



# San Francisco Youth Commission

## Minutes ~ Draft

Monday, March 20, 2017

5:15 pm~8:00 pm

City Hall, Room 416

1. Dr. Carlton B. Goodlett Pl.

San Francisco, CA 94102

*There will be public comment on each item.*

Madeleine Matz (Chair), William Juarez (Vice Chair), Martin Krause, Lily Marshall-Fricker, Lisa Yu, Joshua Park, Cris Plunkett, Mary Claire Amable, Emma David, Noah David, Hugo Vargas, Cecilia Nicole Galeano, Jarrett Mao, Jonathan Mesler, Tsia Blacksher, Griffin Ng, Chiara Lind

### 1. Call to Order and Roll Call for Attendance

Chair Matz called the meeting to order at 5:22pm

Commissioners Present: Madeleine Matz, , Martin Krause, Lily Marshall-Fricker, Lisa Yu, Joshua Park, Mary Claire Amable, Emma David, Noah David, Jarrett Mao, Jonny Mesler

Commissioners Absent: Juarez, Ng, Plunkett, Blacksher, Vargas, Galeano, Lind.

There was quorum.

Staff present: Leah LaCroix, Kiely Hosmon, Adele Carpenter

### 2. Approval of Agenda (Action Item)

Commissioner Mesler, seconded by Commissioner Krause, moved to approve the agenda. The motion was approved by acclamation.

There was no public comment.

### 3. Approval of Minutes (Action Item)

- A. March 6, 2017  
([Document A](#))

Commissioner Marshall-Fricker, seconded by Commissioner E. David, motioned to approve the minutes. Motion passed by acclamation.

### 4. Public Comment on Items not on Agenda (Discussion Only)



There was no public comment.

## 5. Presentations (All Items to Follow Discussion and Possible Action)

### A. Presentation on Planning Department's January 2017 Report "Housing for Families with Children"

Presenters: Supervisor Norman Yee and Jen Lowe, Legislative Aide to Supervisor Yee ([Document B](#))

Supervisor Yee thanked the Commission for pushing forward Vote16 as it got a lot of people engaged in the discussion even though it didn't go the way we wanted it to. Supervisor Yee wants to push forth "family friendly housing" as SF has the lowest percentage of children anywhere in the US. The average is 25-28% children population, while SF has 13%. Supervisor Yee asked the national research firm, PolicyLink, to get involved with this issue. These issues are connected to children of color, lower level incomes, etc but people ignore these types of populations so that's why Yee asked Policy Link to get involved for more traction to get these issues listened to. Need a connection to the national work and the local work, if we can't get things done at the local level then we can't expect things will get done at the national level. A final draft of the report is getting readied and he is calling for a hearing in April.

There are a lot of studios and one bedrooms but this is not enough for families. Currently there is no definition of what family housing is. 2-3 bedrooms in itself doesn't necessarily make it "family" housing. Developers said they know how to build family housing but they said that the leaders of SF said "we don't need it". What amenities do families need versus those that don't have children? (Storage space, washer/dryer access, etc.). Most high rises don't have accessible spaces for those with children even if they are 2-3 bedrooms. So these elements are being incorporated. If you look at legislation in the past few weeks you'll see lots of leg that refers to the housing report Yee put out. Need to make sure we have this in our codes so would allow for certain regulations that are followed by developers and this will be pushed in the next month or so. Hopes there will be long lasting impacts so that people don't decide to leave SF. Supervisor Yee doesn't want to lose people like Youth Commissioners who could grow up to have children and then have to be forced to leave because they don't have access to family housing.

Questions/Comments:

Commissioner Amable-Likes the report. What are the opposing stances or why wouldn't anyone want this? Supervisor Yee-people will agree with many of these things until you push policy. A lot of it is profit driven and no one builds housing to lose money.

Commissioner Amable-do these numbers reflect families living in compressed spaces or neighborhoods and families living in SROs and one bedrooms? Yes, these issues are addressed in here.

Commissioner Mesler-how can YC help push this policy with you? If YC can start talking about this issue that would be helpful and to let Yee's office know if there is any opportunity to speak about this issue. This report isn't telling anyone to do anything yet so Yee or others will create policies and will let YC know that they are ready to push policy and the YC can weigh in and be supportive.

