

Eastern Neighborhoods Community Planning Process

Spring 2007 Update

In this issue:

- **Upcoming Planning Commission Hearing** --
- **Recent Community Workshops** --
- **2007 Eastern Neighborhoods Project Schedule & How to Stay Involved** --
- **Environmental Impact Report Update (EIR)**--

-- **Upcoming Planning Commission Hearing** --

When: **April 26, 2007** (time to be determined, we'll send out an email when it's on the agenda)

Who: The Planning Department staff and other City agencies' staff

What: Eastern Neighborhoods Progress Report – Informational Only

1. Schedule for completing the Eastern Neighborhoods area plans and rezoning
2. Preliminary affordable housing and public benefits package update
3. Overview of basic land use proposals for the industrial lands

This is the first of a series of progress reports on the Eastern Neighborhoods Program that staff expects to present to the Planning Commission over the next several months.

Note: This hearing was previously scheduled for April 12 but it was rescheduled at the Commissioners' request.

-- **Recent Community Workshops** --

February 13th 2007 East SoMa's Community Workshop

On February 13th, East SoMa held its second community workshop in the latest round of workshops. It was held at the SoMa Recreation Center. Topics included a summary of the October 2006 East SoMa workshop; an overview of the preliminary affordable housing strategy for the Eastern Neighborhoods and the public benefits program; the zoning proposal for East SoMa; the urban design proposal for East SoMa, including a discussion of building heights; and the schedule for staying involved through 2007.

On March 15th we held office hours at the Bayanihan Community Center, located at 1010 Mission Street at 6th St, where people were able to drop-in to ask any questions they had about what was presented at the workshop. Next office hours will be held on Tuesday, May 1st, location TBA.

For a copy of the Draft Area Plan (Released February 6, 2007) or other workshop materials as well as public comments and the workshop materials, please visit us online <http://eastso.ma.sfplanning.org> or contact: Sue Exline at Susan.Exline@sfgov.org, at 415-558-6332 or Claudia Flores at Claudia.Flores@sfgov.org or at 415-558-6473.

March 20th 2007 Mission's Community Workshop

On March 20th, the Mission held its second community workshop in the latest round of workshops. It was held at Cesar Chavez Elementary School on Shotwell and 22nd St. Topics included a summary of the November 2006 Mission workshop; an overview of the Draft Plan; an overview of the preliminary affordable housing strategy for the Eastern Neighborhoods and the public benefits program; the proposed zoning framework for the Mission; and the schedule for staying involved through 2007.

Eastern Neighborhoods Community Planning Process

Spring 2007 Update

 Office hours for Mission will likely be held a week or two after the April 12th Commission presentation (exact date and time to be announced). Please feel free to drop-in to ask any questions you may have.

For a copy of the public comments and the workshop materials, including the Draft Area Plan, please visit us online at <http://mission.sfplanning.org> or contact: Johnny Jaramillo at 415-575-6818, at Johnny.Jaramillo@sfgov.org or Claudia Flores at Claudia.Flores@sfgov.org, at 415-558-6473.

Showplace Square/Potrero Hill/Central Waterfront Community Planning Process

On December 5th, 2006, Showplace Square-Potrero held its second community workshop in the latest round of workshops. It was held at the Potrero Hill Neighborhood House. Topics included a detailed presentation of the Draft Plan; the zoning framework for Showplace Square; a discussion about the public benefits program; and the schedule for staying involved through 2007.

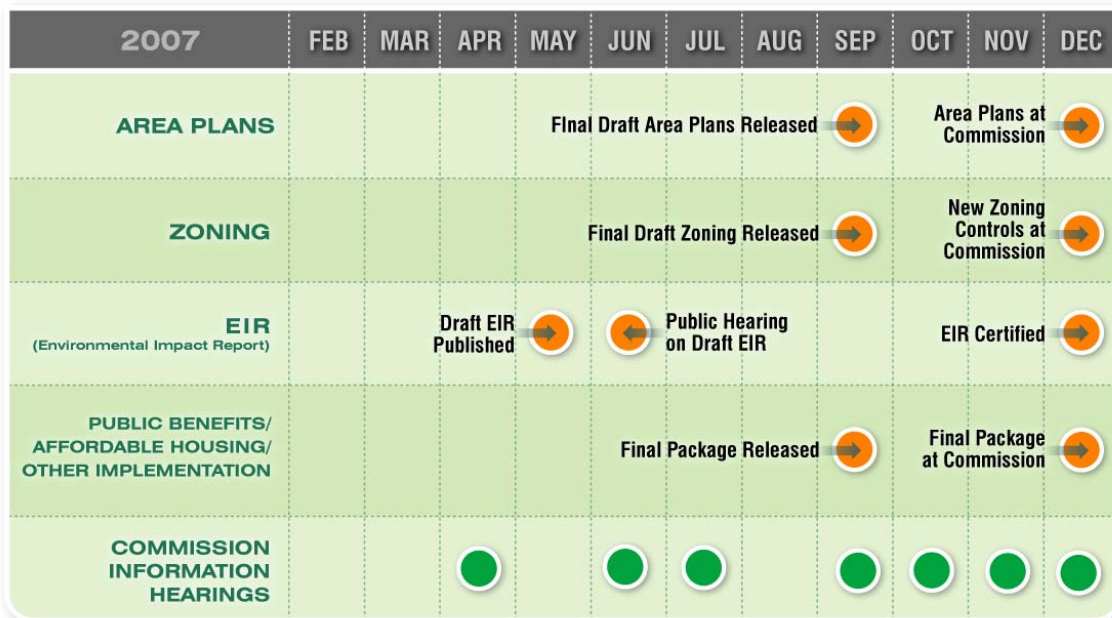
Office hours for Showplace Square, as well as Central Waterfront, will be held on Wednesday, May 9th at 1650 Mission Street, 4th Floor (our new address!), where we will be answering questions about the April 12th Commission presentation. Please feel free to drop-in to ask any questions you may have.

