



San Francisco Youth Commission

Minutes ~ Draft

Monday, January 6th, 2020

5:00 pm-8:00 pm

City Hall, Room 416

1. Dr. Carlton B. Goodlett Pl.

San Francisco, CA 94102

There will be public comment on each item.

Sarah Cheung, Valentina Alioto-Pier, Maggie Dong, Josephine Cureton, Calvin Quick, Khatab Alameri, Crystal Chan, JoJo Ty, Ariana Arana, Rome Jones, Amara Santos, Arianna Nassiri, Nora Hylton, Stephen “Rocky” Versace, Arsema Asfaw, Alexander Hirji, Sarah Ginsburg

1. **Call to Order and Roll Call for Attendance (Discussion and Possible Action)**

Commissioner Cureton called the meeting to order at 5:01 PM. Commissioner Cheung and Ty gave notice on their absence. There is no public comment.

Commissioner Quick, seconded by Commissioner Alameri, motioned to excuse the absence of Commissioner Cheung and Ty. Motion passes by a vote of acclamation.

2. **Approval of Agenda (Action Item)**

There is no public comment. Commissioner Hylton, seconded by Commissioner Hirji, motioned to approve the agenda. Motion passes by a vote of acclamation.

3. **Approval of Minutes (Action Item)**

A. December 16, 2019

[\(Document A\)](#)

There is no public comment. Commissioner Alameri, seconded by Commissioner Quick, motioned to approve of the minutes. Motion passes by a vote of acclamation.

4. **Public Comment on Items not on Agenda (2 minutes per public comment)**

There is no public comment.



5. Legislation Referred from the Board of Supervisors (All Items to Follow Discussion and Possible Action)

A. [Input + Decision] BOS File No.191284 [Health Code - Sugar-Sweetened Beverage Warning for Advertisements]

Sponsor: Supervisor Walton

Presenter: Natalie Gee, Legislative Aide for Supervisor Walton
(Document B)

Natalie Gee comes to present BOS File No.191284 [Health Code - Sugar-Sweetened Beverage Warning for Advertisements]. This was presented last year, but has been revised over the summer. Enacted 2015 by Sup. Weiner, but due to the 9th Circuit Court lawsuit - it prevented the ordinance to come into effect. We wanted to introduce this ordinance with key amendments:

- 1) updates guidelines, health literacy and providing information to the public
- 2) reduces impact to mom and pop shops
- 3) reduces 20% to 10%
- 4) amending the label to: SAN FRANCISCO GOVERNMENT WARNING: Drinking beverages with added sugar(s) can cause weight gain, which increases the risk of obesity and type 2 diabetes.
- 5) requires DPH to adopt official translation in common languages
- 6) eliminates certain exemptions requiring sugary sweet beverage ads
- 7) took out the word "exclusions" for business signs that are older than a certain date
- 8) added interpretation for the warning labels.

NG: talked about research study about weight gain and SSB was the strongest factor in weight gain. studies from Connecticut that SSB ads targets communities of color. black and brown communities suffer more from health impacts due to ad targeting. warning labels work and on ssb has community support in the bayview, tenderloin, and having information about what is healthy and what isn't. bottom line SSB are unhealthy, ads are targeted to communities of color, and adding labels helps the community

Questions:

Commissioner Quick: added language requirement, what are the languages be translated?

NG: top languages: spanish, chinese, Tagalog,

Commissioner Quick: for ads in non languages - would it be in English,

NG: based on the top languages spoken in San Francisco

Commissioner Hylton: would it be possible for companies or restaurants request languages in the ads?

NG: not written into ordinance - restaurant would need to request

Commissioner Nassiri: why is there a reduction in size for ads?

NG: 20% is violation of freedom of speech



Commissioner Cureton: how do you determine the language for ad changes? Coke ad in newspaper in chinatown?

NG: not in printed media, just in store

Commissioner Alameri: will it have languages listed?

NG: will not have it listed

Commissioner Nassiri: did it come to the youth commission?

Staff: the YC unanimously supported the ordinance

Discussion

Commissioner Hylton: more information is helpful and information - on social media - DPH healthy foods and more information, infographics we could look into doing to repost

Commissioner Asfaw: after this passes, what are the next steps?

