*P10. Survey Type: (Describe)
intensive

P11. Report Citation*: (Cite survey report.) William Kostura. *Van Ness Auto Row Support Structures*. San Francisco Department of City Planning, 2010.

*Attachments: ☐ NONE ☐ Location Map ☐ Sketch Map ■ Continuation Sheet ■ Building, Structure and Object Record ☐ Archaeological Record ☐ District Record ☐ Linear Feature Record ☐ Milling Station Record ☐ Rock Art Record ☐ Artifact Record ☐ Photograph Record ☐ Other (List)

BUILDING, STRUCTURE, AND OBJECT RECORD

***NRHP Status Code** 6Z

***Resource Name or #** (Assigned by recorder) 155 Fell Street

B1. Historic Name: The Fender and Body Shop
B2. Common Name: _____
B3. Original Use: automobile repair B4. Present Use: unknown
***B5. Architectural Style:** Spanish Colonial Revival
***B6. Construction History:** (Construction date, alterations, and date of alterations)
Built in 1925-1926. The façade was heavily altered at an unknown date.

***B7. Moved?** ■ No ☐ Yes ☐ Unknown **Date:** _____ **Original Location:** _____
***B8. Related Features:**
none

B9a. Architect: P. J. Herald b. Builder: R. McLeran and Co.
***B10. Significance: Theme** _____ **Area** _____
Period of Significance _____ **Property Type** _____ **Applicable Criteria** n/a
(Discuss importance in terms of historical or architectural context as defined by theme, period, and geographic scope. Also address integrity.)

History

This building was built in 1925-1926 for owner E. Carlson to be a "shop" building, according to the original building permit. The first occupant, from 1927 to at least 1929, was Benjamin Snyder's Auto Metal Works, which performed radiator and general auto repair. From 1932 to at least 1940 this building was occupied by the Fender and Body Shop, owned at first by E. U. Gingg and C. A. Balcom and later by Schneider Brothers. One of the brothers, Samuel, continued in auto repair here to 1944. A machine shop, Joy Manufacturing, occupied this building from 1946 to at least 1953. From 1959 to 1964 non-auto-related businesses occupied this building.

Alterations to the façade, which spared only the parapet and frieze area of the building, occurred at an unknown time.

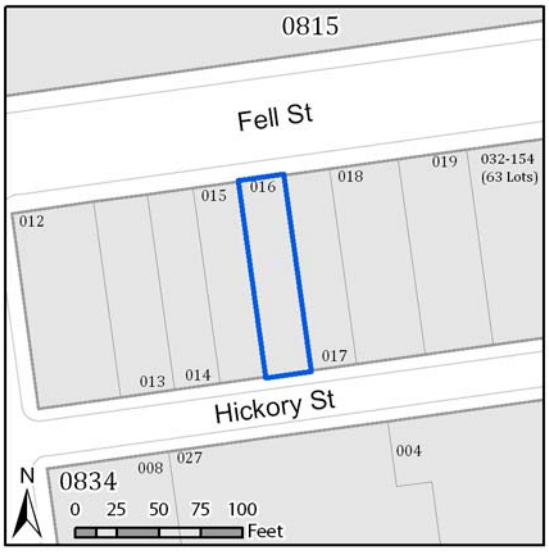
B11. Additional Resource Attributes: (List attributes and codes) _____

***B12. References:**
Building permit #144583 (November 10, 1925), at S. F. Building Inspection Dept., 1660 Mission Street
Crocker-Langley and Polk's city directory, and PT&T reverse directory listings for occupants of this building, 1927-1964

B13. Remarks:

***B14. Evaluator:** William Kostura
Date of Evaluation: August 2009

(Sketch map with north arrow required)



(This space reserved for official comments.)

Integrity

This building retains integrity of location and setting, but due to the façade alterations has lost integrity of design, materials, workmanship, feeling, and association.

Evaluation

Due to loss of integrity, this building does not appear to be eligible for the California Register of Historical Resources under criteria 1, 2, or 3.

This is part of a cluster of five auto-related buildings in a row of six lots. (The others are #s 131, 149, 159, and 165-167 Fell.) Only two of these, #s 159 and 165-167 Fell, possess more than 50% integrity, and thus no possibility of a potential automobile-related historic district appears to exist in this cluster.