Within affordable housing units there are some that have been requested to have childcare access available via legislation to developers for new developments to set aside units that will



operate family childcare. The YC can help support that as well which they already did in a past meeting.

Chair Matz requests anything that can be referred to us so we can weigh in on it.

Commissioner E. David-what is the missing middle? Looking at the development of high rises, the housing stock, etc you see buildings that aren't high rise or single family units. The duplexes, triplexes that have space in the middle of units could potentially have something built or re zoned to maximize unused space.

Commissioner Amable-for neighborhoods that are currently struggling is there current work to help support them? Need to help support senior folks.

Chair Matz-with families with children are there housing that is prioritized for them already, especially in affordable units? When there are multi units they are targeted for families, but for those that are market rate there is no regulation so what generally happens is that if you have a two bedroom place you might have 4 singles, 2 couples, etc more so than a family. Yee would love to explore market rate issues because he'd like to pursue changing regulations around that as well.

There was no public comment.

B. Presentation on the Scholar Card (ConnectED) initiative between SFPL and SFUSD  
Presenters: Katherine Jardine, Public Relations Officer, San Francisco Public Library  
([Document C](#))

The Scholar Card is being provided to every student. Provides free resources for youth to become life long learners: online homework help, wifi access, museum passes, streaming music and movies, etc. Scholar Card streamlines the library card process. SFPL uses data provided by SFUSD to create accounts for every SFUSD student. The card is a clean slate and fees are waived by activation (one time waive). Youth can choose designs from local artist Christian Robinson. The Scholar Card calls upon city government to get involved to support youth in library.

Sfpl.org/scholarcard is the webpage. Materials are translated in different languages. There is a launch event on Thursday, April 13<sup>th</sup> at the Tenderloin Elementary School with Mayor Lee and other notable city figures.

If a student already has a card they can keep their current card or choose a new design and keep barcode number. Teachers can activate cards for all their students and activate all cards. For those who aren't SFUSD, they are hoping to branch out to charter schools and private schools. SFUSD is the pilot right now. This is an opt out program where parents can opt out of it online or in person.

Questions/Comments:

Commissioner Mesler: what is exact different between scholar card and regular card? The scholar card is special is that it is instant activation and waives all fees and get the special designs on the card.



Chair Matz-amazing tool to get more youth in the libraries and to remove barriers to access. Can open this up to Commissioners for items of support.

Public comment-homework portal and online homework help. It is live and provides help.

Commissioner N. David, seconded by Commissioner Marshall-Fricker, motioned to support this program. The motion was approved by acclamation.

- C. Presentation on Community Action Model Youth Leadership Project: Creating Positive Change in Communities  
Presenters: Anastasia Mallillin, Program Coordinator, and Jessica Escobar and Jennifer Martinez, Youth Leadership Institute  
[\(Document D\)](#)

Community Action Model is a youth group made up of 7 youth with 3 of them presenting today. They represent various neighborhoods in SF and are advocating for policies to protect the health of their communities. Their current campaign-high density of unhealthy advertising targets youth and their communities in the Mission, Bayview, and Tenderloin. Youth Participatory Research Methods used: Photovoice, public opinion surveys, stakeholder interviews. A significantly high portion of these neighborhoods have up to 5 liquor stores within 3 blocks of each other, 76% of SF residents believed that these advertisements have negative impacts on their communities, 91% of SF residents supported art work to replace unhealthy advertising. This is a community, health, and social justice issue and directly affects youth of color. The presenters shared how these issues personally impact their families and their communities and how they feel targeted by corporations.

They are working with store owners, using social media to spread info about the campaign, and engaging stakeholders and similar organizations. Met last month with Eric Mar, Supervisor Fewer, and received endorsement from SFUSD school health program.

Questions/Comments:

Commissioner Amable-do you work with Asian Youth Prevention Services. No, they don't. How does the change happen in regards to the advertising in stores actually happen? What steps need to happen to get them taken down? Targeting liquor stores not billboards so working with store owners and invite them to voluntarily take them down on their own. Most storeowners agree that this is an issue and so they want to and have agreed to take down some advertisements because they care about their community.

