

1 [Calling on the Mayor and the Board of Supervisors to Launch a Local SF Summer Jobs+ Campaign]  
 2 **Resolution urging the Mayor and the Board of Supervisors to launch a local San Francisco**  
 3 **Summer Jobs+ campaign by identifying private and public sector funds, securing private**  
 4 **sector job opportunities, and developing infrastructure to manage internships—as to increase**  
 5 **the summer employment opportunities for San Francisco’s young people.**

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 7 WHEREAS, San Francisco’s youth job rate is at its lowest in more than 60 years, with 33% of  
 8 the City’s job seeking youth officially unemployed;<sup>1</sup> and

9 WHEREAS, San Francisco’s two largest internship programs, San Francisco YouthWorks and  
 10 the Mayor’s Youth Employment and Education Program (MYEEP), turned away over 2,000 youth who  
 11 applied to work last summer; and

12 WHEREAS, San Francisco’s Office of Economic and Workforce Development’s summer youth  
 13 employment programs received 1,100 applications for 400 positions; and

14 WHEREAS, San Francisco Unified School District youth consistently prioritize employment  
 15 over any other policy need;<sup>2</sup> and

16 WHEREAS, Nationwide there are 6.7 million transitionally aged youth disconnected from  
 17 education and work;<sup>3</sup>and

18 WHEREAS, Disconnected transitionally aged youth’s burden costs the United States taxpayer  
 19 \$1.56 trillion, with an additional social burden valued at \$4.75 trillion;<sup>4</sup> and

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 21 <sup>1</sup> Crawford, Amy. "San Francisco Youth Unemployment Picture Dire as Economy Flails." *San Francisco Examiner*. Web. 07 Sept. 2011. <<http://www.sfexaminer.com/local/2011/09/sf-youth-unemployment-picture-dire-economy-flails>>.

22 <sup>2</sup> "Fall 2011 Student Survey." *San Francisco Youth Empowerment Fund*. Web. 03 Feb. 2012.  
 23 <[http://yefsf.org/F11survey\\_youthemployment.html](http://yefsf.org/F11survey_youthemployment.html)>.

24 <sup>3</sup> Belfield, Clive R., Henry M. Levin, and Rachel Rosen. *The Economic Value of Opportunity Youth*. *Serve.gov*.  
 25 Jan. 2012. Web. 27 Feb. 2012. <[http://www.serve.gov/new-images/council/pdf/econ\\_value\\_opportunity\\_youth.pdf](http://www.serve.gov/new-images/council/pdf/econ_value_opportunity_youth.pdf)>.

<sup>4</sup> Belfield, Clive R., Henry M. Levin, and Rachel Rosen. *The Economic Value of Opportunity Youth*. *Serve.gov*.  
 Jan. 2012. Web. 27 Feb. 2012. <[http://www.serve.gov/new-images/council/pdf/econ\\_value\\_opportunity\\_youth.pdf](http://www.serve.gov/new-images/council/pdf/econ_value_opportunity_youth.pdf)>.

1 WHEREAS, Many disconnected youth ages 16-24 are not represented in employment statistics  
2 because the competitive current job market had dissuaded them from even searching for work; and

3 WHEREAS, Nationally summer unemployment is at its highest rate since 1948, with only 49%  
4 of youth 16-24 employed in July—the busiest youth job month of the year; and

5 WHEREAS, Unemployment nation-wide is even greater among youth of color, with only 35% of  
6 African American youth and 43% of Latino youth employed this July; and

7 WHEREAS, Being unemployed as a youth will significantly reduce one's earnings potential as  
8 an adult; and

9 WHEREAS, Youth workforce development programs provide a springboard for future  
10 employment opportunities; and

11 WHEREAS, During past Mayoral terms, San Francisco successfully created public-private  
12 partnerships to provide summer youth workforce development programs; and

13 WHEREAS, Former Mayor Brown raised over \$1 million for subsidized youth employment  
14 opportunities through local corporations partnering with the city in his Say Youth Employment for the  
15 Summer (Say YES) campaign launched in May 2000;<sup>5</sup> and

16 WHEREAS, Former Mayor Newsom secured funding for over 120 youth jobs in his Mayor's  
17 Vocational Program by making personal phone calls to local businesses in 2004;<sup>6</sup> and

18 WHEREAS, New York Governor Andrew Cuomo recently launched the New York Youth Works  
19 program—a statewide program to combat the high unemployment rates among inner city youth in  
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23 <sup>5</sup> Lelchuk, Ilene. "Teen Summer Jobs Need \$1.2 Million." *www.SFGate.com*. San Francisco Chronicle, 19 May  
24 2000. Web. 28 Feb. 2012. <<http://www.sfgate.com/cgi-bin/article.cgi?f=/e/a/2000/05/19/BUSINESS4540.dtl>>.

