

San Francisco Youth Commission Agenda Monday, October 18th, 2021 5:00pm-8:00pm

Public Comment Call-in:

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There will be public comment on each item.

Jayden Tanaka, Valentina Alioto-Pier, Raven Shaw, Steven Hum, Ewan Barker Plummer, Gabrielle Listana, Adrianna Zhang, Sammy Foley, Arsema Asfaw, Isaiah Catubig, Vanessa Pimentel, Amara Santos, Sahara Frett, Jayda Love, Amadeos Oyagata, Jiajian Harry Xu, Emily Nguyen

- 1. Call to Order and Roll Call for Attendance (Discussion and Possible Action)
- 2. Approval of Agenda (Action Item)
- 3. Approval of Minutes (Action Item)
 - A. October 4th, 2021 (Document A)
- 4. Public Comment on Items not on Agenda (2 minutes per public comment)
- 5. Presentations (All Items to Follow are Discussion and Possible Action)
 - A. [Inform + Decision] Seamless Transit Fare Integration Bay Area Presenter: Adina Levin, Seamless Bay Area Director (Document B)
 - B. [Inform + Decision] Employ + Empower Program (E+E) Presenter: Hira Zahir, Program Manager, 3 Strands Global Foundation



6. Youth Commission Business (All Items to Follow are Discussion and Possible Action)

- A. [Inform] Resolution Writing Training Presenter: YC Staff
- B. [Inform] Public Comment Training Presenter: YC Staff

7. Committee Reports (Discussion Only)

- A. Executive Committee
 - a. LAO
 - b. Comms
 - c. General Committee Updates
- B. OCOF

8. Staff Report (Discussion Only)

9. Announcements (This Includes Community Events)

10. Adjournment

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City Hall, Room 345 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102 Phone: (415) 554-6446, Fax: (415) 554-6140 Email: youthcom@sfgov.org www.sfgov.org/yc

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Document A

San Francisco Youth Commission Minutes ~ Draft Monday, October 4th, 2021 5:00pm-8:00pm

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Jayden Tanaka, Valentina Alioto-Pier, Raven Shaw, Steven Hum, Ewan Barker Plummer, Gabrielle Listana, Adrianna Zhang, Sammy Foley, Arsema Asfaw, Isaiah Catubig, Vanessa Pimentel, Amara Santos, Sahara Frett, Jayda Love, Amadeos Oyagata, Jiajian Harry Xu, Emily Nguyen

1. Call to Order and Roll Call for Attendance (Discussion and Possible Action)

Chair Zhang calls the meeting to order at 5:00 pm.

Roll Call Attendance:

Jayden Tanaka, present Valentina Alioto-Pier, present Sammy Foley, present Jiajian Harry Xu, present Arsema Asfaw, present Gabrielle Listana, present Adrianna Zhang, present Sahara Frett, present Amadeos Oyaqata, present Vanessa Pimentel, present Emily Nguyen, present Raven Shaw, present Steven Hum, present Ewan Barker Plummer, present Isaiah Catubig, present Amara Santos, present



Jayda Love, present

2. Approval of Agenda (Action Item)

No public comment. Commissioner Asfaw motions to approve of agenda, seconded by Commissioner Tanaka. The motion passes by roll call vote.

Roll Call Vote:

Jayden Tanaka, aye Valentina Alioto-Pier, aye Sammy Foley, ave Jiajian Harry Xu, aye Arsema Asfaw, ave Gabrielle Listana, aye Adrianna Zhang, ave Sahara Frett, ave Amadeos Oyagata, aye Vanessa Pimentel, aye Emily Nguyen, ave Raven Shaw, aye Steven Hum, ave Ewan Barker Plummer, aye Isaiah Catubig, aye Amara Santos, aye Jayda Love, aye

3. Approval of Minutes (Action Item)

A. September 20, 2021 (Document A)

No public comment. Commissioner Barker-Plummer motions to approve the minutes, seconded by Commissioner Nguyen. The motion passes by roll call vote.