Commissioner Marshall-Fricker- thinks voluntarily is better.

Commissioner Park-can you pay youth to draw murals on the storefronts? There is a list of stores that have responded to the campaign favorably.

Commissioner Matz can open this up to action. There was no public comment.

Commissioner Amable, seconded by Commissioner Krause, motioned to support this campaign. The motion was approved by acclamation. YC will be in touch about further support.

- D. Presentation on San Francisco Prevention Coalition: Alcohol Density Impacts in SF



Presenters: Elijah Chum, Gerber Barmaca, Angie Moscoso, Youth Leadership Institute

This Coalition's main focus is to change conditions and norms that make alcohol available and desirable for underage youth. 11 agencies involved in this coalition that include: SOMCAN, Horizons, CYC, Boys and Girls Club, Asian American Recovery Services, YLI, and a few more. Funded by Dept of Public Health. The Coalition uses environmental prevention approaches to reduce underage drinking (access/availability, policies, social norms, and media).

They are targeting alcohol density and think that youth have too many access points to sales. Waiting for a report for more info but know that alcohol is a casual agent in 250 deaths from 2005-2012, alcohol was primarily drug for latinx and Asians. 61% of residents reported past month use. Youth leaders in the coalition share why this issue is important. Low income people of color and youth are more vulnerable to issues like alcohol density and high access. Would like YC to stand in support of the coalition and the work that they do. Alcohol is contaminating the city, especially when it is being targeted towards youth. Alcohol industry is hurting communities of color and continues targeting low income communities of color.

They have advocated for BOS resolution to deny applications to stores that traditionally don't sell alcohol. Urged to pass SB 819 and another assembly bill to disband selling powdered alcohol. This is a part of larger effort along with other SF agencies. They are asking the YC to write a resolution in support of this issue.

Questions/comments:

Commissioner Amable-giving them praise because this is a good platform to address environmental racism. Appreciates the work that you all do. This is not an individual issue, it is a community and social justice issue and are trying to address the issues at the system level.

YC staff: Are there any YCers interested in writing a resolution about this? Amable, Krause, Matz.

Commissioner Matz informed the Coalition that in the next month(s) we are drafting BPPs (main pieces of leg writing for the year) and then presenting them to BOS in May. Each priority requires two readings at the YC and drafting time separately so if the resolution is to be used as a framework the resolution would have to go first and then get into the BPPs.

E. Presentation by Breathe California: "Flavored Tobacco, Youth Health, and Social Justice"

Presenters: Randy Uang, Director of Tobacco Prevention and Control Services and Linsay Christelle Etienne, Policy Advocate, Breathe California

[\(Document E\)](#)

Flavored tobacco is a youth issue and a social justice issue. Youth are targeted by corporations with flavored tobacco. It's a combination of lots of products (menthol cigs, candy flavored vapes, flavored chew, candy flavored cigar, etc.). Three main ways that target youth: packaging, pricing, flavor. Flavored tobacco is a matter of social justice. 8 out of 10 teen smokers started with flavored tobacco. Smoking related deaths are 100% preventable. Menthol Cig use for black youth is 95%, Asian American is 61%, Latinx youth is 58%, white is 51% and for LGBT youth it's 71%. Data collection methods used: focus groups, surveys.



They are calling for an end or severe limitation to flavored tobacco in SF. Congress folks in 2009 did something like this where they denied flavored cigs except for menthols. Would want SF to close this loophole so to get rid of menthols and get rid of other flavored products.

Starting a petition to make a statement against flavored tobacco. [Tinyurl.com/noflavor](http://Tinyurl.com/noflavor) (can do this as an individual to sign). Asking for orgs and agencies to voice endorsement support.

Questions/Comments:

Commissioner Amable-because they pushed back the age for those to buy products do you think this has helped dropped the rates? Doesn't know of any data as it might be too early to tell just yet.

Commissioner Mesler, seconded by Commissioner Krause, motioned to support this campaign. The motion was approved by acclamation.

