

1 At its regular meeting of March 18, 2013, the Youth Commission adopted the following motion:

2
3 ***The Youth Commission will support the Mayor’s Office of Civic Innovation’s Improve SF project***
4 ***entitled “Untold Stories of Bayview Hunters Point”; will help with outreach of the project; and***
5 ***will produce certificates of honor to commend the work and leadership of the Bayview YMCA***
6 ***youth involved in the project.***

7

8 Supplemental Information

9 The San Francisco Mayor’s Office of Civic Innovation (MOCI) established the ImproveSF initiative as a
10 community engagement platform. The crowd sourcing model of the ImproveSF initiative is a website in
11 which members of the City family or an organization can pose challenging questions for members of
12 the public to answer. Youth from the Bayview YMCA have collaborated with the Mayor’s Office of Civic
13 Innovation to plan how the Improve SF platform could be used in their community. After a few months
14 of community interviewing and brainstorming, the Bayview YMCA youth decided on a project that
15 would change the negative perception of the Bayview. Their project, “Untold Stories of Bayview
16 Hunters Point” is intended to share positive stories about the Bayview with the city and improve the
17 perception of the neighborhood. The challenge questions on Improve SF will be:

- 18
- What are the untold stories that highlight the positive things happening in the neighborhood?
 - What are creative ways of sharing these stories with the rest of the city?
- 19

20 Bayview YMCA youth will be trained to use digital storytelling techniques with social media, video,
21 blogging, and art to share the winning stories.

22 

23
24 Mia Shackelford, 2012-2013 Youth Commission Chair

25 Adopted by Youth Commission March 18, 2013