Roll Call Vote:

Jayden Tanaka, aye Valentina Alioto-Pier, aye Sammy Foley, aye Jiajian Harry Xu, aye Arsema Asfaw, aye Gabrielle Listana, aye Adrianna Zhang, aye Sahara Frett, aye Amadeos Oyagata, aye Vanessa Pimentel, aye Emily Nguyen, aye Raven Shaw, aye Steven Hum, aye



Ewan Barker Plummer, aye Isaiah Catubig, aye Amara Santos, aye Jayda Love, aye

4. Public Comment on Items not on Agenda (2 minutes per public comment)

There was no public comment.

5. Presentations (All Items to Follow are Discussion and Possible Action)

A. [Inform] Our Children Our Families (OCOF) & Blaze Forward Fellowship Presentation Presenter: Alecia Barillas, OCOF Staff

Simone Combs is presenting, along with JJ Trujeque a young person who formerly participated in OCOF programs..

Background and context:

- created via Prop C in November 2014 called the Children and Families First Initiative
- chaired by the Mayor, co chaired by SFUSD superintendent, 13 department heads, 13 school district leaders, 14 community seats appointed by the Mayor
- one Youth Commissioner sits on OCOF Council and YC role is to add young people's perspective
 - a room full of adults so amplifying youth voice and perspective is fundamental to the YC role
- In for SF to enable all children, youth, and families to stay, thrive and contribute to the city's future, we need:
 - workforce
 - equitable distribution of dollars
 - barrier free services
- Strategies: Data and Research, Training and Capacity Building, Service Delivery System improvements, service inventory/spending analysis, outcomes monitoring
 - Healing & Transforming Childrens Health has 5 projects with CA Children's Trust for the purpose of improving the systems to support children's health
 - Blaze Forward TAY fellowship is one of these and for TAY who have strong connection to SF and is primary youth engagement strategy
- Blaze Forward Fellowship
 - Focuses on: professional development, mental health systems, advocacy training
 - Leadership outcomes: personal (self focus), interpersonal (focused on others),
 - culminating projects: individual fellows presentation of learning ->group project presentation, advocacy, and closing event
 - JJ gives summary of his experience

Commissioner Zhang: are there concrete ways the framework has been used? Simone: formally adopted by DCYF a couple of years ago and has guided some of DCYFs funding decisions. The Resources tab has a data dashboard where they update the measures. Equity benchmark report provides more contextual/research info on each of the measures. The framework is considered their "north star".



Commissioner Barker-Plummer: Community awareness around this and communication of this towards families?

Simone: user testing and key features being worked on before big communication and outreach push on it.

Commissioner Shaw: Mental health is one outcome, how has this looked for the fellowship and OCOF based on the last year, along with outcomes from it?

Simone: Mental health of young folks has not been good and hasn't been this way for quite some time. Trending first. There's not a lot of data post pandemic but some information is starting to come in. 2019 were the latest numbers and there was a jump in everything from symptoms of depression to suicidal ideation. We're hyper aware the situation is not good at all. We weren't tracking this specifically in the fellowship.

Commissioner Oyagata: Can you elaborate the YCer to use their leadership and participation on the Council and how is it different from other members on the council? Simone: city department heads, all SFUSD chiefs, so youth should be top of mind when on OCOF - ask rep to think about youth and that voice into a strange situation and you will be only youth in the room, OCOF staff are always there as a resource, receive full onboarding. Commissioner Oyagata: when and how often does OCOF meet? Simone: by charter, three times a year

Commissioner Xu: what is % for representation of youth in general? Any other youth or just a YCer? Need to consider different cultural backgrounds, too. Simone: OCOF do just have one YCer seat but will check on other seats. Not sure how restrictive those seats are.

Commissioner Zhang: Do you have any questions for the YC at the moment?

Simone: Yes, thank you for asking. It would be great if we could send the BLAZE fellowship description and we plan to continue the fellowship, it would be great if you could share our open application announcement.

Commissioner Zhang: Great, we'll take note of that!

6. Youth Commission Business (All Items to Follow are Discussion and Possible Action)

A. [Inform + Decision] Our Children Our Families Youth Seat - Elections Presenter: Executive Committee

Commissioner Listana and Santos are invited to share about their experience as previous OCOF reps. Commissioner Listana: worked with Veronica on staff and the main thing was MCing a fireside chat with youth along with Mayor Breed. Focused on getting more youth input on the projects they are working on as well as taking lead on some of their projects.

