San Francisco Youth Commission
Civic Engagement Committee
Minutes - Draft
Tuesday, July 23, 2019
4:45-6:45 PM
City Hall, Room 345
1. Dr. Carlton B. Goodlett Pl.
San Francisco, CA 94102

There will be public comment on each item.

Members: Arianna Nassiri, Kaye Chin, Charley Obermeyer, Grace Hoogerhyde, Alysha Sadarangani

1. Call to Order and Roll Call

The meeting was called to order at 4:45pm. Commissioners present: Kaye Chin, Grace Hoogerhyde, Arianna Nassiri, Charley Obermeyer, Alysha Sadarangani. Staff present: Kiely Hosmon. There was quorum.

2. Approval of Agenda (Action Item)

Commissioner Obermeyer, seconded by Commissioner Sadarangani, motioned to approve the agenda. There was no public comment. The motion was approved by acclamation.

3. Approval of Minutes (Action Item)

A. July 8, 2019
   (Document A)

Commissioner Sadarangani, seconded by Commissioner Chin motioned to approve the minutes. There was no public comment. The motion was approved by acclamation.

4. Public Comment on Items not on Agenda (Discussion Only)

There was no public comment.

5. Business (All Items to Follow Discussion and Possible Action)

   A. Team Building Activity

   The Commissioners engaged in a team building activity.

   B. Vote16 Campaign
      a. Vote16 Timeline
• July 2019- Sponsor meeting with President Yee
• July 12th, 2019- email template drafted for endorsement letter blasts
• Late July/early August 2019- Endorsement Letters Part 1
  o Emails
  o 1:1s
  o Presentations (but need training on this and will most likely be for clubs)
• September-November 2019- Training of new commissioners on Vote16
• Early/mid November 2019- meet with Supervisors to request co sponsorship as well as ask for support and resources
• Late Nov/Early December 2019-Stakeholder meeting + Town Hall planning
• Late December 2019-Connect with Generation Citizen and Power CA
• December 2019-prep for community engagement and awareness
• January-April 2020- community engagement in the field (CBOs and SFUSD) to educate on importance of Vote16 and bring in youth leaders to the campaign
• April 2020-Town Hall
• May 2020- TBD BOS introduction of legislation
• June/July- money dependent, Civic Engagement disbanded, Youth Empowerment Academy initiated, double back on Supervisor support/push
• August-early November 2020- canvassing/voter mobilization/phonebanking
• Late Oct/early November 2020-rally/march at City Hall

  b. Vote16 planning final stakeholder meeting
  Item tabled.

  c. Letters of endorsement template brainstorm
  Item tabled.

  d. Statewide Vote16 update-POWER CA
     i. Sacramento ACA 8 mobilization
     ii. Templates and curriculum
There is a statewide organization that is helping to coordinate Vote16 efforts across CA. They are working on messaging, collaboration, and curriculum. We should be paralleling and following their lead at the same time we make our campaign SF specific, too.

C. Voter Pre-Registration Follow Up

  a. Swag brainstorm
Use the same #Vote16SF as in 2016. Staff has reached out to prior staff to get social media access. Charley has created an account just in case we can’t get access to old Instagram account. Hold off on actively recruiting people to new account until we can see about old one.

  b. Outreach to Community Organizations
Item tabled.

  c. Updates on current efforts
Item tabled.
D. Year End Celebration

Commissioners celebrated their hard work for the year: at least 79 voter pre registrations, 2 Vote16 stakeholder meetings, and reigniting the Vote16 campaign for the next YC term.

6. Staff Report

- Staff interview support on Wednesday and Friday, plus ongoing
- After the adjournment, CEC is officially on recess

7. Executive Committee Report

N/A

8. Adjournment

The meeting was adjourned at 6:10pm.