

Date: May 13, 2010

Item No. 1

File No. _____

SUNSHINE ORDINANCE TASK FORCE

Education, Outreach and Training Committee

AGENDA PACKET CONTENTS LIST*

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Completed by: Chris Rustom

Date: May 10, 2010

***This list reflects the explanatory documents provided**

~ Late Agenda Items (documents received too late for distribution to the Task Force Members)

** The document this form replaces exceeds 25 pages and will therefore not be copied for the packet. The original document is in the file kept by the Administrator, and may be viewed in its entirety by the Task Force, or any member of the public upon request at City Hall, Room 244.

Sunshine Ordinance Task Force



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**SUNSHINE ORDINANCE TASK FORCE
EDUCATION, OUTREACH AND TRAINING COMMITTEE
DRAFT MINUTES**

Thursday, April 8, 2010
4:00 p.m., City Hall, Room 406

Committee Members: Sue Cauthen (Chair), Hanley Chan, Doyle Johnson, Suzanne Manneh, Marjorie Ann Williams

Call to Order: The meeting was called to order at 4:00 p.m.

Roll Call: Present: Cauthen, Chan, Johnson
Excused: Manneh, Williams

Agenda Changes: None.

Deputy City Attorney: Jerry Threet (not present)
Clerk: Chris Rustom

1. Adoption of March 11, 2010, regular meeting minutes.

Motion to adopt March 11, 2010, regular meeting minutes. (Chan / Johnson)

Public Comment: None.

On the motion:
Ayes: Chan, Johnson, Cauthen
2. Outreach for Sunshine Presentations including Amendments.

Chair Cauthen and members discussed the EOTC Annual Report and made a few changes.

Report to be forwarded to Task Force.

Public Comment: None.

Moved without objection.
3. Results of Contact with Neighborhood Newspaper Editors.

Chair Cauthen said Member Williams had contacted the SF Bay View, the

VisValley Grapevine and the Sun Reporter, as well as and radio stations KPOO and KPEH and was awaiting their response. Chair Cauthen said she would ask Ms. Williams to follow up at the next regular meeting. She also said she will do a follow-up with the Central City Extra, the Westside Observer and the Castro Courier. Member Chan said he would be contacting the Western Addition newspaper.

Chair Cauthen said she would contact the Mission Dolores Neighborhood Association, Member Chan will contact the Lower Polk Association and Member Johnson will contact the Council of District Merchants.

Chair Cauthen noted that the Richmond Review and Sunset Beacon are owned by the same person.

Matter continued to next regular meeting.

Public Comment: None.

Moved without objection.

4. Sunshine Award. Schedule, press release and discussion.

Member Chan said the Task Force needs to hold the ceremony because it needs to let the public and the City know that the Ordinance is a serious issue. It is also an event that would be attractive to the media, he said.

Chair Cauthen reminded members who want to speak in favor of an eclipse award when the item comes before the Task Force. She also said the Sunshine Posse should be contacted for their ideas.

Members then discussed and made some changes to the press release. The dates were also pushed forward by a month.

Matter continued to next regular meeting.

Public Comment: None

Moved without objection.

5. Status of Department Head Calendar and IDR Response Items.

Members discussed the issues and continued it to the next regular meeting or after the Task Force's relevant amendments are in their final form, whichever comes later.

Public Comment: None

Moved without objection.

6. Public comment for items not listed on the agenda. None
7. Committee Members' Comments, Questions, and Requests for Future Agenda Items.

Member Chan said he was interviewed about the Sunshine Ordinance on KVTO, a Chinese language radio station that broadcasts on AM 1400, in March and considered it a big success as many listeners phoned in to learn more about the law. He said he would continue his outreach to the Chinese-speaking community through the ethnic news outlets.

Member Johnson said he has emailed Task Force Chair Rick Knee a plan on how to create more Sunshine awareness within the community and hoped it would be put on the agenda.

Chair Cauthen said her North Beach Neighborhood presentation on the Ordinance was a success.

Adjournment

The meeting was adjourned at 5:15 p.m.

This meeting has been audio recorded and is on file in the office of the Sunshine Ordinance Task Force