

1 [Continuing Summer Jobs+]

2 **Resolution calling on the City & County of San Francisco to continue implementing and**
3 **evaluating the Summer Jobs+ program through the summer of 2013 and in the oncoming**
4 **years, and urging a financial literacy training component to Summer Jobs+**

5
6 WHEREAS, President Barack Obama announced the Summer Jobs+ initiative in January 2012
7 to call
8 on businesses to work with non-profits and government to provide workforce development
9 opportunities for low income and disconnected youth in the summer of 2012; and

10 WHEREAS, The San Francisco Youth Commission passed resolution no. 1112-05 “Urging the
11 Mayor and the Board to commend President Obama’s Summer Jobs+ Plan”¹ in order to call attention
12 to the president’s focus on youth employment and urge local implementation of a Summer Jobs+
13 program; and

14 WHEREAS, On January 31, 2012, the Board of Supervisors adopted Resolution no.036-12,
15 sponsored by Supervisor Sean Elsbernd, “Supporting President Barack Obama’s Summer Jobs+ Plan
16 and Recommending the Development of a Similar Plan for Youth in San Francisco”²; and

17 WHEREAS, In February of 2012, Mayor Lee and the United Way of the Bay Area began to lay
18 the groundwork for San Francisco Summer Jobs+ in 2012 by convening a series of stakeholder
19 meetings with employers, providers, community members, and young people which resulted in a
20 report to the White House Council for Community Solutions³; and

21

22

23 ¹ San Francisco Youth Commission Resolution 1112-AL05 “Urging the Mayor and the Board to Commend the
24 President’s Summer Jobs+ Plan,” adopted January 9, 2012.

² Board of Supervisors file no 120053, accessed on December 4, 2012,
25 <http://www.sfbos.org/ftp/uploadedfiles/bdsupvrs/resolutions12/r0036-12.pdf>.

³ Final Report *Community Solutions for Opportunity Youth* June 2012, accessed on December 10, 2012,
http://www.serve.gov/new-images/council/pdf/12_0604whccs_finalreport.pdf .

1 WHEREAS, Acknowledging the coming launch, youth employment service providers from the
2 San Francisco Youth Employment Coalition (SFYEC), and the Japanese Community Youth Council
3 (JCYC) expressed their goal to raise \$2.5 million for this program and ensure that the program
4 targeted disconnected, opportunity youth⁴; and

5 WHEREAS, The San Francisco Youth Commission passed resolution 1112 10 adopted on
6 March 19, 2012, “Urging the Mayor and the Board of Supervisors to launch a local San Francisco
7 Summer Jobs+ Campaign” by identifying private and public sector funds, securing private sector job
8 opportunities, and developing infrastructure to manage internships;⁵ and

9 WHEREAS, In the summer of 2011, over 2,000 San Francisco youth applied for only 435 youth
10 employment slots in the Mayor’s Youth Employment and Education Program (MYEEP), a youth
11 workforce program, which has provided 14 and 15 year old youth with their first jobs since 1989; and

12 WHEREAS, In the summer of 2012, 1900 San Francisco youth applied for only 596 youth
13 employment slots available in MYEEP⁶; and

14 WHEREAS, SF Summer Jobs+ was envisioned as an innovative private-public partnership to
15 address the insufficient capacity of youth employment programs; and

16 WHEREAS, Mayor Lee announced the launch of SF Summer Jobs+ on Thursday, April 12,
17 2012 where local companies such as Salesforce.com, AT&T, Jamba Juice, Zynga, Bank of America,
18 Wells Fargo, and PG&E pledged to provide summer jobs or funding to subsidize opportunities,
19 cementing San Francisco’s support for youth opportunity through employment⁷; and

21 _____
22 ⁴ “SF Summer Jobs Initiative Hopes to Create 5,000 Jobs for Youth.” *Youth Employment in San Francisco*.
23 Youth Employment in San Francisco Blog, 19 Apr. 2012. Accessed December 4, 2012,
24 <http://www.youthemploymentsf.org/2012/04/19/sf-summer-jobs-initiative-hopes-to-create-5000-jobs-for-youth/> .

25 ⁵ San Francisco Youth Commission Resolution 1112-AL10 “Calling on the Mayor and the Board of Supervisors
to Launch a Local SF Summer Jobs+ Campaign,” adopted March 19, 2012.

⁶ Email correspondence between Alvin Woo (MYEEP) and Mia Shackelford (Youth Commission), December 14,
2012.

⁷ Office of the Mayor. *Mayor Lee, Leader Pelosi & United Way of The Bay Area Announce San Francisco
Summer Jobs Initiative to Create 5,000 Summer Jobs for San Francisco Youth*. Office of the Mayor : 4/12/12.
N.p., 12 Apr. 2012. Web Accessed December 4, 2012.