NG: companies have a year to adhere to the law, dph will conduct inspections to check and verify the ads

Commissioner Nassiri: coke in store, role of the ad? who is impacted?

NG: not the role of business owners, but the ad

Commissioner Santos: what can we do in the community? lack of resources - in concept of food deserts?

NG: working with small business commission - to evaluate what stores sell to sell more healthy items than junk food, ongoing process to see city programs: healthy retail to convert inventory / increase inventory to sell groceries and healthy items to help small businesses - targeting bayview, excelsior, mission, outer mission, tenderloin

Commissioner Santos: what are community organizations doing and black and brown youth learning about this - to focus on the education aspect

NG: not through this ordinance, working with organizations PODER to do food justice workshops

There is no public comment. Commissioner Santos motions to support with recommendation to continue food justice workshops and healthy options to the community, supported by Commissioner Quick. Motion passes by a vote of acclamation.

B. [Input + Decision] BOS File No.191305 [Hearing - Impacts of Class Cuts at City College of San Francisco to Low-Income and Communities of Color, and High School Students]

Sponsors: Supervisors Walton & Mar

Presenter: Natalie Gee, Legislative Aide for Supervisor Walton

(Document C)

Natalie Gee: background in Nov - cuts to spring classes 300+ for seniors, highschoolers, low income communities take for skills



Sup Walton - calling hearing this Friday, how does it impact communities of color, and asking for questions, by Thursday 5 pm

Questions:

Commissioner Nassiri: how were classes cut determined?

NG: chancellor and admin wanted to focus on graduating folks than folks for enrichment

Commissioner Quick: the mayor has come up with a program to reimagine some of the classes outside of the college with dignity fund for seniors, is this going to be talked about at the hearing?

NG: possibly

Commissioner Quick: youth commission concerned that high school equivalency classes being cut and if there are ways to work around the funds to maintain some of that

NG: background - Sup Walton 2.7 reserve funds to CCSF, still on 30 day hold before it goes to budget - still trying to go through to save classes

CQ: how many classes

NG: all

CQ: will they accept

NG: chancellor says they won't - but thinks this is unfair

CQ: will have to work with admin

Commissioner Asfaw - friday 10 am in bos chambers, how to get city college students to get people to ask

NG: first day of classes, spreading to teachers and unions

Commissioner Cureton - are you getting presentation from ccsf?

NG: scheduled ccsf to report back, questions to ccsf, public comment to ask question/demands, depending on chair - public comment will be heard first - sup haney is chair

Commissioner Hylton - student board is going to be represented?

NG: trustee sits on the joint - alex randolph, shanell williams to be present at hearing

There is no public comment.

Commissioner Quick motioned with question and recommendation, seconded by Commissioner Alameri. Motion passes by a vote of acclamation.

C. [Input + Decision] BOS File No.190418 [Administrative Code - Navigation Centers for the Homeless]

Sponsors: Supervisors Haney, Ronen, Mar, and Walton

Presenter: Youth Commission Staff

(Document D)



February 3rd - Courtney from D6 will come present. There is no public comment.

Commissioner Quick, seconded by Commissioner Santos motion to continue this item on the February 3rd agenda. Motion passes by a vote of acclamation.

6. Presentations (All Items to Follow Discussion and Possible Action)

A. [Inform + Decision] 2020 Census Initiatives

Presenters: Pau Crego, Deputy Director – Policy and Programs, Office of Transgender Initiatives, and Robert Clinton, Office of Civic Engagement and Immigrant Affairs

Robert Clinton: 2020 Census Initiatives

Census - last democratic effort in the crumbling nation, happens once every 10 years, impacts every person living in the United States and its overseas territories. People undercounted: people of color, seniors, low income.

The questions asked on census:

- household (people living in household #)
- anybody you left out in question 1 - folks who are left off, kids who split time in household, adults living in some time,
- if you own your house, if you rent, mortgage
- demographic questions: first name, last name, male or female (federal government), age, birthday
- ethnicity (census means: are you Hispanic)

does not ask about SSN, no citizenship question, no household income

Why is it important: census determines representation in the house - every 10 years seats are reapportioned. in 2020, CA is in danger of losing a seat in the house because people who are hard to count, we may lose representation

it determines redistricting in san francisco - based exclusively on Census, neighborhoods to have equal representation in city hall - only once every ten years

More importantly than representation - it impacts our resources and programs that impact folks across the income spectrum

- calfresh
- section 8
- headstart
- lunch

RC: any idea how much money the city has received from section 8 housing?

