



**San Francisco Youth Commission  
Civic Engagement Committee  
Minutes ~ Draft**

**Monday, January 13, 2020**

**4:30-6:30 PM**

**City Hall, Room 270**

**1. Dr. Carlton B. Goodlett Pl.**

**San Francisco, CA 94102**

*There will be public comment on each item.*

Members: Valentina Alioto-Pier, Ariana Arana, Crystal Chan, Sarah Cheung, Sarah Ginsburg, Arianna Nassiri, Stephen “Rocky” Versace

**1. Call to Order and Roll Call**

The meeting was called to order at 4:39pm. Commissioners present: Sarah Cheung, Arianna Nassiri, Valentina Alioto-Pier, Ariana Arana, Crystal Chan.

Commissioner Cheung, seconded by Commissioner Arana, motioned to approve Commissioner Ginsburgs absence. The vote was approved by acclamation.

Commissioner Versace called out sick the day of and is therefore unexcused.

**2. Approval of Agenda (Action Item)**

Commissioner Chan, seconded by Commissioner Alioto-Pier, moved to approve the agenda. There was no public comment. The motion was approved by acclamation.

**3. Approval of Minutes (Action Item)**

**A. December 9, 2019**

[\(Document A\)](#)

Commissioner Arana, seconded by Commissioner Chan, moved to approve the minutes. There was no public comment. The motion was approved by acclamation.

**4. Public Comment on Items not on Agenda (Discussion Only)**

There was no public comment.

**5. Business (All Items to Follow Discussion and Possible Action)**

**A. Team Building Activity**

The Commissioners engaged in a team building activity.



## B. Vote16 Campaign

- a. Endorsements Discussion + Brainstorm
  - i. Template Draft for Supervisors
  - ii. Template Draft for community orgs

Commissioners created and updated a template that is specific to endorsement requests for Supervisors. Emails will be customized to each Supervisor based on their previous stance in the 2016 campaign as well as with any knowledge of how they generally support youth issues and priorities. Commissioners are utilizing a letter template from Power CA and incorporating SF specific information. A general flow for the letter is:

- Identifying the writer as well as a brief description of what Vote16 is
- Customize the letter to the recipient (did they support in 2016? What youth causes do they care about and connects to vote16?)
- National context for the Vote16 movement
- Asks/requests of Supervisors

Most importantly, the requests for Supervisors are:

1. co-sponsor the Vote16 legislation
2. signing a pledge card (attached) indicating their support for the campaign
3. Attend and briefly speak at our Vote16 Town Hall at a TBD April date
4. Host a stack of voter pre-registration cards and pledge cards in their office, and
5. Help in distributing and supporting Vote16 efforts at their community events

Commissioners engaged in an abridged version of power mapping, which will be utilized more in depth at the upcoming mid year retreat. Commissioners identified possible endorsements and who to target.

Deadlines:

- ❖ **January 14<sup>th</sup>**- staff, in collaboration with CEC chairs, will review the email template for Commissioners to have as their basic foundational text.
- ❖ **January 14<sup>th</sup>-January 27<sup>th</sup>**-Commissioners engage in research for the unclear endorsements that could help sway them to a “yes”. Things to research:
  - [Utilize Legistar](#) to look up Supervisors and how they sponsored or voted on certain types of legislation
  - Watch BOS or BOS Committee meetings on specific issues that could pertain to young people. How do they speak about youth? What’s their understanding of youth issues and priorities in SF? [Meeting calendar here](#) and also stream live on SFGovTV
  - Review local news sources that are specific to Supervisors and the work they do. [SF Usual Suspects](#) is all about City Hall and elected officials and department heads. Likewise, [Mission Local](#) is a good source as is [Hoodline](#). SF Chronicle, Examiner and SF Gate are also options.
  - Ask a legislative aide! If you happen to run into a legislative aide for the Supervisor you’re targeting, a friendly “I’m curious what X supervisor thinks about expanding voting rights to 16 and 17 year olds in SF” and go from there
- ❖ **January 27<sup>th</sup>**-Civic Engagement Committee meeting where we will send out emails requesting support again or sending emails requesting support with a meeting request



sometime in February to give more information and context. This meeting will also focus on round 2 of endorsements, but focused on Community Organizations and Political Clubs.

- ❖ **February 2020**-follow up on emails to get signed endorsements, see if they would like to co sponsor the legislation, and/or set up in person meetings. Tenacity and perseverance is key here!