For a copy of the public comments and the workshop materials, including the Draft Area Plan, please visit us online <http://showplacepotrerohill.sfplanning.org> or contact: Johnny Jaramillo at Johnny.Jaramillo@sfgov.org, at 415-575-6818, Jasper.Rubin@sfgov.org, at 415-558-6310.

-- 2007 Eastern Neighborhoods Project Schedule & How to Stay Involved --

Overall outreach strategy and project schedule

In order to complete the Eastern Neighborhoods Rezoning and Area Plans by the end of the year, we have proposed the following schedule. Since issues and concerns vary in each of the neighborhoods, outreach will be tailored to each area, but we will have a general and coordinated approach across the neighborhoods.



Eastern Neighborhoods Community Planning Process

Spring 2007 Update

How to stay involved

The following strategies are to ensure that we have various ways of maintaining communication with community stakeholders, that we receive community input, that we are able to answer questions and that people understand the process. If you have ideas for other strategies please let us know!

Please visit your neighborhoods website for the most current dates and info:

East SoMa: <http://eastsoma.sfplanning.org>

Mission: <http://mission.sfplanning.org>

Showplace Square/Potrero Hill: <http://showplacepotrero.sfplanning.org>

Central Waterfront: <http://centralwaterfront.sfplanning.org>

1. Fill out the feedback survey

The survey contains questions related to the various components of the Eastern Neighborhoods Community Planning Process such as the preliminary affordable housing strategy, the Area Plans and the zoning proposals. Feel free to fill out the survey to give us your input and let us know if you have questions. We will continue to post comments and survey results on the website. Contact us if you'd like a hard copy of the comments or survey.

The deadline to submit the survey for East SoMa is May 15th (likely to be extended). It is available online at:

http://www.sfgov.org/site/uploadedfiles/planning/Citywide/pdf/East_SoMa_Feedback_Survey.doc

The deadline to submit the survey for Mission is May 30th. It is available online:

http://www.sfgov.org/site/uploadedfiles/planning/Citywide/Eastern_Neighborhoods/Web_Survey_07_Mission.doc

Showplace Square/Potrero Hill and the Central Waterfront may have a survey posted in the coming days. Please check back <http://easternneighborhoods.sfplanning.org> soon.

2. Periodic Updates

This is the first of the updates we will be sending out regarding the Eastern Neighborhoods Community Planning Process. If you like to suggest topics for future updates, if you'd like to be added to our electronic mailing list or if you know of organizations that should receive hard copies please contact: Claudia Flores at Claudia.Flores@sfgov.org or at 415-558-6473.

3. Drop-in during office hours

Office hours are intended for anyone to drop-in and ask any questions about any of the components of the Eastern Neighborhoods rezoning and community plans. No new information is presented but some office hours will be structured around a topic.

East SoMa: Tuesday, May 1st (4:30-6:30pm at the Bayanihan Center conference room)

Mission: date to be determined soon (4:30-6:30 pm at 1650 Mission, 4th Floor, Room TBD)

Showplace Square/Potrero Hill & Central Waterfront: Wed., May 9th (place TBD)

We'll answer questions and discuss the Department's preliminary affordable housing strategy, which will be presented to the Planning Commission on April 26th

4. E-mail / Write us

Send us your comments or questions any time!

Eastern Neighborhoods Community Planning Process

Spring 2007 Update

5. **Set up a meeting / appointment**

Staff are always available to meet. Meetings can take place at the Planning Department or they can be held in other convenient locations

6. **Let us know about your meetings**

Staff can come present at regular meetings that community organizations/groups already hold. Let us know of your meetings as far in advance as possible via e-mail or phone.

7. **Attend public hearings**

Check the Planning Commission calendar on the web and get on the electronic mailing list to find out about them.

-- Environmental Impact Report (EIR) Update --

Draft EIR expected to be released May 12th

When publication of the Draft EIR (DEIR) takes place the Planning Department advertises in the San Francisco Independent that the DEIR is available for public review. A public hearing, before the Planning Commission generally occurs about five weeks after publication of the DEIR. The purpose of the hearing is to receive testimony related to the accuracy and completeness of the DEIR; written comments are also accepted during the review period, which generally extends at least five days beyond the hearing.

For more information about the environmental review process please visit:

http://www.sfgov.org/site/uploadedfiles/planning/projects_reports/eesummary.pdf

For more information or to obtain the Draft Area Plans or other workshop and project materials please visit our website at <http://easternneighborhoods.sfplanning.org>

To receive the next update, please provide us with your electronic contact information. Upcoming updates will be sent via e-mail and posted on the web. Hard copies can also be delivered to interested organizations or by contacting: Claudia Flores at Claudia.Flores@sfgov.org and 415-558-6473