Commissioner Alameri: 2 billion?

RC: close 1 billion.



RC: the census dictates our fair share of resources - title i, head start, section 8

census is in 2020, starts in march ends in july - bureau will send information to online

- first time digital
- previously in mail
- impacts - flexibility but also difficult for digital illiterate or without digital access
- census enumerator will respond - having a tough time to recruit folks

how to participate: online, by mail, by phone

- census papers will be in english only - and only in english and spanish for one track
- 13 languages listed online

highlight specifically: young people are hard to count, nontraditional housing (converted garages, sheds), multiple families in one household, hopes to encourage everyone to do the census, limited english proficient, young people (0-4) are most undercounted

data:

- across the nation .1% overcount, undercount for young children -4%, 0-16 -1.7%, entirety of childhood - not counted in census on resources

what can you do?

- trusted messenger - dispel myths, no census, resources in ocea to motivate and engage, sfcoun.org, motivate people to tell people why it's important and how it determines how much representation we get, online drop box that has materials and posters/pledge cards/ order form to distribute them in anyway to spread the word, working with united way bay area - text and count to get updates on census to get help, reminds them to do it, available in 13, enumerator \$13/hr - local residents doing this job - don't have cultural competency - id people who can help

discussion:

Commissioner Hylton: outreach for vulnerable? without permanent housing, undocumented people - of any outreach efforts being done

RC: 2 mill to 40 cbos to do census outreach in the city, in latinx, in chinese community, in immigrant work and backgrounds and working with city depts HSH, to reach those groups in particular

Commissioner Alameri: us census bureau - scheduling and calling homeless shelter to count and make time to make sure people are counted as well

Commissioner Jones: isn't it only in english?

RC: paper form in english and spanish - to every census track in sf minus one, online is 13 languages

Commissioner Gnsburg: how is the undercount / over count measured?



RC: there's an after census, measuring, people go door to door to check in census - nonhispanic white people in multiple living spaces

Commissioner Asfaw: how are people tackling on the digital literacy

RC: cbo - to do this themselves or go into the communities to get help, to get face to face, and people on the phone to call in - census bureau spreadsheet of numbers to do over the phone

Commissioner Nassiri: similar language in voter safety act - digital format - more easy to meddle with than foreign interference, lowering democratic voters, to avoid that

RC: difficult because lay of the land, census bureau is making the guidelines, city county is to help people on the ground - asking them to do it, and tightlipped about what digital safety means

Commissioner Jones: cbos that your office do the orgs - what's the accountability looking like?

RC: gave out money last spring, doing work over the period until this autumn, hard because it hasn't been online - every 2 weeks a report form about who, where, how many - when census comes out more things, materials to create - and meeting with them on a monthly basis and hear what they need

Commissioner Jones: things they don't do what's the back up

RC: they will have intermittent funding - based on if they meet the metrics

Commissioner Santos: reads commissioner jojo ty's comment:

"The census is supposed to tell us who we are as a society and the direction we are heading. However, the census fails to recognize the most marginalized and impacted. If the Youth Commission does decide to partner with the OCEIA on their census initiatives, my hope is that we (as a body) can work towards uplifting the visibility and needs of our diverse community. I'm currently in touch with Pau from OTI and Robert from OCEIA to participate in their January 30th event as a panelist to talk about why the 2020 census is crucial for LGBTQ communities and how young people can get involved."