Staff Estrada also supports this representative on the council.

Nominations:

Nomination for commissioner Nguyen made by commissioner Barker-Plummer, and seconded by commissioner Hum. Nominee, do you accept? Yes



Nomination for commissioner Oyagata made by commissioner Oyagata, and seconded by commissioner Santos. Nominee, do you accept? Yes

Commissioner Oyagata shares why he wants to be elected:

He read over goals - they connect to him as he has worked with youth who need these supports. In his own experience he has this, but also works with youth and can make a clear connection on needs, and would be a great fit to participate and bring his own insight in his experience. He has participated in other things that are just starting up and would be honored to have this position.

Commissioner Nguyen shares why she wants to be elected:

She has grown up in SF with immigrant parents and has access because of community non profits and youth advocates. She has been a part of several opportunities on youth issues: co-founding org on public speaking to youth, serving as youth advocate on transit via Breakthrough SF. She would love to create more engagement and opportunities for youth. She wants to work on more youth issues.

Questions:

Commissioner Asfaw for both: how does your lived experience of SFUSD impact your perspective on youth needs?

Commissioner Nguyen - not an SFUSD student

Commissioner Oyagata - School wasn't clear cut for him and he didn't follow the typical trajectory. He struggled a lot in high school and didn't go to a school that didn't have a lot of resources at Academy SF. Education support - he sees how difficult it is to excel in school and outside of it.

Commissioner Santos: to Commissioner Nguyen, how would you make sure these voices are heard for SFUSD students?

Commissioner Nguyen: I would make sure to hold space for SFUSD students/youth. I would create opportunities for youth even if I don't hold that same background.

Commissioner Barker-Plummer: I'm wondering how you will navigate an adult majority space? Commissioner Oyagata: Totally different when speaking to adults than with youth. Has spoken to adults on youth needs recently and prepped the youth to also speak to them.

Commissioner Nguyen: I would say be persistent. Working with SF Transit Riders we lobbied in D11 as to why SFMTA needs to pay more attention.

Commissioner Asfaw: Commissioner Nguyen, how do you envision holding space in this role? Answer: The idea of public hearings is not inviting for youth, so I think it's important to be a figure that youth can contact and try to make it as informal and accessible for people.

Commissioner Hum for both: In three words, what are your priorities for OCOF? Commissioner Ngyuen: Mental health and financial literacy Commissioner Oyagata: housing stability and economic security - second recession that young people have experienced in their life time - this affects young people's mental health

Commissioner Love for both: any problems you see with yourself or other youth you would want to bring to the table or target/talk about?



Commissioner Nguyen: agrees with Amadeos and also employment opportunities. Scary with immigrant parents on money or resources and these all play into the development of young people. Wants to make sure youth have adequate access to this.

Commissioner Oyagata: Youth homelessness. It's been an issue for a long time, and it's only gotten worse during the pandemic. Young people especially don't have a voice, especially when it's combined with homelessness.

Commissioner Xu: As an officer what are your plans to expand mental health and development for youth? We don't know how to pay taxes, be financially secure, etc.

Commissioner Nguyen: financial security, finding a job, growing up I never comfortable asking my parents those questions. Making sure youth have that mentor figure is really useful and distimagitising the need to ask for help.

Commissioner Oyagata: That's a great suggestion, I would bring it up as the rep. When bringing problems to the table, I also have to bring up solutions. I'd like to talk to youth to see what they need/want to see.

Commissioner Xu: How are you able to expand the discussions with youth and adults for these topics? Town hall, etc?

Commissioner Nguyen: Bringing it up in the council

Commissioner Oyagata: Reach out to YC staff for ideas and resources. Want to include youth as much as possible.

Commissioner Nguyen: Will look for feedback on how to narrow resources.

Commissioner Oyagata: May I go back to speak on a previous question?

Commissioner Zhang: Yes, one minute.

Commissioner Oyagata: Worked at MyPath as the only young person in the room. Got to present over the summer to CFPD and spoke about youth troubles and economic struggles. I feel completely comfortable in an sult-dominated space.

Public Comment: None.

