

#### Overview

Founded as all volunteer group in 1998; non-profit established in 2003 Make San Francisco a more livable, walkable city by reclaiming streets as safe, shared public space for everyone to enjoy



## **Recent Wins for Pedestrians**

#### Walk SF Efforts secured:

- Advocated for pedestrian safety improvement funding in Prop AA and Prop B Streets Bond (2010/2011)
- Won first citywide campaign for 15 MPH Speed Zone Limits (2012)
- Drafted/won release of the Pedestrian Strategy (2013)



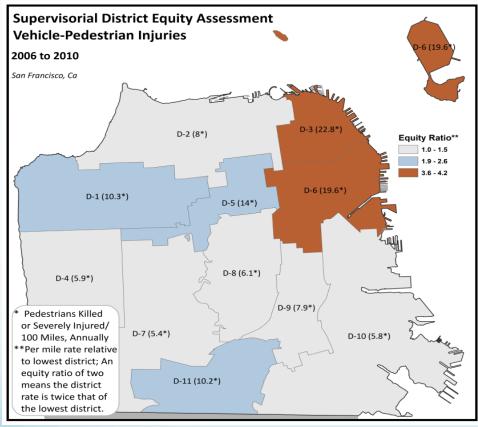
#### Street Score 2014

 Walk San Francisco's first report card on walking

: <u>2014</u> Grade:
Grade:
4
$\mathcal{A}$
D+
D+
C+
В
B-
C+
org



#### **Current Inequities**







# **Current Dangers**

- Three people hit by cars EVERY day in S.F.
  Over 50% of traffic-related fatalities are pedestrians
  - Five times as many people are victims of traffic violence as shootings
    - **1 in 4 emergency/trauma cases** at SFGH are pedestrians hit by cars



# **Current Walk SF Efforts**

- Vision Zero
- Safe Routes to School
  - Encourage walking to/from school
    - Decreased traffic congestion/improved air quality
    - Reduced childhood obesity/improved school
      performance
    - Green Connections

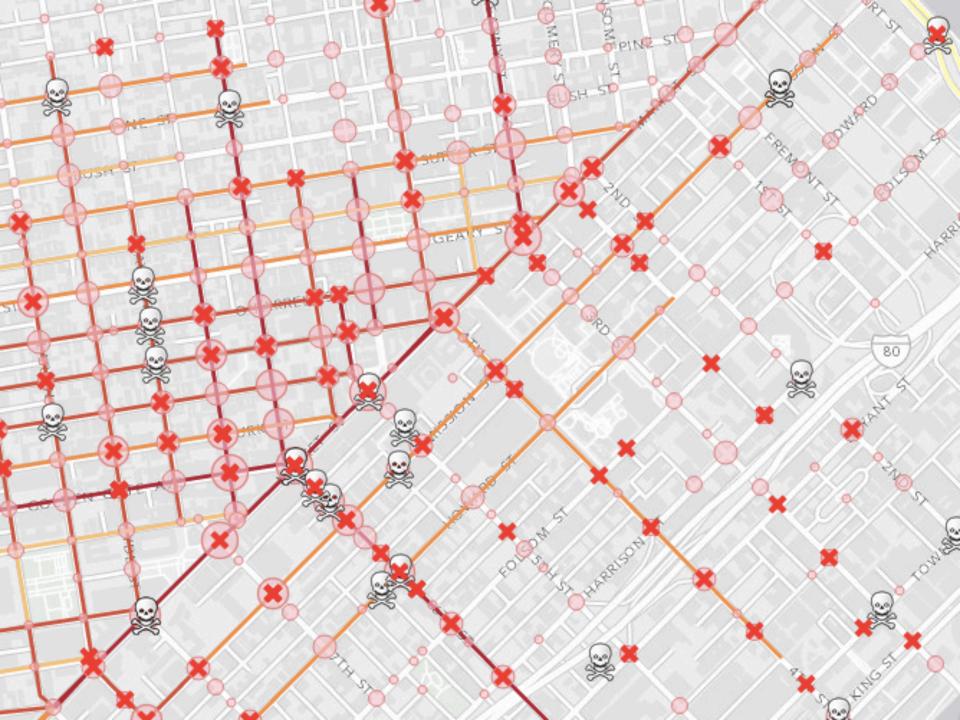


#### Preventable Collisions:

Needless Tragedies







## **Can Vision Zero Work?**

#### Number of deaths Traffic volume

1950 1960 1970 1980 1990 2000 2008

Swedish Road Administration

## **Vision Zero Solutions**

- Engineering 60% of all pedestrian crashes occur on 6% of city streets
  Enforcement top 5 causes of collisions are speeding, failure to yield, illegal turns, failure to stop at signals
  - **Education** targeted for SFPD, fleet drivers, and high-injury corridors

WALK

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#### Vision Zero Coalition:

Alamo Square Neighborhood Association, CA Walks, CC Puede, CCHO, Central City SRO Collaborative, Chinatown Community Development Center, Chinatown TRIP, College Hill Neighborhood Association, Community Housing Partnership, Excelsior Action Group, Folks for Polk, Friends of Monterey Blvd., Livable City, Mission Community Market, Mission Economic Development Association, North of Panhandle Neighborhood Association, Pedestrian Safety Advisory Committee, San Francisco Bicycle Coalition, SF Housing Action Coalition, SF Bay Walks, San Francisco Unified School District, Senior & Disability Action, sf.citi, Tenderloin Housing Clinic, Tenderloin Neighborhood Development, TODCO, Walk San Francisco, United Playaz, the Yerba Buena Alliance



#### Safe Routes to School



- Building Community Leadership
- Engaging Families and Youth
- Using Engineering, Enforcement, and Education
- Connection Schools to Vision Zero



# Safe Routes to School

- Walk to School Day
- 2014 saw 40% increase with 13,000 students and 76 schools
- 2015 is Wednesday, October 8
- Walking School Buses
  - Informal
  - Formal



# Safe Routes to School

- Best Practices
- Stop, Look, and Listen
  - Lessons
  - Group Excercises
- Special Considerations
  - Children are 11 times at risk of injury/death
  - Children are harder to see
  - Children are less able to assess speed/sound
  - Children are more impulsive



# Ways You Can Help

#### Join the Vision Zero Coalition

- Send emails/letters or make calls of support
- Attend hearings/press conferences
- Participate in quarterly VZ meetings to discuss strategy/progress
- Support SRTS in School Budget Process
- Become a Walk SF member or volunteer

#### **Thank You!**

#### walksf.org facebook.com/walksf twitter.com/walksf instagram.com/walksf

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