Commissioner Santos: question - recruiting for enumerators? non us citizens - undocumented getting jobs and paid isn't easy to come by

RC: you can go online, phone, email - to get in person interview - in 2010, the economy was bad and most people were out of work, census bureau job was easy and most folks got accepted, 29% of hiring goal - part of it is because the marketing - part time gig than make sure people get counted, hourly wage is low, really tough time but impacts local people should do this job - because they aren't successful about how sensitive people get the information in 2010 - non-immigrant to be census takers, enumerator, though they say they are accepting enumerator, you can't proceed if you are noncitizen - once they don't have enough people for census bureau - will include reject people, last day scenario given recruitment



Commissioner Santos - how will some one apply to be a census enumerator? not only be counted, but also not getting jobs, process - 2020census.gov

RC: no good answer to that, not asking for a lot just like a personality test, getting instructions on their phone and following the instructions well

RC: my office is doing everything it can to get people get counted, reality is that our office is adult gov't employees, doesn't understand what impacts young people - one of the added values is how does it become compelling to do the census, getting the word out to people

Commissioner Jones: can you send a list of nonprofits your office funded? And send to staff?

RC: Yes, I can do that

Commissioner Santos: becoming an enumerator doesn't seem ideal to for undocumented folks because they are being ostracized, unless convenient for other folks to get a job.

Commissioner Cureton: if local, not a federal gov't - within the realm of influence

Staff: you can say it but won't go through, because you all only advises the BOS and Mayor of San Francisco.

Commissioner Quick: you can state your concern and have it recorded on the record.

RC: SOCIAL media toolkit, education phase - what the census is - on every digital - march to be more action oriented, go here to do help, spread the word - messages already created

Commissioner Quick: each out to community partners - hiring and timeline and staff to be - cbo -

Commissioner Cureton: flyer - going to workspaces and community town hall

Commissioner Chan: social media toolkit online?

RC: not on website, but can send it to staff. We also have a drop box with different categories of assets, posters, printed and digital materials - census facts for san francisco - form letters, whole universe of materials we can get at/

There is no public comment.

Commissioner Santos motioned to support with the concern that the Census does not support noncitizens with getting equitable access to jobs nor getting access to proper information and only further ostracizes noncitizens until it is convenient for the federal government, seconded by Commissioner Alameri. Motion passes by a vote of acclamation with a nay from Commissioner Jones.



B. [Inform + Decision] SFUSD's Ethnic Studies Task Force
Presenter: Jenny Lam, Education Advisor, Office of the Mayor

There is no public comment. Commissioner Quick motion to continue indefinitely, seconded by Commissioner Nassiri. Motion passes by a vote of acclamation.

7. Youth Commission Business (All Items to Follow Discussion and Possible Action)

8. Committee Reports (Discussion Only)

- a. Executive Committee
 - a. LAO
 - i. hearing by Yee - second hand smoke and impact on children
 - ii. city council Jason Chan - statewide youth commission, motioned with caveat of youth development, sponsor, there will be a press conference in wed 9am to announce the bill, no way to provide transportation fund, cq is there if anybody wants to bring up anything
 - b. Comms
 - i. keeping up with interviews and social media posting
- b. Civic Engagement
 - a. no report
- c. Housing and Land Use
 - a. no report
- d. Transformative Justice
 - a. no report
- e. OCOF
 - a. no report

9. Staff Report (Discussion Only)

- reminder of implicit bias training, send itzel the email about IT & log-in troubles
- mid year retreat 1/18 - 1/19, space and room for youth led opportunities (icebreaker, closing, energizer, meditation),
 - icebreaker: khatab, ariana a (icebreakers), ariana n. (meditation), josephine (meditation), amara (closing), arsema (closing),
 - will not have to go to retreat earlier, just in charge of developing activity and scheduling 1:1 to communicate and to develop and lead it
 - not just a random game - there is a science to developing community builders/icebreakers
 - VIP access to retreat, engaging in town halls and step up to see the flow as co-facilitator
- moving forward: budget season:
 - ariana n, calvin, josephine, nora, khatab, sasha, arsema, sarah g
 - taking the lead in developing presentation, finally get the omnibus - in committees
 - please work on omnibus budget priorities - CEC & TJ
- hearing at ccsf on friday 10am, room 205



- Calvin and Rome
- submit public comment or questions
 - for hearings - you can make a recommendation 2.121 invoke as a record, request young people get called first,

10. **Announcements (This Includes Community Events)**

santos: development project 65 ocean ave, community has fired appeal against luxury housing to oppose development does not mean affordable for families, intensify jan 15 5pm in hearing room 416 - public comment,

staff: not youth commission speaking, it's individual capacity

11. **Adjournment**

Chair Cureton adjourns the meeting at 6:19pm