Roll Call Vote for OCOF Representative:

Javden Tanaka, Ovagata Valentina Alioto-Pier, Nguyen Sammy Foley, Nguyen Jiajian Harry Xu, Nguyen Arsema Asfaw, Oyagata Gabrielle Listana, Nguyen Adrianna Zhang, Nguyen Sahara Frett, Oyagata Amadeos Oyagata, Oyagata Vanessa Pimentel, Oyagata Emily Nguyen, Nguyen Raven Shaw, Oyagata Steven Hum, Nguyen Ewan Barker Plummer, Nguyen Isaiah Catubig, Oyagata Amara Santos, Ovagata Jayda Love, Oyagata



Vote Count: 9 Oyagata 8 Nguyen

Congratulations, Commissioner Oyagata is the new OCOF representative

 B. [Inform + Decision] [First Reading] Resolution No. 2022-AL-01 [Resolution Making Findings To Allow Teleconferenced Meetings Under California Government Code Section 54953(e)]
 Sponsors: Executive Committee Presenter: Youth Commission Staff (Document B)

Commissioner Asfaw, seconded by Commissioner Shaw, motions to suspend the bylaws to have a first reading only for this resolution. Motion passes. No public comment.

Roll Call Vote:

Jayden Tanaka, aye Valentina Alioto-Pier, ave Sammy Foley, aye Jiajian Harry Xu, aye Arsema Asfaw, aye Gabrielle Listana, ave Adrianna Zhang, aye Sahara Frett, aye Amadeos Oyagata, aye Vanessa Pimentel, aye Emily Nguyen, aye Raven Shaw, ave Steven Hum, aye Ewan Barker Plummer, ave Isaiah Catubig, aye Amara Santos, aye Jayda Love, aye

Commissioner Tanaka, seconded by Commissioner Love, motions to approve the resolution. No public comment.

Roll Call Vote:

Jayden Tanaka, aye Valentina Alioto-Pier, aye Sammy Foley, aye Jiajian Harry Xu, aye Arsema Asfaw, aye Gabrielle Listana, aye Adrianna Zhang, aye Sahara Frett, aye Amadeos Oyagata, aye



Vanessa Pimentel, aye Emily Nguyen, aye Raven Shaw, aye Steven Hum, aye Ewan Barker Plummer, aye Isaiah Catubig, aye Amara Santos, aye Jayda Love, aye

7. Committee Reports (Discussion Only)

- A. Executive Committee
 - a. LAO
 - i. Working on an LAO plan with staff
 - b. Comms
 - i. Holding elections again in the future for a second officer
 - c. General Committee Updates
 - i. YC down one staff person and until a third person is filled we can't meet in official committees.
- B. OCOF
 - a. Commissioner Oyagata elected as OCOF rep

8. Staff Report (Discussion Only)

- Opportunity for Public Comment SFMTA Board meeting at 1pm
 - Tomorrow afternoon, the SFMTA board will be giving feedback on near-term recommendations of a regional fare integration study that has been underway since 2019. The good recommendations include:
 - * a pilot "go anywhere" transit pass for organizations such as colleges and affordable housing developments that provides access to locations around the region, not only within San Francisco.
 - * free transfers between local and regional agencies, for example between SFMTA and SamTrans, or between SMTA and BART/Caltrain/Ferry.
 - * additional longer-term measures for well-integrated fares, that will require future funding.
 - So, it would be very helpful to take the following actions:
 - * Speak at the SFMTA board meeting which starts at 1pm
 - * Here are the instructions. Public comment dial-in: 888.808.6929 / Access Code: 9961164. When prompted, dial "1 - 0" to be added to the speaker line.
 - * I can send an email or text message when Agenda Item 11 comes up
 - Jayden Tanaka, no
 - Valentina Alioto-Pier, no
 - Sammy Foley, no
 - Jiajian Harry Xu, no
 - Arsema Asfaw, yes can write it up and send to staff
 - Gabrielle Listana, no
 - Adrianna Zhang, yes can write up a pc and send to staff
 - Sahara Frett, yes can write it up and send to staff
 - Amadeos Oyagata, yes



