



**San Francisco Youth Commission
Civic Engagement Committee
Minutes - Draft
Monday, June 28, 2021
4:30-6:30 PM**

Public Comment Call-in:

+1-415-655-0001

United States, San Francisco (toll)

Access code: 146 141 1759

There will be public comment on each item.

Members: Valentina Alioto-Pier, Arianna Arana, Sarah Cheung, Sarah Ginsburg,
Stephen "Rocky" Versace, Adrianna Zhang

1. Call to Order and Roll Call

The meeting was called to order at 4:34pm.

Valentina Alioto-Pier - present

Arianna Arana - present

Sarah Cheung- present

Sarah Ginsburg - present

Stephen "Rocky" Versace - present

Adrianna Zhang - tardy

2. Approval of Agenda (Action Item)

Commissioner Arana, seconded by Commissioner Alioto-Pier, motioned to approve the agenda.
A roll call vote was taken. Motion passes. No public comment.

Valentina Alioto-Pier - aye

Arianna Arana - aye

Sarah Cheung- aye

Sarah Ginsburg - aye

Stephen "Rocky" Versace - aye

Adrianna Zhang - aye

3. Approval of Minutes (Action Item)

A. **May 24, 2021**

[\(Document A\)](#)



Commissioner Alioto-Pier, seconded by Commissioner Cheung, motioned to approve the minutes. A roll call vote was taken. Motion passes. No public comment.

Valentina Alioto-Pier - aye
Arianna Arana - aye
Sarah Cheung- aye
Sarah Ginsburg - aye
Stephen "Rocky" Versace - aye
Adrianna Zhang - aye

4. Public Comment on Items not on Agenda (Discussion Only)

There was no public comment.

5. Business (All Items to Follow Discussion and Possible Action)

A. Team Building Activity

Commissioners engaged in a team building activity. Commissioner Zhang arrived at 4:43pm.

B. Review group agreements

Commissioners reviewed group agreements.

C. Vote16SF/Prop G Round 3 Poll Discussion + Planning

Presenter: Brandon Klugman, Associate Director - Campaigns, Generation Citizen;
Michele Gerus, community member

Brandon-happy to be involved as Generation Citizen and to serve as institutional memory provider.

Michele-version 4 of rough draft of a research brief that has focused perspective in the next phase.

Andrea, from Coleman Advocates:

- worked on Prop N in the past that took a few rounds, think it passed cus it was specific to the school board
- Talked with Neva - going in same direction to get foot in the door and then expand from there
- Excited to work on this and have other youth to participate

Michele:

- what're your thoughts on results cited on
- Note#2 on Prop 18 (that was defeated statewide but got 64% approval in SF). Prop 18 would have allowed youth to vote in primary elections if they turned 18 by general election
 - Andrea: when people see 16 they get nervous vs. turning 18
 - Got to see by District where we didn't get votes and it was financial district, Marina, Pac Heights so 18 could be a changing factor



- In Prop G communications it named that other states have approved/allowed youth vote under 18
- Brandon: talking about two sides:
 - one is possible consensus to do a poll/hire a company to do this
 - second is what do we want to learn from this and how voters feel on school board elections + variations of 17 in primary elections and look at this via Prop 18 and Prop G by district
 - make progress on nuts of bolts on Polling project and the exciting piece of getting details on what we want to learn to move us in a campaign direction
- Michele: update voter receptivity by demographic and gain deeper understanding of why for or against Prop G, could presumably test all of this via a poll and see what sells
- Brandon: Change Research do online polls for political things to see what voters are saying, would ask about 35 questions, \$8k, be done within matter of weeks post July 4th
 - Traditional polling via phone is usually \$20-30k with this many questions so this company tries to do it cheaper with a different method. Seems accurate and trusted by others
- Michele: harder and harder to reach live bodies by phone
- Kiely: \$14237 in BLING/YFYI grants remaining. Still some outstanding receipts that have to be turned in so more like \$12-\$13000, roughly.
- Brandon: more info re: Change Research:
https://drive.google.com/file/d/1HD3rKmB4o9dTbNKlIWmcB4FiaDQWf_2Vd/view?usp=sharing
 - they target people through FB/social media/targeted ads
- Sarah G. seems suitable method
 - need to be aware that some folks aren't on social media and so could that skew the data?
- Sarah C.-very convincing and solid way to do research and the money fits with our budget
- Get a name, have conversation with Change Research contact, finalize decision and time wise
- <https://tally.so/r/qnGMj3> form to start the process
- Sarah G-do they help with questions? Yes, we would share draft, they would give feedback on questions
- Michele-they would help us and weigh in on goals as they specialize on political research, based on goals they would give a consultation and recommend phrasing/structure questions
- Kiely: should we get feedback on questions once consulted on them?
 - Michele: yes, get SF Rising and Coleman Advocate to give feedback on questions once Change Research gives us their initial draft questionnaire
 - To Do: reach out to Neva so Kiely doesn't have to put 8k on her credit card
 - To Do: fill out form to get process started

D. League of Women Voters Presentation

Presenter: Jennifer Helton, Voter Services Committee member

Will start alternating with another person, Ally (former Youth Commissioner), to give updates. Full press into high schools re: outreach, see how that goes, then revisit resolution campaign.

E. CEC related news



None

6. Staff Report

- In Person celebration front of City Hall 1-2:30pm (bring blanket and your mask)
- Austin's last day is Wednesday the 30th -send me anything for their card by tomorrow 9am
- FYC on July 6th on Tuesday
- public meetings most likely not starting until September

7. Adjournment

The meeting was adjourned at 5:26pm.