


SCHOLAR CARD

EXCLUSIVE
library card for
SFUSD students


A student's  to academic success!



“The Library is a sanctuary for students and supports the values of equity, inclusion and community. We look forward to providing you with free access to limitless learning resources!”

Luis Herrera, City Librarian

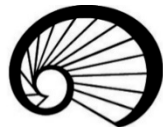
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The What

San Francisco Public Library and the San Francisco Unified School District are providing every student with a special youth library card:

The Scholar Card.



San Francisco Public Library



The Why


The Library is committed to supporting student learning and academic achievement by providing resources to help students become lifelong learners.

The **Scholar Card** connects students to millions of FREE resources.



Millions of FREE Resources

SCHOLAR CARD


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- ✓ Online homework help
- ✓ Language learning tools
- ✓ Museum passes
- ✓ Computer use & wifi access
- ✓ Books, graphic novels, music & more
- ✓ Research databases
- ✓ Streaming music & movies
- ✓ eBooks & eMagazines



The How

SCHOLAR CARD

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The Scholar Card eliminates barriers to access by **streamlining** the library card process: SFPL uses data provided by SFUSD to create **Scholar Card** accounts for every SFUSD student.

SO EASY! All students need to do is visit a library location and **activate their account.**

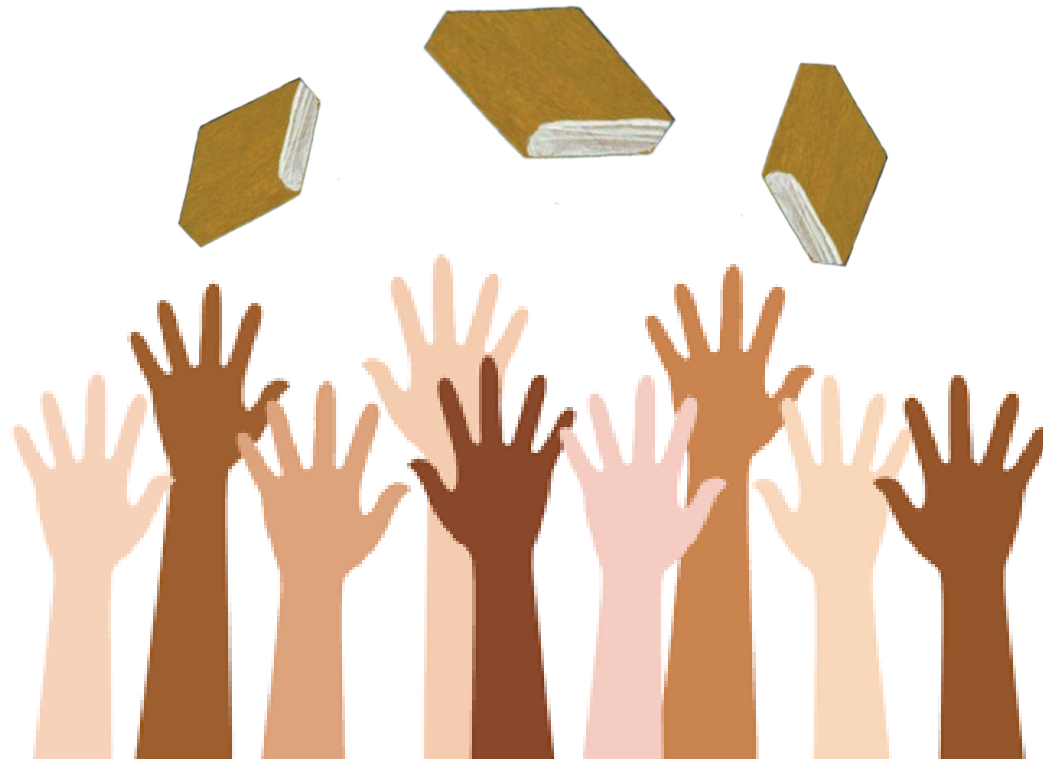


Waiving all fees

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The Scholar Card is a clean slate for youth. All pre-existing fees are waived upon activation.



The awesome new cards

SCHOLAR CARD

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Students can select a special, commemorative library card designed by award-winning local artist Christian Robinson.



Christian Robinson in partnership with San Francisco Public Library Courtesy, Leo, Chronicle Books


The ConnectED Library Challenge

The Scholar Card is part of the [ConnectED](#) Library challenge, developed by the Institute of Museum and Library Services and initiated by the Obama administration.



The roll out

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- ✓ sfpl.org/scholarcard webpage
- ✓ Direct mail to parents
- ✓ Outreach Toolkit
- ✓ Staff training
- ✓ Bookmarks
- ✓ Posters
- ✓ FAQ
- ✓ Press Release


April > Summer | outreach & activation

July | Assess, learn & plan for Y2

September | Launch Y2



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The print materials

Exclusive library card for SFUSD students

San Francisco Public Library's

SCHOLAR CARD




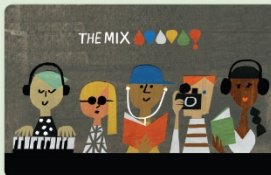


Visit any SFPL location to activate your Scholar Card.

Para más información acerca de la Tarjeta Escolar, visite sfpl.org/scholarcard. 如果您想瞭解更多關於學士卡的信息，請瀏覽 sfpl.org/scholarcard




sfpl.org/scholarcard

San Francisco Public Library SFUSD FRIENDS of the SAN FRANCISCO PUBLIC LIBRARY © Christian Robinson. Courtesy: Leo, Chronicle Books.

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NEW!
Exclusive student library card

SCHOLAR CARD

Your student's  to academic success!

Post Stid
Auto
US Postage Paid
San Francisco, CA
Permit No. 13929



San Francisco Public Library
100 Larkin Street
San Francisco, CA 94102-4705



SFUSD San Francisco Public Library
© Christian Robinson. Courtesy: Leo, Chronicle Books.


Visit a Library today to activate your account and select a special commemorative Library card designed by award-winning local artist Christian Robinson, courtesy, Leo, Chronicle Books.

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- Laila Hareha, City Librarian

The Launch

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The Scholar Card launches on April 13 during **National Library Week.**



LAUNCH EVENT

WHEN: Thursday, April 13

WHERE: SFUSD Tenderloin Elementary School

WHO: Mayor Ed Lee


City Librarian, Luis Herrera

SFUSD Superintendent, Myong Leigh

Board of Ed Vice President, Hydra Mendoza-McDonnell

The questions


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- What if a student already has a library card?
- What if a student has a gazillion dollars in fees?
- What if a teacher wants to activate all accounts for her students?
- What about non SFUSD students?
- What if a parent does not want student to participate?



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Q & A