

enroll



# enroll overview

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## About us

Enroll began in June 2012 after a community outreach project with underprivileged youth. It became clear that many disadvantaged kids – those from low income families, kids with divorced parents, children living in foster homes and orphanages – are not afforded the same opportunity to discover their own strengths and prepare for their future. Many of them don't have a support system. They get lost in an over-crowded public education system. It is often all they can do to make it to the finish line of their high-school graduation.

With an awareness of the potential advancements made possible by recent technological developments, we have developed an innovative strategy to build a true collaborative learning environment. Our company is based on a desire to unify the disjointed education landscape in order to create a portal that would help students build a support system, enable parents to stay in the loop regarding their children's education and allow involved teachers to actively participate in their students' learning.

Enroll combines a team of entrepreneurs, educators, project managers, communications experts, business development specialists, dynamic software developers, social networking software experts, parents and involved community members.

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## Vision

Enroll holds a vision of a collaborative global learning ecosystem that facilitates every type of interaction between students, parents, educators, learning support personnel and education focused organizations.

## Mission

We leverage advanced technology in order to deliver a distinct advantage to the world of education. Our mission is to:

- ❖ Encourage a lifelong learning philosophy.
- ❖ Educate students of all levels according to individual needs in order to assist with academic goals.
- ❖ Empower users to take control over their own success as students, parents and educators.
- ❖ Engage participants with unique social networking tools that facilitate support system development.
- ❖ Enable every participant to access all the resources and tools necessary to further their education.
- ❖ Equalize the playing field for all students, educators and educational organizations, regardless of condition.

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## Features

- Most holistic platform to connect professionals, teachers, parents, education-focused orgs and institutions with students.
- Is built mobile ready, so that from the Sahara to Amsterdam, a village in Vietnam to a café in Manhattan, participants have the access they need
- Uses Google Authentication and Google tools which are easily adoptable for students and educators
- Is Global and can be converted into most languages
- Helps students access tutoring and academic support services at a global level (Access to other ideas, levels of learning and at different economic values)
- Enables users to generate revenue and build their resume through tutoring, course creation and digital study tools
- Helps educators by giving them access to other lesson plans and ways of learning at a global level
- Gives Parents the unique ability to engage their children through tasks, goal setting and funding support services to prepare them for higher education

# The enroll community



## Students

- ❖ K-8
- ❖ High School
- ❖ College
- ❖ Adult Learners
- ❖ every Enroll member is a student



## Educators & Student Support

- ❖ Tutors
- ❖ Teachers
- ❖ Guidance Counselors
- ❖ Coaches
- ❖ Admissions Advisors
- ❖ You



## Parents

- ❖ Guardians



## Schools & Orgs

- ❖ Closed access capability

# The enroll community

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## Students

- Create an academic roadmap for landing at the perfect school or academic program
- Manage your academic progress using the support of other students, teachers, parents, and tutors
- Find funding using our extensive search tools for scholarships, grants, and student loans
- Crowd-source school funding from parents, grandparents, and friends
- Get help or get ahead of the curve with virtual tutoring, online courses, and how-to videos\*
- Create peer groups with other students reaching for similar academic goals
- Gain experience and even earn money tutoring other students
- Start early – sign up at age 13 to get your career on the right path\*\*
- Log-in easily and connect with your friends with Gmail or Facebook
- Access enroll with your mobile device, PC, or Mac

# The enroll community

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## Educators & Student Support

- You can earn money for your tutor sessions completed
- You can offer tutoring for free
- Leverage enroll's cutting edge virtual connection tools: voice, text, video, white boards, and screen sharing
- Use enroll's platform to post assignments, check on student homework, and coordinate sessions
- Become certified with enroll to tutor any student in the enroll community\*\*\*\*
- Keep more of your per-session fee by signing up for enroll's monthly membership
- Log-in easily and connect with other educators with Gmail or Facebook
- Access enroll with your mobile device, tablet, PC, or Mac

# The enroll community

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## Parents

- Encourage your children to develop a robust support system before going to college
- Learn about and direct your child's education by recommending schools, financing, and more
- Track your child's progress toward college acceptance and throughout their academic program
- Trust enroll's strict code of conduct to protect students against predatory behavior
- Prevent your under-13 child from joining enroll by verifying age
- Control your child's access within enroll until their 18th birthday
- Set permission and adjust your under-18 child's profile data
- Add, remove, assign, and control all funds assigned to your child\*\*\*\*\*
- Buy lesson plans in enroll's Marketplace for home schooling
- Log-in easily and connect with educators and other parents with Gmail or Facebook
- Access enroll with your mobile device, tablet, PC, or Mac



# The enroll community

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## Schools & Orgs

- Create a customized school profile with logos and photos to market your programs to enroll students
- Update your school's program, funding, contact, and faculty information
- Use calendar tools to advertise recruitment events and campaigns
- Use enroll's sophisticated analysis tools to track activity of teachers, students, and parents to identify trends
- Log-in easily and connect with students and parents with Gmail or Facebook
- Access enroll with your mobile device, tablet, PC, or Mac

<http://enroll.com/>

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