1 WHEREAS, On November 5th, 2012, the San Francisco Youth Commission heard a report from
2 SF Summer Jobs+ organizers and youth service providers including the Mayor's Office, Department of
3 Children, Youth and their Families (DCYF), United Way of the Bay Area, and AfterCollege.com
4 regarding the success of the past summer and plans for the future; and

5 WHEREAS, According to United Way of the Bay Area, SF Summer Jobs+ was successful in
6 providing 5,206 internship and job opportunities in the private and public sector for youth⁸; and

7 WHEREAS, 1,740 private sector job opportunities were created, with 39% of them permanent
8 placements⁹; and

9 WHEREAS, the City & County of San Francisco invested over \$12 million through 30 city
10 departments to provide employment training opportunities for youth ages 14-24¹⁰; and

11 WHEREAS, SF Summer Jobs+ served a diverse group of youth, with about 30% of participants
12 identifying as African Americans, about 29% identifying as Asian American, and 15% identifying as
13 Hispanic/Latino¹¹; and

14 WHEREAS, At various meetings, youth employment service providers urged the Youth
15 Commission to continue to work to provide opportunities for formerly incarcerated youth and
16 disenfranchised youth; and

17 WHEREAS, Hydra Mendoza, the Mayor's Education Advisor, and Glenn Eagleson, the Senior
18 Planner and Policy Analyst with the Department of Children, Youth and Their Families (DCYF),
19 expressed that other cities are looking toward San Francisco's Summer Jobs+ program as a model¹²;
20 and

21

22

23 ⁸ Poland, Matt, United Way of the Bay Area; and Glenn Eagleson. Department of Children, Youth, and their
24 Families; "San Francisco Summer Jobs+ 2012." Full Youth Commission Meeting of November 5, 2012. Room
25 416, City Hall, San Francisco. 5 Nov. 2012. PowerPoint Presentation.

⁹ Ibid.

¹⁰ Ibid.

¹¹ Ibid.

¹² Ibid.

1 WHEREAS, Major cities including Baltimore and Los Angeles have been successful on the
2 launch of their local Summer Jobs+ in the summer of 2012 with providing entry-level jobs for youth,
3 and

4 WHEREAS, Baltimore and Los Angeles have also continued their programs, called
5 respectively Hire 1 Youth¹³ and Hire LA Youth¹⁴, that match private, government, and non-profit
6 employers with youth; and

7 WHEREAS, The Baltimore model particularly emphasizes as many companies as possible
8 hiring at least one youth, engaging even smaller businesses¹⁵; and

9 WHEREAS, San Francisco's Department of Children, Youth, and their Families has committed
10 to allocate approximately \$250,000 to create and manage private sector opportunities and coordinate
11 future Summer Jobs+ efforts; now, therefore, be it

12 RESOLVED, That the San Francisco Youth Commission commends the Mayor and the Board
13 of Supervisors for the city's implementation of SF Summer Jobs+ and urges a renewed challenge to
14 private sector businesses to invest in San Francisco's youth; and be it further

15 RESOLVED, That the San Francisco Youth Commission urges the Department of Children,
16 Youth, and their Families (DCYF), to be an intermediary between the city and private sector, to
17 communicate the importance and benefits of hiring disadvantaged, low income, and previously
18 incarcerated youth to private sector partners, and to collaborate on specific pathways for youth at
19 various levels of job readiness; and be it further

20 RESOLVED, That the San Francisco Youth Commission recommends prioritizing youth who
21 have not been hired in the previous year of Summer Jobs+ during the hiring process; and be it further

22

23 ¹³ "YouthWorks." *YouthWorks*. Baltimore City's YouthWorks, n.d. Web Accessed December 4, 2012,
<<http://www.oedworks.com/youthserv/summer.htm>>.

24 ¹⁴ "Hire LA Youth." *Hire LA's youth Summer Jobs+ 2012*. City of Los Angeles, n.d. Web Accessed December 4,
2012 <http://www.hirelayouth.com/Welcome.html>

25 ¹⁵ "YouthWorks." *YouthWorks*. Baltimore City's YouthWorks, n.d. Web Accessed December 4, 2012,
<<http://www.oedworks.com/youthserv/summer.htm>>.

1 RESOLVED, That the San Francisco Youth Commission encourages a financial literacy
2 workshop component for all Summer Jobs+ participants, so that youth receiving stipends or wages
3 understand their access to bank accounts and financial education, and can develop money
4 management and saving habits before they transition to adulthood; and be it further

5 RESOLVED, That the San Francisco Youth Commission urges the Department of Children,
6 Youth, and their Families (DCYF) and the Office of Economic and Workforce Development (OEWD) to
7 include, in the future, a pre and post survey for youth participants to provide feedback to SF Summer
8 Jobs+; and be it further

9 RESOLVED, That the San Francisco Youth Commission urges the Mayor and the Board of
10 Supervisors to urge the Department of Children, Youth, and their Families (DCYF) and Office of
11 Economic and Workforce Development (OEWD) to, in the future, meticulously document and track the
12 demographics and outcomes of youth involved in the program; and be it finally

13 RESOLVED, That the San Francisco Youth Commission urges the SF Summer Jobs+
14 partnerships of the Mayor's Office, the Department of Children, Youth, and their Families (DCYF), the
15 Office of Economic and Workforce Development (OEWD), United Way of the Bay Area, the San
16 Francisco Unified School District's Career and Technical Education (SFUSD CTE) to present a report
17 back at a full Youth Commission meeting in the fall following each year of SF Summer Jobs+.

18

19

20

21

22



23 Mia Shackelford, Chair

24 2012-2013 Youth Commission Chair

25 Adopted by Youth Commission January 13, 2013

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12
- 13
- 14
- 15
- 16
- 17
- 18
- 19
- 20
- 21
- 22
- 23
- 24
- 25