## **6. Youth Commission Business (All Items to Follow Discussion and Possible Action)**

### **A. Training on Pre-Registration of 16 & 17 Year Olds Sponsor: Civic Engagement Committee**

Commissioner N. David informed the Commissioners on how they can legally register youth to vote and asked for their help in getting as many 16 & 17 year olds registered as possible.

YC staff will get large stack of voter registration cards and put in YC office.

Adele will take the Commissioner who gets the most youth registered out to lunch. Kiely will take the second winner out to Loving Cup. Commissioner Amable thinks she can get 25, as does Commissioner Matz. Commissioner N. David -10, Krause-25, Park – 15 or 20.

### **B. Leave of Absence Request for March 13-April 5, 2017 for Commissioner Cris Plunkett**

Commissioner Plunkett is requesting a leave of absence from March 13-April 5<sup>th</sup>.

Commissioner N. David, seconded by Commissioner Mao, motioned to approve this leave of absence. Motion was approved by acclamation. There was no public comment.

Commissioner Park-how would not having a Legislative Affairs Officer affect us? He did a lot regarding legislation. We could take on an interim legislative affairs officer. Commissioner Marshall-Fricker will volunteer for this.

### **C. Discussion and Review of Plan for Youth Solidarity Rally**

Taking place Monday, April 3<sup>rd</sup> before our next YC meeting. There is a Facebook event going out. Currently doing outreach and need speakers and organizations to sign on as co sponsors and bring youth. Need to set aside time to follow up with emails and phone calls, especially for speakers the YC wants. Need to identify more information to send out to potential participants as well. Need to have another informal working meeting to help plan. Park, Yu, Mao, Amable interested in helping out and will have a meeting this Thursday at 3:30pm. Matz will send an email to those that aren't here at tonight's meeting.

There was no public comment.





## 7. Committee Reports (Discussion Only)

### A. Executive Committee

Discussed attendance, solidarity rally, internet fiber issue for District 2 office. They are helping the supervisors cut the survey down and have a youth friendly version.

### B. Housing, Recreation and Transportation Committee

Worked on their BPPs.

### C. Immigration, Justice and Employment Committee

No meeting due to lack of quorum. So, reminder to show up and attendance is key. Tuesday, March 28<sup>th</sup> a meeting with Project What and Matt Haney at 4:00pm, Commissioner Matz, Krause, and Mesler can attend. March 29<sup>th</sup> with Chief Nance with Amable and Galeano. On March 30<sup>th</sup> have a meeting with Hennessy at 4:00pm, Commissioner Matz. April 4 have big meeting with Chief Scott in Mission Bay and will prep before in YC office and the meeting is at 4pm, Mesler, Krause are in.

### D. Civic Engagement Committee

Met two weeks ago and had voter registration training and starting to do pre-registration. Have rough draft of BPPs and will work on again this week.

### E. Our Children Our Family Council

Commissioner Galeano is not here to report back.

## 8. Staff Report (Discussion Only)

- returning applications are live and deadline is April 7<sup>th</sup> for those who want to return. Mesler, LMF, Mao, Park, Yu, and maybe Amable would like to reapply.
- thanks for helping staff tabling. Remember to fill out your activity log.
- work gets done a lot faster if you come to the YC office and ask for help
- attendance is really important this time of year. It's really easy to start slipping but it's the time of year where it's the city budget process and people will lobby you and supervisors will notice what you're doing, youth who are interested in applying will come check it out. So if you're not here you might not know what is happening. Thanks to those who showed up. Things will chill out in May. Not cool with last minute cancellations.
- April 21<sup>st</sup> the movements program and Bernal program is having a summit. Mesler is interested. Please let staff know if you are interested.
- Who is interested in working on Youth Empowerment Allocation issue? Commissioner Amable and Matz.
- Reminder that your committee meetings are set for two hours so please do not expect to leave earlier than that, especially this time of year



## **9. Announcements (This Includes Community Events)**

- Pre register to vote!
- April 3<sup>rd</sup> please come and bring people to the solidarity rally
- Commissioner Amable-Friday, showing Moana at the Rec Center on 6<sup>th</sup> and Folsom.

## **10. Adjournment**

The meeting was adjourned at 7:37pm.