- Vanessa Pimentel, yes
- Emily Nguyen, yes can write it up and send to staff
- Raven Shaw, no
- Steven Hum, yes can write it up and send to staff
- Ewan Barker Plummer, no
- Isaiah Catubig, no
- Amara Santos, no
- Jayda Love, yes can write it up and send to staff
- YC Website will be updated this week
- YC Signal Groupchat will be created tomorrow please help me add each other!
 - YC business cards names of folks who would like some:
 - Jayden Tanaka, no
 - Valentina Alioto-Pier, has them
 - Sammy Foley, no
 - Jiajian Harry Xu, yes (wants legal name)
 - Arsema Asfaw, yes (needs email change and District)
 - Gabrielle Listana, yes
 - Adrianna Zhang, yes
 - Sahara Frett, yes
 - Amadeos Oyagata, yes
 - Vanessa Pimentel, yes
 - Emily Nguyen, yes
 - Raven Shaw, yes
 - Steven Hum, yes
 - Ewan Barker Plummer, yes
 - Isaiah Catubig, yes
 - Amara Santos, yes
 - Jayda Love, yes

9. Announcements (This Includes Community Events)

Staff Estrada - October 20th,4-6:30pm, wear masks. HYPE Resource Center in Potrero, are opening their doors for youth drop in center. Similar to a navigation center re: resources.

Commissioner Catubig - Oakland youth art showcase re: Celebrate Block Party.

10. Adjournment

The meeting was adjourned at 6:52pm.

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Document B

Seamless Fares

September 2021









Seamless Bay Area's mission is to transform the Bay Area's fragmented public transit into a world-class, unified, equitable, and widely-used system by building a diverse movement for change and promoting policy reforms.

To achieve our vision of a seamless, sustainable, rider-focused transportation system, we need:

- Coordinated transit fares, schedules, branding, and service;
- Faster, more frequent, and reliable transit service supported by a major new transit funding source;
- A regional network authority to unify 27 fragmented systems.

Regional Fare Coordination and Integration Study

- Started in 2019, following multi-year advocacy
- Supervised by Fare Integration Task Force, composed of transit agency General Managers and MTC Executive Director
- Managed by BART and MTC staff, with STEER as consultants with international experience
- Advised by MTC Policy Advisory Council Fare Integration Subcommittee, which has additional members
- Includes business case analysis of financial costs, benefits to ridership, driving reduction, equity
- Included substantial user research

https://mtc.legistar.com/MeetingDetail.aspx?ID=848189&GUID=ABD2132F-1574-4072-A2F1-EF83D8B3BB67&Opti ons=info|&Search=

Regional Fare Study Recommendations

Near-term

Go-anywhere pass for orgs (like colleges, housing, employers, unions)

V Free (fully-subsidized) transfers (local and regional)

Medium-longer term - require additional study and funding

? Fare caps (max spend or trips per day, week, month for all agencies)

? Regional standard fare (Caltrain, BART, ferry, transbay bus)

? Fully integrated fares with standardized local fare (SFMTA, SamTrans, AC Transit = e.g. \$2.50)



October 5, 2021

Dear Fare Integration Task Force members, Transit Agency Board Members, and MTC Commissioners,

Thank you very much for advancing the Regional Fare Coordination and Integration study.

We strongly support the initial recommendations of the study, including:

- Piloting multi-agency transit passes that can be distributed to riders by employers, transportation management associations, colleges/universities, and housing developments. ("Tier 1")
- Free transfers across the region ("Tier 2"), which is estimated to bring at least 25,000 new daily riders to transit as much as some of our region's flagship bus lines

Within Tier 1, we encourage moving up affordable housing developments in priority for the pilot, since this has the potential for substantial equity benefits, and will provide valuable pilot feedback from a diverse set of low-income transit riders.

In addition, given the tremendous benefits of standardizing fare structures for regional services ("Tier 3") - which, based on the study, could bring 68,000 new daily transit riders and reduce over 800,000 daily vehicle miles traveled (VMT) from our roads - we strongly support progress toward Tier 3, including setting up the appropriate decision-making structures and identifying the new funding sources that can support that level of integration.

For comparison, the ridership increase associated with Tier 3 is similar to Caltrain's ridership before Covid, and the reduction in driving miles and pollution is four times that projected of Caltrain electrification, one of our region's flagship capital projects.

As the region works together to bring riders back to transit following the impacts of Covid, the study indicates that providing integrated fares is among the most cost-effective strategies available to increase transit ridership.

