

# How might we redesign our food system to meet the needs of our diverse community?

For over a decade SFUSD has been taking steps to improve our food systems and this January the district began serving fresher meals to our students through a new partnership with Revolution Foods. In the coming year, we plan to explore the systems surrounding the meals – the ways we can create a more satisfying experience for students, parents, teachers, administrators, and of course, the cafeteria workers who deliver food to our students every single day.

We will be working with the innovative design company, IDEO, to develop a new, comprehensive vision for our food systems across the district. This initiative will explore the ways we can create a great experience around food in our schools – constructing desirable and realistic “end user” experiences for students, cafeteria workers, teachers and principals – while creatively balancing the financial and operational realities. We’ll be looking specifically at our facilities, our equipment, our cafeteria spaces, and our operations, along with the ways we address the interests of students and communicate with our families and community at large.

From now through the summer, we will be working with the community, in particular our biggest “end users” - students, teachers and cafeteria workers - to develop a vision for what the system could become, while shaping specific recommendations to improve our approach to the delivery of food in San Francisco’s public schools. At the end of this process with IDEO we will have a set of recommendations to present to the Board of Education in September 2013.

## HOW YOU CAN HELP

Throughout this process, we’ll be reaching out to people in many different roles to participate in key moments of the process. We may be looking for your help unearthing data to inform planning one day, and soliciting your direct feedback on student experience ‘prototypes’ the next. Your open mind, responsiveness and active engagement will help the SFUSD and IDEO team move toward our collective goal.

As we begin this process, we’d love your input now. Please send a photo of one of your favorite food experiences along with a short description of what makes it so great. 100 words max, please. Your favorite food experience can be anywhere you choose - at home, at school, in a park, at a restaurant - you decide.

Send via email to:  
[foodsystemproject@sfusd.edu](mailto:foodsystemproject@sfusd.edu)

## ABOUT SFUSD’S STUDENT NUTRITION SERVICES

SFUSD’s Student Nutrition Services (SNS) department operates the largest public food service program in San Francisco, serving 33,000 meals and snacks each day (5,500 breakfasts, 21,500 lunches, and 6,000 snacks) at 114 schools. SNS is committed to fueling academic excellence by providing safe, nutritious meals and promoting wellness in an equitable, customer-focused, and fiscally responsible manner.

Find information about us on  
<http://www.sfusd.edu/>

## ABOUT IDEO

IDEO is a world-renowned design and innovation firm with a 30-year history of helping organizations across the public, private and social sectors innovate through human-centered design. Their process is based on the belief that paying attention to people’s unmet needs and desires yields inspiration for new opportunities, and has the power to dramatically improve the effectiveness and impact of a service, process, organization, or system.

To learn more, check out their web site,  
<http://www.ideo.com>