Supervisor	Endorsement	Context + research for customization	Lead CECer	Type of Outreach
D1 Fewer	Yes	2016 was on Board of Education and voted in favor to support; vocal advocate for young people in general; 45.21% D1 voters supported in 2016	Sarah Cheung	Email confirming support for 2020 initiative
D2 Stefani	Unclear	D2 polled low in 2016 campaign; predecessor Supervisor Ferrell voted against; Stefani very committed to gun laws and protecting young people from mass shootings; 35.06% D2 voters supported in 2016. More research needed.	Valentina Alioto-Pier	Meeting to discuss and assess support
D3 Peskin	Yes	2016 was a Supervisor and voted in favor to support; 45.33% D3 voters supported in 2016	Valentina Alioto-Pier	Email confirming support for 2020 initiative
D4 Mar	Unclear	2016 Supervisor Mar's twin brother voted to support it; new Supervisor Mar chose not to continue the D4 Youth Council; predecessor Katy Tang supported it in 2016; 42.34% of D4 voters supported in 2016. More research needed.	Sarah Cheung	Meeting to discuss and assess support
D5 Preston	Unclear	Preston is a very new Supervisor; ran on a progressive platform; 55.11% of D5 voters supported in 2016. More research needed.	Arianna Nassiri	Meeting to discuss and assess support
D6 Haney	Yes	2016 was on Board of Education and voted in favor to support; vocal advocate for young people in general; 52.23% D6 voters supported in 2016	Rocky or Sarah Ginsburg	Email confirming support for 2020 initiative
D7 Yee	Yes	Current 2020 legislative sponsor; 2016 was a Supervisor	Crystal Chan	Email confirming



		and voted in favor to support; 38.85% of D7 voters supported in 2016		support for 2020 initiative  Kiely also meeting with Yee on 1/16 to update on efforts
D8 Mandleman	Unclear	51.17% of D8 voters supported in 2016; very connected and encouraging of his D8 appointee; more moderate in his voting history	Ariana Arana	Meeting to discuss and assess support  Possible to request that JoJo initiate conversation to assess leanings
D9 Ronen	Yes	Vocal advocate for young people in general; expressed verbal support to Ariana; 59.75% of D9 voters supported in 2016	Ariana Arana	Email confirming support for 2020 initiative
D10 Walton	Yes	2016 was on Board of Education and voted in favor to support; vocal advocate for young people in general; verbally expressed support for initiative at YC swearing in ceremony on September 4, 2019; 53.25% D10 voters supported in 2016	Arianna Nassiri	Email confirming support for 2020 initiative
D11 Safai	Unclear	Moderate; unclear on youth support; 50.26% of D11 voters supported in 2016	Crystal Chan	Meeting to discuss and assess support
Mayor Breed	Yes	2016 was a D5 Supervisor and voted in favor to support; her education advisor Jenny Lam supports Vote16; DeAnthony Jones is former YCer and vocal advocate for Vote16 efforts; big youth employment push with Opportunities for All this past summer	All	Meeting to discuss and assess support  Staff will help coordinate a meeting with Jenny Lam



				with all mayoral appointees
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b. Town Hall Discussion + Planning

Save the date: Friday April 24<sup>th</sup> in the evening

Goals for a Vote16 Town Hall:

- Awareness (more people need to know about Vote16)
- Conversation + Discussion (dispel myths and stereotypes re: youth voting)
- Build momentum (get people excited and rally them up!)
- Feedback (what does the community need from us in their neighborhoods?)
- Call to action (what are we asking them to do once we leave the Town Hall?)

By the Mid Year Retreat, January 18<sup>th</sup>, CECers need to review and read the Town Hall documents that Kiely sent on January 13<sup>th</sup>. Between now and April (but preferably way before) CECers should be attending Town Halls to get a sense of how they want theirs to flow.

4 buckets of planning a Town Hall:

- 1) Logistics (location, food)
- 2) Community outreach + awareness (do presentations in community settings)
- 3) Marketing (social media)
- 4) Planning the agenda (goals, outcomes, flow, roles)

Vote16 general news and updates from Staff:

- Chinese Progressive Association has expressed commitment to the Vote16 campaign and outlined ways they can assist and support!
- There is a Youth Justice Comic Con on February 29<sup>th</sup> at Lick from 11-3pm. A request for CECers to table re: Vote16
- More pledge cards are in the YC office. Be sure to turn them back in as we will use contact information for call to actions when we have them
- NEN awards tabling on Wednesday, January 29<sup>th</sup>. Set up is at 5:30 but tabling starts at 7:30pm. Arianna can attend and Sarah C. and Crystal are a maybe
- To introduce a ballot initiative it must be introduced 168 days prior to the election. Best to get this in and submitted by first week of May 2020
- President Yee has requested a meeting to discuss Vote16 efforts with staff. Unclear if he wants CECers there. Will be Thursday at 3pm.

C. Omnibus Discussion + Decision

Commissioners discussed last year's BPP document that housed recommendations as well as any new ones. Recommendations will roll over from last year and Commissioner Chan, seconded by Commissioner Cheung, motioned to include the recommendation of how much it would cost to the City to implement Vote16. Motion was approved by acclamation.

D. BLING Funding Application Discussion



Commissioner Cheung will take lead on applying for another BLING grant for Vote16 efforts.

E. CEC related news

None.

**6. Staff Report**

Mid Year retreat is at Chinese for Affirmative Action from 9-5pm both Saturday, January 18<sup>th</sup> and Sunday, January 19<sup>th</sup>.

**7. Executive Committee Report**

TBD.

**8. Adjournment**

The meeting was adjourned at 6:32pm.