The study shows that the outcomes would be valuable to provide mobility for low-income residents; to support our economy as the region recovers from Covid; to support needed housing; and to reduce the region's largest source of greenhouse gas emissions.

Lastly, we would like to encourage the Task Force and MTC to continue to keep open the possibility for eventual movement to "Tier 4" integration, a fully integrated fare system as is currently in place across many high-ridership regions. The business case indicates that some versions of Tier 4 may have the potential to offer even greater ridership and VMT benefits than Tier 3.

In addition, MTC's <u>current wayfinding business case</u> study shows an additional \$150-\$300 million in economic and environmental benefits delivered by the deepest level of wayfinding and branding integration, but which is dependent upon fully integrated fares consistent with "Tier 4" of the fare integration study. And MTC's polling shows about a 90% approval rating for wayfinding and fare integration improvements.

The deeper levels of fare integration will require additional funding to achieve the substantial benefits. And it will be essential for these strategies to be implemented in a manner that supports equity for vulnerable residents and the financial viability of transit agencies. These decisions should be brought into the region's consideration of a potential regional transportation funding measure, as part of a broad conversation about the goals and values for transit funding.

Thank you for your consideration,

Adina Levin Friends of Caltrain	Jonathon Kass, Transportation Policy Manager SPUR
Ian Griffiths, Policy Director Seamless Bay Area	Roseanne Foust, President & CEO San Mateo County Economic Development Association (SAMCEDA)
Gwen Litvak Bay Area Council	Jordon Wing Streets for People Bay Area
John Ristow Director of Transportation, City of San Jose	Diane Bailey, Executive Director Menlo Spark
Tiffany Rodriguez, Manager, Transportation Solutions, Associated Students, San Jose State University	Petra Silton Thrive Alliance: The Alliance of Non-profits for San Mateo County
Angie Evans Palo Alto Forward	Riya Master External Affairs Vice President, Associated Students of the University of California
Kelsey Banes Peninsula for Everyone	Kristina Pappas, President San Francisco League of Conservation Voters
Evelyn Stivers Housing Leadership Council of San Mateo County	Jack Kurzweil Wellstone Democratic Renewal Club
Sheri Bruns Executive Director, Silicon Valley Independent Living Center	Jeffrey Levin, Policy Director East Bay Housing Organizations
Vanessa Bohm Urban Environmentalists	Michael Abramson Mountain View YIMBY
Debbie Toth, President & CEO Choice in Aging	Helena Chang, Advocacy Program Manager The Center for Independent Living (TheCIL)
Bruce England	Greg Magofña, Co-Executive East Bay for Everyone

Mountain View Coalition for Sustainable Planning

Lauren Weston, Executive Director **Acterra: Action for a Healthy Planet**

Jason Baker Silicon Valley Leadership Group

Kathryn Hagerman Medina, Director, Customer Success, **RideAmigos**

Debra Ballinger, Executive Director **Monument Impact**

Rorbert Feinbaum SaveMUNI

Tina Martin Mothers Out Front San Francisco

David Sorrell, TDM-CP Northern California Chapter, Association for Commuter Transportation

Russ Hancock, President & CEO **Joint Venture Silicon Valley**

Ahleli Cuenca Youth Leadership Institute

Nicole Kemeny, President **350 Silicon Valley**

Carol Cross, Co-Convenor Fossil Free Mid-Peninsula

Bijan Mehryar Salesforce Jim Baker, CEO & Founder **Xentrans**

Marco Echeandia, Director of Sustainability Associated Students of San Jose State University

Antonio Maldonado, Director of Business Affairs Associated Students of San Jose State University

