San Francisco Youth Commission
Youth Civic Engagement Committee
Draft Minutes
Wednesday, November 23, 2016
2:00-4:00 PM
City Hall, Room 345
1. Dr. Carlton B. Goodlett Pl.
San Francisco, CA 94102
There will be public comment on each item.

Members: Joshua Park, Noah David, Chiara Lind, Griffin Ng

1. Call to Order and Roll Call

The meeting was called to order at 1:58pm. Commissioners present: Joshua Park, Chiara Lind, Griffin Ng. Commissioners absent: Noah David. Staff present: Kiely Hosmon. There was quorum.

2. Approval of Agenda (Action Item)

Commissioner Lind, seconded by Commissioner Ng, moved to approve the agenda. There was no public comment. The motion was approved by acclamation.

3. Approval of Minutes (Action Item)

A. November 17, 2016
(Document A)

Commissioner Lind, seconded by Commissioner Ng, moved to approve the minutes. There was no public comment. The motion was approved by acclamation.

4. Public Comment on Items not on Agenda (Discussion Only)

There was none.

5. Business (All Items to Follow Discussion and Possible Action)

A. Team Building Activity

Commissioners engaged in a team building activity.

B. Group Agreements Discussion Continued
Commissioners read the agreements and there were no new ones. Next meeting will be focused on signing off on them.

C. B.L.I.N.G Funding Work Session

Inequity we are addressing:
- Lack of young people voting
- Older white people making decisions for SF (data point here)
- Low voter turnout in general (data point here)

Why is it a social justice issue?:
- The effect of the individual vote has the ability to turn into a mass voter turnout
- Donald Trump impact focus-this has huge impact on youth already
- Focus is on change-we want to see youth ready to be engaged civically as well as change the demographics of those who are voting
- Prop F focus-we want youth to be engaged civically and have a say in our city

How will our Project Address the Issue?:
1) Presentations:
   a. To schools (Civic, English, History, Politics, Peer Resource Classes)
   b. To community orgs (tap into existing relationships with current YC'ers)
   c. Community Outreach events (table at events in particular communities like the Tenderloin, Mission, Bayview Hunters Point)
   d. Need flyers and handouts
2) Media Campaign:
   a. FB and Instagram
   b. Spotify
   c. YouTube
   d. Snapchat
3) Schwag:
   a. Pens, stickers, fylers, posters
4) Ideas in general:
   a. Where does SFUSD and Dept of Elections come into play? Need to schedule representatives to come to a CE meeting and talk through this process with them
   b. School competition of whichever gets the most students to pre reg wins
   c. Attach pre reg papers to graduation certificates?
   d. Use a texting app called Hustle to do mass texting
   e. Prom and putting the pre reg paperwork somewhere there or in paperwork
   f. Give them pre reg info when they get their school picture taken
   g. Put something in their student handbook to fill out
   h. Where does the Driver’s License sign up come here (check with Dept of Elections)

The Impact we hope to have on Other Youth:
- Increase voter registration in general
- Increase the number of youth to pre register
- Have youth feel empowered
- Give youth a voice
- Understand that youth votes matter
- Younger voters are more likely to vote earlier and consistently
- Change the demographics of the voters (decrease amount of older white people and increase youth of color, gender, socio economic etc)
- The local impact on SF-it's an investment in their own community and city

Resources we already have:
- SFUSD
- Department of Elections is downstairs
- Other YC'ers and access to different communities and organizations
- Government/City Hall connections
- Enthusiasm and one group of dedicated youth from Civic Engagement Committee (priority for them regardless of grant)
- Policy connections
- The Mix, room 345 as possible locations for space
- Youth who are already invested in their city
- Copy machine

D. Post-Election Forum Work Session

Postponed, but want to wait to hold something a few days after inauguration day (possibly January 24 or 25th). December 7th meeting will be open to other community orgs and youth who want to be a part of the planning process. Celi has already invited key partners to this meeting.

6. Staff Report

Take care of yourselves and have a happy time off with your family and friends

7. Executive Committee Report

No new updates since the full YC meeting report

8. Adjournment

Meeting was adjourned at 3:46pm.