25 <sup>6</sup> Mayor's Press Office. "PressRoom\_NewsReleases\_2004\_24086" « Office of the  
Mayor." *PressRoom\_NewsReleases\_2004\_24086* « Office of the Mayor. Mayor's Press Office, 13 Apr. 2004.  
Web. 28 Feb. 2012.  
<[http://sfmayor.org/ftp/archive/209.126.225.7/archives/PressRoom\\_NewsReleases\\_2004\\_24086/index.html](http://sfmayor.org/ftp/archive/209.126.225.7/archives/PressRoom_NewsReleases_2004_24086/index.html)>.

1 communities across New York, providing \$65 million for youth job training programs and \$25 million in  
2 tax credits for businesses that hire unemployed and disadvantaged youth;<sup>7</sup> and

3 WHEREAS, On January 31, 2012, at the urging of the Youth Commission, the Board of  
4 Supervisors adopted a resolution supporting the design of President Obama's Summer Jobs+ plan,  
5 and stating that the Board of Supervisors will "work to develop a similar plan in San Francisco in order  
6 to promote youth employment in San Francisco"; and

7 WHEREAS, The Japanese Community Youth Council (including MYEEP, YouthWorks, and  
8 many other significant youth employment programs) has called for a SF Summer Jobs+ Campaign to  
9 create new summer jobs for San Francisco's youth; and

10 WHEREAS, The San Francisco Youth Commission, various youth service providers, youth  
11 advocates, and young people support the City's commitment to launch a local San Francisco Summer  
12 Jobs+ campaign; and

13 WHEREAS, The SF Summer Jobs+ Campaign would help to address the pressing, universally  
14 acknowledged need for youth workforce development programs; now, therefore be it,

15 RESOLVED, That the San Francisco Youth Commission urges the Honorable Mayor and the  
16 Board of Supervisors to mobilize a campaign to raise at least \$2.25 million in new funding from private  
17 sector companies in San Francisco, as to subsidize summer internship opportunities in a diversity of  
18 settings and; be it further,

19 RESOLVED, That the San Francisco Youth Commission urges the Mayor and the Board of  
20 Supervisors to include the following as goals for the SF Summer Jobs+ Campaign: 400 new youth jobs  
21 or internships in local companies, 400 additional subsidized youth jobs or internships funded by  
22 contributions from local private sector companies, and 100 additional paid internships in City  
23 government supported by public funding, and; be it further,

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25 <sup>7</sup> Governor's Press Office. "Governor Cuomo Launches NY Youth Works Program to Address Inner City Jobs  
Crisis." *Governor Andrew M. Cuomo*. Governor's Press Office, 23 Jan. 2012. Web. 28 Feb. 2012.  
<<http://www.governor.ny.gov/press/1232012JobsCrisis>>.

1           RESOLVED, That the San Francisco Youth Commission urges the Mayor and the Board of  
 2 Supervisors to catalyze the private sector to create summer jobs for youth by publically committing  
 3 support to the SF Summer Jobs+ Campaign, and; be it finally,

4           RESOLVED, That the San Francisco Youth Commission urges the Mayor and the Board of  
 5 Supervisors to work with youth employment organizations, the San Francisco Unified School District  
 6 (SFUSD)'s Career Technical Education department, The Office of Economic and Workforce  
 7 Development (OEWD), United Way of the Bay Area, and other youth employment providers to  
 8 determine the best strategy to scale up existing summer youth employment efforts, as to efficiently  
 9 manage the increase job volume of the summer period.

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*Leah Lacroix*  
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LEAH LACROIX  
 2011-2012 YOUTH COMMISSION CHAIR  
 ADOPTED BY YOUTH COMMISSION  
 MARCH 19, 2012