Zach Drucker sf.citi

Jack Sweringen Friends of SMART

Hans Larsen, Public Works Director City of Fremont

Justine Marcus Enterprise Community Partners

Adam Thongsavat, Public Policy **Airbnb**

Michael Gliksohn, Treasurer Richmond Progressive Alliance

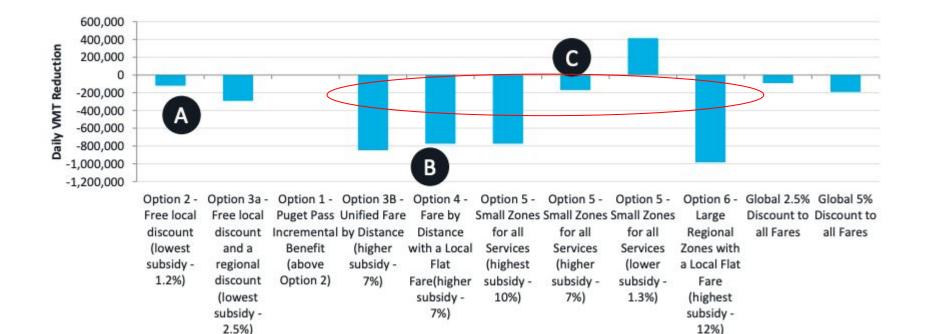
Marlene Santoyo Menlo Together

Erin Chazer Peninsula Young Democrats

Paul Fadelli Mayor, City of El Cerrito

Integrated regional fares and fully integrated fares have the greatest benefits in reducing driving, car traffic and pollution

Free transfers reduces driving miles about as much as Caltrain electrification (235 VMT/day). Integrating regional fares is about 4x Caltrain electrification



Powerful and cost-effective way to increase ridership

Financial Evaluation Summary

Options	Required Subsidy (annual million USD\$)	Cost Per New Rider	
Option 2 - Free local discount (local to local, local to regional)	\$11	\$2.84	1,500 trips/day
Option 3a - Free local discount and a regional discount	\$13	\$2.25	 5,500 trips/day
Option 3B - Unified Fare by Distance	\$70	\$2.84 68	8,800 trips/day
Option 4 - Fare by Distance with a Local Flat Fare	\$75	\$3.28 6	2,500 trips/da
Option 5 - Small Zones for all Services (highest subsidy - 10%)	\$100	\$3.59 4	 4,000 trips/da
Option 5 - Small Zones for all Services (higher subsidy - 7%)	\$70		\$4.26
Option 5 - Small Zones for all Services (lower subsidy - 1.3%)	\$12.5	Net ridership loss 7	 74,500 trips/da
Option 6 - Large Regional Zones with a Local Flat Fare	\$115	\$3.67 8	 86,000 trips/d

Fully integrated fares needed for implementation of most easy-to-use, consistent wayfinding and branding



Deep fare integration would require new funding - and is extraordinarily popular so can help attract voters

Poll: Seamless Support

Respondents were presented with the following: "A bill has been introduced in the state legislature called the Bay Area Seamless and Resilient Transit Act. This bill would coordinate all of the public transit systems in the Bay Area to operate as one seamless, multimodal transit system, including consistent mapping and signage to make transit easier to navigate, regional fares so riders pay one fare for their entire trip even if they have to transfer, and real-time vehicle location data so riders know when a bus, train, or ferry will arrive."

	Support	Don't know/Refused	Oppose
Overall		89%	8%
Alameda County (21%)		89%	7%
ontra Costa County (15%)		87%	10%
in/Sonoma County (10%)		90%	8%
lapa/Solano County (8%)		86%	11%
n Francisco County (11%)		90%	7%
San Mateo County (10%)		93%	5%
Santa Clara County (25%)		88%	7%
rent weekly riders (15%)		89%	8%
emic weekly riders (20%)		92%	6%
c infrequent riders (41%)		94%	5%
Non-riders (24%)		78%	14%

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21-8062 MTC BRTF Presentation 5/24/21| 5

EMC

research

Comments

- Study shows that deeply integrated fares would have high ridership and driving reduction benefits this option is at risk of not moving forward
- Study doesn't consider the major wayfinding benefits which is highly desired by transit leaders and the public
- Study makes assumptions about fare levels and uses that to raise equity concerns
- Community members should be able to weigh in on options for affordable fares. The level of fares and amount of fare reduction should be a values-based decision in the context of a regional measure.

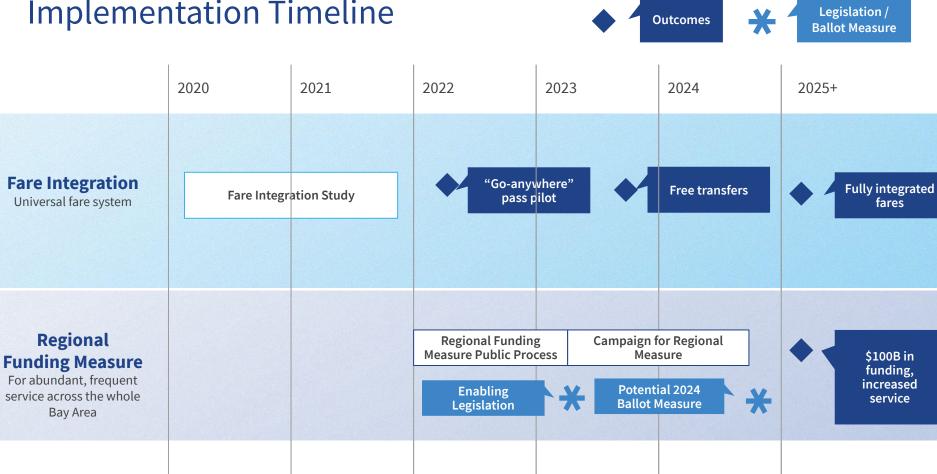
https://mtc.legistar.com/MeetingDetail.aspx?ID=848189&GUID=ABD2132F-1574-4072-A2F1-EF83D8B3BB67&Opti ons=info|&Search=

Summary advocate comments

	Study recommendation	Comments	
Tier 1	Multi-agency transit passes	Support	
Tier 2	Free transfers	Support	
Tier 3	Standardize regional fares	Support; define a clear timeline for progress, including identifying new funding sources and decision-making structures to maintain standardized fares	
Tier 4	Fully integrated fares	Support; needs further analysis focused on equity, new funding sources to achieve equitable outcomes for riders and financial viability for agencies	

https://mtc.legistar.com/MeetingDetail.aspx?ID=848189&GUID=ABD2132F-1574-4072-A2F1-EF83D8B3BB67&Opti ons=info|&Search=

Implementation Timeline



Fare study and Agency Approval timeline Meeting regional bodies meetings 2021 Oct Nov Dec Jan+ **Regional Fare Coordination and Integration Study** December 9/20 10/18 10/27-28 Pilot **Go-Anywhere** Actions on FCIS, including Fare Integration Task **FITF** considers Organizational MTC considers funding the selection and funding Force (GMs) reviews adopting policy **Transit Pass** initial implementation of pilot projects recommendations direction September 20 - December **Transit agency board meetings**

Transit Board Road Show

- 9/27 at 2:30 pm Caltrain Finance Committee
- 10/5 at 1:00 pm SFMTA Board of Directors
- 10/6 at 2:00 pm SamTrans Board of Directors
- 10/7 at 9:00 am Caltrain Board of Directors
- 10/13 at 5:00 pm AC Transit Board of Directors
- 10/14 at 9:00 am BART Board of Directors
- 10/18 Fare Integration Task Force Meeting
- 10/21 Golden Gate Transit Transportation Committee
- More agency board meetings to be scheduled...
- 10/27 and 10/28 MTC Commission Workshop (FCIS presentation likely to occur on 10/28 at a TBD time)

More background in case of questions

Fare study recommendations

https://mtc.legistar.com/LegislationDetail.aspx?ID=5032783&GUID=D64912DF-A7CE-4E45-B924-EF4698D3065C&Options=&Search=

1. 1 E Overlays to the fare structure	2. E+ E	3. E	4. Regional + Local Change
Option 1 – Passes and Caps	Option 2 – Double Fare Discounts Option 3a – Neighboring and connecting agencies	Option 3b – Neighboring and Connecting with Regional FBD	Option 4 Regional Fare by Distance Option 5 Zones Option 6 Regional Zones w/ local flat fare
What level of benefit can be unlocked from overlays to the fare system alone?	What level of benefit is unlocked by providing discounted or free transfers between agencies?	What additional benefits are unlocked by bringing all regional operators under one fare structure?	Can further benefits be realized by changing all local operator fares?

Voices Platform on Fares

The VPT Platform for Bay Area transit investments includes a goal to:

"create integrated, affordable fares, expanding reduced-fare and free-fare programs throughout the Bay Area for the riders who need them most, including people with disabilities for both fixed route and paratransit."